



SHREE PRECOATED STEELS LIMITED

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ANNUAL REPORT 2009-2011

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SHREE PRECOATED STEELS LIMITED

BOARD OF DIRECTORS

Shri Chhotalal S Ajmera	Chairman & Managing Director
Shri Rajnikant S Ajmera	Managing Director
Shri Ishwarlal S Ajmera	Director
Shri Jagdish J. Doshi	Director
Shri Ambalal C. Patel	Director
Shri Nilesh Sarvaiya	Director*
(*appointed as on 30th January, 2010)	

ASST. COMPANY SECRETARY

Ms. Harshini D. Ajmera

BANKERS

Dena Bank
Axis Bank Ltd.

AUDITORS

M/s. V. Parekh & Associates
Chartered Accountants
37, Hamam Street, 2nd Floor, Fort,
Mumbai - 400 001.

SOLICITORS

M/s. K. Ashar & Company

REGISTERED OFFICE

Rehman Building, 2nd Flr. Mezzanine,
24 Veer Nriman Road, Fort,
Mumbai-400 001
www.spsl.com
E-mail-investors.spsl@ajmera.com

REGISTRAR & SHARE TRANSFER AGENT

Sharex Dynamic (India) Pvt Limited,
Branch Office : Unit 1, Luthra Industrial Premises
Andheri Kurla Road, Safed Pool, Sakinaka,
Andheri (E), Mumbai - 400 072.

THIRD ANNUAL GENERAL MEETING

Date	:	15th July, 2011
Day	:	Friday
Time	:	11.30 A.M
Place	:	Activity Hall, Ground Floor, Juhu Vile Parle Gymkhana Club, N. S. Road, JVPD Scheme, Vile Parle (W), Mumbai - 400 049.
Book Closure	:	Saturday, 9th July, 2011 to Friday 15th, July 2011 (Both days inclusive)



NOTICE

NOTICE is hereby given that the Third Annual General Meeting of the shareholders of Shree Precoated Steels Limited will be held on Friday, the 15th July, 2011 at 11.30 A.M. at Activity Hall, Ground Floor, Juhu Vile Parle Gymkhana Club, N. S. Road, J.V.P.D. Scheme, Vile Parle (W), Mumbai-400049 to transact the following business:

ORDINARY BUSINESS

1. To receive, consider and adopt the Audited Balance Sheet for the period of 18 (Eighteen) months ended on 31st March, 2011 and the Profit and Loss Account ended on that date and the Report of Auditors and Directors thereon.
2. To appoint a Director in place of Shri Ishwarlal S Ajmera, who retires by rotation and being eligible, offers himself for re-appointment.
3. To appoint a Director in place of Shri Chhotalal S Ajmera, who retires by rotation and being eligible, offers himself for re-appointment.
4. To appoint Auditors and to fix their remuneration and in this regard to consider and, if thought fit, to pass with or without modification(s), the following resolution, which will be proposed as an Ordinary Resolution:

"RESOLVED THAT M/s. V Parekh & Associates, Chartered Accountants, Mumbai, be and are hereby appointed as the Statutory Auditors of the Company, to hold office from the conclusion of this Annual General Meeting until the conclusion of the next Annual General Meeting of the Company on such remuneration to be decided by the Board in addition to out of expenses as may be incurred by them during the course of the Audit."

SPECIAL BUSINESS

5. Appointment of Shri Nilesh Sarvaiya as Director of the Company:

To consider and, if thought fit, to pass the following Resolution, with or without modification, as an **Ordinary Resolution**:-

"RESOLVED THAT pursuant to the section 260 of the Companies Act, 1956, read with Article 98 of the Articles of Association of the Company, Shri Nilesh Sarvaiya who was appointed as an Additional Director of the Company, and holds office until date of the Annual General Meeting and in respect of whom the Company has received notice from member pursuant to section 257 of the Companies Act, 1956, proposing his candidature, be and his hereby appointed as a Director of the Company liable to retire by rotation."

6. Alteration of Articles of Association :

To consider and if thought fit, to pass with or without modification, the following resolution as a **Special Resolution**:

"RESOLVED that pursuant to Section 31 and other applicable provisions of the Companies Act, 1956 for the time being in force, the Articles of Association of the Company be and is hereby amended in a manner provided herein as under:

a Re-numbering the existing Article 111 as 111 (1) and inserting the following new Article to be numbered as 111(2) after the Article 111 (1):

111 (2) The Board Meeting can also be held by means of video conferencing, telephonic presence, teleconferencing, online communication or any other electronic mode as per the prevailing law for the time being in force."

7. Commencement of New Business:

To consider and if thought fit to pass with or without modification following resolution as a **special resolution**

"RESOLVED THAT pursuant to Section 149 (2-A) and other applicable provisions, if any, of the Companies Act, 1956, consent is hereby given to the Board of Directors to commence and continue to commence any or all of the business activities specified in the Clause 43 and Clause 44 of the Other Object Clause IIIC of the Memorandum of Association of the Company."

RESOLVED FURTHER THAT the Board of Directors be and is hereby authorised to do all such acts, deeds, matters and things as may be considered necessary, desirable or expedient for giving effect to this resolution and to settle any questions or disputes that may arise in relation thereto."

By Order of the Board of Directors
For **SHREE PRECOATED STEELS LTD.**

Sd/-

Rajnikant S. Ajmera
Managing Director

Place : Mumbai
Date : 25th May, 2011

Registered Office:

Rehman Building, 2nd Floor, Mezzanine,
24 Veer Nariman Road, Fort, Mumbai - 400 001.



SHREE PRECOATED STEELS LIMITED

Notice

NOTE:

- I. **A MEMBER ENTITLED TO ATTEND AND VOTE AT THE MEETING IS ENTITLED TO APPOINT A PROXY TO ATTEND AND VOTE INSTEAD OF HIMSELF OR HERSELF AND SUCH PROXY NEED NOT BE A MEMBER OF THE COMPANY. PROXIES IN ORDER TO BE EFFECTIVE, MUST BE RECEIVED BY THE COMPANY NOT LESS THAN 48 HOURS BEFORE THE COMMENCEMENT OF THE MEETING.**
- II. Corporate Members intending to send their authorized representatives to attend the meeting are requested to send a certified copy of the Board Resolution authorizing their representative to attend and vote on their behalf at the Meeting.
- III. **The Register of Members and Share Transfer Books of the Company will remain closed for Seven days from the 9th day of July, 2011 to the 15th day, of July, 2011 (both days inclusive).**
- IV. The relative Explanatory Statement pursuant to section 173 of the Companies Act, 1956 in respect of resolution as set out against Item No.: 5, 6 & 7 of the notice is annexed hereto.
- V. All documents referred to in the accompanying Notice and the Explanatory Statement is open for inspection at the Registered Office of the Company during the office hours on all working days except Sundays between 11.00 a. m. and 1.00 p. m., up to the date of the ensuing Annual General Meeting.
- VI. Members are informed that in case of joint holders attending the Meeting, only such joint holder who is higher in order of the names will be entitled to vote.
- VII. Members are requested:
 - a to notify any change in their addresses to their Depository Participants (DPs) in respect of their electronic share accounts, quoting Client ID no. and to the Sharex Dynamics (India) Private Limited – Registrar and Transfer Agent (RTA) or to the Company and in respect of their physical shares quoting their folio numbers;
 - b to write to RTA to enable them to consolidate their holdings in one folio, who are not opting for depository and are holding Shares in identical order of names in more than one folio;
 - c to write to the Company at least 7 days before so as to enable the Management to keep information ready, who are desiring any information as regard to accounts,.
 - d to bring their Client ID and DP ID numbers for easy identification of attendance at the Meeting, who hold Shares in dematerialized form;
 - e to bring their copies of the Annual Reports to the Meeting.
- VIII. In terms of Section 109A of the Companies Act, 1956, the Share holder(s) of the Company may nominate a person on whom the Shares held by him/them shall vest in the event of his/their death. Share(s) desirous of availing this facility may submit nomination in Form 2B.
- IX. The annual report of the company circulated to the members will be made available on the Company's website at www.spsl.com
- X. The Company proposes to implement the "Green Initiative" as per circular no. 17/2011 dated April 21, 2011 and 18/2011 dated April 29, 2011 issued by the Ministry of Corporate Affairs (MCA) to enable electronic delivery of Notices / Documents and Annual Reports to the Shareholders. Hence forth, the email addresses indicated in your respective Depository Participant (DP) accounts which will be periodically downloaded from NSDL/CDSL will be deemed to be your registered email address for serving notices/documents including those covered under Section 219 of the Companies Act, 1956. The Notice of AGM and the copies of audited financial statements, directors' report, auditors' report etc. will also be displayed on the website www.spsl.com of the company and the other requirements of the aforesaid MCA circular will be duly complied with. A brief note on the "Green Initiative" is given at the end of the Report.

**EXPLANATORY STATEMENT**

As required by Section 173 (2) of the Companies Act, 1956, the following Explanatory Statements set out all material facts relating to the business under Item Nos. 5, 6 & 7 of the accompanying Notice dated 25th May, 2011.

Item No. 5

- a. Shri Nilesh Sarvaiya has been appointed as an Additional Directors of the Company at the Board Meeting held on 30th January, 2010.
- b. As per Section 260 of the Companies Act, 1956, he shall hold office only up to the date of the ensuing Annual General Meeting. The Company has received a Notice under Section 257 of the Companies Act, 1956 from a Member proposing Nilesh Sarvaiya for appointment to the Office of Directors along with a deposit of Rs. 500/-, proposing his candidature.
- c. Shri Nilesh Sarvaiya is a Commerce Graduate and DBM from Mumbai. He is having a vast experience in the trading Electrical equipments for the last 15 years.
- d. Your Directors recommend for the appointments of Shri Nilesh Sarvaiya as Directors on the Board of your Company.
- e. Except Shri Nilesh Sarvaiya, none of the Director is concerned or interested in this Resolution.

ITEM NO. 6

This enabling provision is proposed to be incorporated in the Articles of Association so that as and when the law permits, the Board can hold the meeting through tele and video conferencing.

ITEM NO. 7

Your company intends to commence the business as real estate developers, general construction contractors, trading in land development rights, FSI and developing rights in general including other activities in terms of Clause no 43 and Clause 44 of the Other Object Clause (III-C) of Memorandum of Association. For commencement of new business/activities, provisions of Section 149(2A) of the Companies Act, 1956 require approval of shareholders by way of Special Resolution.

Your Directors recommend Special Resolution at Item No.7 for your approval.

None of the Directors of the Company is in any way deemed to be concerned or interested in the resolution.

By Order of the Board of Directors
For **SHREE PRECOATED STEELS LTD.**

Place : Mumbai
Date : 25th May, 2011

Sd/-
Rajnikant S. Ajmera
Managing Director

Registered Office:
Rehman Building, 2nd Floor, Mezzanine,
24 Veer Nariman Road, Fort, Mumbai - 400 001.



SHREE PRECOATED STEELS LIMITED

INFORMATION REQUIRED TO BE FURNISHED UNDER THE LISTING AGREEMENT

As required under the Listing agreement, the particulars of Director who are proposed to be appointed / re-appointed are given below:

Notice

Name	Shri Ishwarlal S. Ajmera
Date of Birth	30th October, 1925
Date of Appointment / Period	15th October, 2007
Expertise in specific functional area	Industrialist having 55 years over all experience in various fields including Constructions with more than 41 years experience in Real Estate Development.
Qualifications	Higher Secondary
Listed / Unlisted Public Companies in which outside Directorship held as on 31st March, 2011	Ajmera Steels Strips Limited Shree Ram Estates Limited Ajmera Realty & Infra India Limited
Chairman / Member of the Committees of the Board of the other Companies on which he is a Director as on 31st March, 2011	One

Name	Shri Chhotalal S. Ajmera
Date of Birth	9th September 1937
Date of Appointment / Period	1st May, 2009 – 30th April, 2014
Expertise in specific functional area	Industrialist having 50 years over all experience in various fields including Constructions with more than 41 years experience in Real Estate Development.
Qualifications	Higher Secondary
Listed / Unlisted Public Companies in which outside Directorship held as on 31st March, 2011	Ajmera Steels Strips Limited Gujarat Fun World Limited Ajmera Realty & Infra India Limited
Chairman / Member of the Committees of the Board of the other Companies on which he is a Director as on 31st March, 2011	Nil

Name	Shri Nilesh Sarvaiya
Date of Birth	7th April, 1969
Date of Appointment / Period	30th January, 2010
Expertise in specific functional area	Trading in Electrical Equipments
Qualifications	B.Com, DBM, Mumbai
Listed / Unlisted Public Companies in which outside Directorship held as on 31st March 2011	NIL
Chairman / Member of the Committees of the Board of the other Companies on which he is a Director as on 31st March 2011	NIL



DIRECTORS' REPORT

To,
The Members,

Your Board of Directors have pleasure in presenting the **THIRD ANNUAL REPORT AND AUDITED ACCOUNTS** of the Company for the Eighteen months period ended on 31st March, 2011.

FINANCIAL HIGHLIGHTS:

(Rs. in Lacs)

	For Period of eighteen months ended as on 31st March, 2011	For Period of eighteen months ended as on 30th September, 2009
Turnover Gross	15625.01	231162.44
Profit before interest, Depreciation & Taxation	717.69	2450.85
Less: Interest	578.35	14432.76
Profit/(Loss) before Depreciation & Taxation	139.34	(11981.91)
Less: Depreciation	422.58	5626.94
Loss before Taxation	283.24	17608.85
Provision for Taxation	2328.36	2290.05
Net Loss	2611.60	15318.80
Add: Debit Balance in P & L Account B/F	15318.80	-
Balance available for appropriation	N.A	N.A
Appropriations	-	-
Transfer to General Reserve	-	-
Proposed Dividend on Equity Shares	-	-
Dividend Distribution Tax	-	-
Loss Carried to Balance Sheet	17930.40	15318.80

BUSINESS RESULTS

During the period under review, on the Sales Turnover of Rs. 15,625 Lacs and the Company incurred Loss of Rs. 2611.60 Lacs. The Business operations has been scaled down substantially due to sale of steel business of the company in the month of October, 2009.

Mr. Chhotalal S. Ajmera, Chairman and Managing Director and Shri Ishwarlal S. Ajmera, Director of the Company retires by rotation at the ensuing Annual General Meeting and, being eligible, offers himself for re-appointment.

LISTING

The Equity Shares of the Company are listed with Bombay Stock Exchange (533110) and National Stock Exchange (SHPRE).

DIVIDEND

In view of the losses incurred during the period, your Directors do not recommend payment of Dividend.

DIRECTORS

The Board of directors has been broad-based to comply with the Listing requirements.

The Board of Directors appointed Mr. Nilesh Sarvaiya as Independent Director at its board meeting held on 30th January, 2010. He shall hold office until the ensuing Annual General Meeting. Notice has been received from a Member under Section 257 of the Companies Act, 1956 proposing his candidature for appointment as director of the Company liable to retire by rotation.

SALE OF BUSINESS

During the year, your Company sold its Steel Business as a going concern and on a slump sale basis. Consequently, all the Business Assets and Business Liabilities were taken over by Essar except certain identified Current Assets and Current Liabilities which were retained in the Company. Your Directors approved the sale of business in the Board Meeting held on 23rd July, 2009 and your consent was received u/s 293(1)(a) at the Extra Ordinary General Meeting held on 7th September, 2009.



SHREE PRECOATED STEELS LIMITED

MANAGEMENT DISCUSSION AND ANALYSIS:

Pursuant to Clause 49(IV) (B) & (F) of the Listing Agreement your directors wish to report as follows:

1. Industry Structure and Development

Due to global meltdown only integrated units having control over the raw materials could survive. Accordingly globally all the Steel Majors are consolidating and taking over the units which are not competitively placed and India was no exception.

The phase of consolidation in India is quite visible and apparent. Locally, the Steel Majors controlling Raw Materials are better placed and are taking over the units which are not competitively placed. Since we were largely dependent for Raw materials it was difficult to curtail the input cost and value addition not being so large it eroded the margin, compelling either to exit from the sector or join hands with Majors. In view of this macro scenario with your consent, the Steel Undertaking was disposed off. After the sale of assets, your Directors are looking for sound business opportunities to enter the new line of activities wherein we have core competence. Your Directors have identified two sectors namely Steel Service Centre, Construction related activities and trading in Steel Products.

2. Opportunities and Threats

The promoters have rich experience of over two decades in the steel and Real Estate business and have developed and established excellent business relationship with international steel players and realty developers which can be helpful to the Company to form a strategic alliance with them in the future. The goodwill of the promoters in the domestic market is a major strength.

However there exists a threat in the form of unstable global economic environment, Government and Regulatory framework, volatility in the Economy and Exchange rates and impact of international events on the Indian Economy.

3. Segment - wise Performance

Since your Company operates only in one Segment, segment-wise or product wise analysis or performance is not applicable.

4. Future Outlook

Your Director's are exploring various possibilities of setting up Steel Processing centre to cater the specific requirements of customer. Service Centres is the new format of distribution in the steel sector which was not so

popular in India. Globally this sector handles about 40% of steel trade whereas in India it is conventional trader who are responsible for the distribution indicating large opportunity. Based on the experience gained by the promoters in the Steel Industry, venturing into Steel Service Centre will be beneficial for the company. Globally most of the firms buy a large portion of their metal requirements from service centers. Service centers add value and help manufacturers remain internationally competitive by inventorying metals and processing them to specific sizes, shapes and strengths. We want to seek the advantage of early entrant in the market over other players.

Similarly due to large spending on mega infrastructure projects, there exist vast opportunity in construction related sector.

5. Risks and Concerns

Your Company is continuously evolving and improving systems and measures to take care of all the risk exigencies involved in our business.

6. Internal Controls and System

The company has implemented adequate internal control system enduring proper management information system and integration of various operations and functions of the organisation – all under one umbrella. This has resulted in harmonious monitoring and regulation of operations in a systemised manner in each and every activity of the Company. Correct use of funds, proper budgeting, efficient monitoring and its regulation by due approval and authorization policy enforcement have resulted in the use of funds in the most profitable and correct manner. All these have been implemented in every area commencing from raw materials, project implementation, and project monitoring, quality control and logistics.

7. The Internal Audit Program

All the actions taken last year by Internal Audit Program conducted by the external agency for self-assessment audit guides for conformity to the Indian Accounting Standards, prevailing Laws and Company Policies have been implemented and continue to be implemented. The Audit Committee appointed by the Board selectively reviews its adequacy, addresses the significant findings, and follow up needs on such issues, which are given top priority and implemented ceremoniously.

8. Cautionary Statement

Statement made in the Management Discussion and Analysis describing the Company's objectives, projections, estimates, expectations may be "forward-looking statements" within the meaning of applicable securities laws and regulations. Actual result could differ