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SOM DISTILLERIES & BREWERIES LTD.

पश्चिमी, दक्षिणी भारत में लॉन्च होगी हंट हंटर डाट बियर अब बिना प्रिजरवेटिव के



बीवर की खपत की बढ़ती संभावनाओं की देखते हुए भीवास क्षित्र कीय हिंडोटरेखी क एंड सुरुपीय हैं बरिचवी और दक्षिणी भाईत में पनी ने डाल ही में मुंबई में 'टाइगर लॉन्ब की है। 'हंटर' ग्रीमियम मीयर की श्रेमी में आतो है और इसका उत्तरी भारत म कारोबार है। बल्दी ही इंटर बोयर प्रभाव कार्यकार है। करदा हा हुद्दर बावर दावा है। मुंबई से कहान्य की जाएगी। 'हंटर' की स्टांग बी प्रामिक्व कींबर बांट के बाजर में करीब 12 आज 5.5 फोसदी हिस्सेदार है। भारतीय बोबर वाजार अस्तावा है

इसका वैशिवक बांड है। ग्लोबल रंगल बांड मेनेबिंग डाबॉबबर क्रेके अरोडा ने रंटी को (मोहन मोकिस कंपनी का), हैबहर्स 5000, सतावा ! प्रतिवासी और दक्षिणी भारत में हैवहर्स 2000 और रोयल चेलेंज यूबी समृद् के अमुख बीयर होंड है। इसके अलावा खंड रिया किलमोदिया पुत्र को कोबार बीबर के प्रमुख बीयर के बावार में हिस्से होंडे प्रमुख बीयर कावार में हिस्से होंडे विकास के स्टूड कावार के बाद अल कर कर अपने में हर कावार कर कर कर कर कर कर

कारोबार की संबद्धमाओं की देखते हुए बावने बिस्तार के बारे में सीचा है।"

भारत में कुछ खी औरत सम्बद्ध की वैग में ट्राइन्ट की की मूह महित्ती की यह बांड एरिया भर में जाना जाता है। एरिया प्रतिक्रिक सम्बद्धी गर

Hunter follows Tiger into fizzy beer market

M Padmakshan

are in for beer brands. Close on the th of Tiger Beer in Mumbai, Bhopallieries and Breweries plans to launch er Beer in the western and southern re positioned as a premium beer and ted in north India, is set to debut in

Mumbai soon. The brand controls 12% of the premi-

A lucrative annual growth figure of 18% is driving wers to launch products in as many markets as sible, even though the segment and SABMiller

coincides

Mid-

__ ure decision to foray into the west-. usu southern market is driven by the growth ex-

ह कि इस दौरान आय 11.29 iger was launched in Mumbai 10 days ago at a

सोम डिस्टिलरीज बनेगी देश की सबसे बड़ी शराब कंपनी

नर्ड दिल्ली। देश की सबसे बड़ी शराब निर्माता

म डिस्टलरीस एंड ब्रेवरीज o करोड़ रुपये का निवेश े अपेनी हंटर बियर की करेगी। कंपनी देश के शराब इकाईयों की स्थापना के चेयरमैन और रोरा ने कहा कि अपने बियर कंपनी अगले तीन वर्ष में स्थापना करेगी जिस पर किया जाएगा। उन्होंने कहा जाने के बाद कंपनी 1.5 निर्माण करने लेगी और श्रू की सबसे बड़ी शराब भी। कंपनी ने हाल ही में

र्क्ती श्रमना २८ लाग्व पेटी से

maker joins realty play with MP land buy

भोपाल । ड्राट बियर में लिजिए अब खालिस मजा। हंटर बियर ने अपने चाहने वालों के लिए ड्राट बियर

प्रिसर्वेटिव पाश्चुरायजेशन किए बिना

ही प्रस्तुत करा है। अरोमा

M Padmakshan

THE Bhopal-based Som Distil-Jeries and Bo weries, manufacturer of the Hunter beer, has acquired a 50-acre prime plot in Gwalior for Rs 266 crore from the Madhya Pradesh government. The company will develop

a retail mall, a mall theme and two hotels a star hotel and a budget hotel -- as well as residential apartments, in the property.

The project. called Thatipur Gandhi Road Project, is a 60:40 collaboration with Patel Engineering and marks

the breaving company's foray into realty business. Sompel, the company in charge of the project, is promoted by Som Distil-

"The project is expected to generate a valuation of Rs 2,500 crore in three years. This project will boost the growth of the com-pany further." Som Distilleries' chairman and managing director JR Arora said

The project is part of the state werrunent's housing scheme its employees, wherein the nder is required to construct a rain number of houses.

the cost of the project will be feered from the amount to be also the government, on acont of acquisition of the land a 90-year lease. The project cost around Rs 100 crore, Byill be huanced through inial accounts, financing from iomers, institutional borroweic, Mr Arora said.

he bid comes as a breakough for Som Distilleries, uch has been looking for opminities to diversify from the wing and distilling business. Rs 200 crore company, ch i arroduced the concept of ing been in India, has plans to dure into the South Indian emarket. Though it controls of the country's premium r market, the distribution has a limited to the North Indian ket up till a few months ago. with ecompany is planning to ss brewing facilities through ding comracts, acquisitions

हंटर ड्राट बियर अब बिना प्रिसरवेटिव के!

भोपाल । ड्राट बियर में लिजिए अब खालिस मजा। <u>ड्राट</u> ^{बर}

बियर से उठते बुलबुले अब करेंगे 🕶 केमिकल-प्रिसर्वे। तुफान। इसकी तुप चाहेगा। बस अब

ग्राहकों की पसंद बनी हंटर बीयर भोपाल। सोम डिस्टिलरीज एंड ब्रुववरीज लि. ने प्रीमियम बीयर न में An प्रतिशत वृद्धि के साथ इस वर्ष भी बीवर उद्योग में शानदार

SOM expands Draught beer market

टाउनशिप बनायेगा सोम ग्रुप

भोपाल (आरएनएन)। सोम डिस्टलरीज एंड ब्रेवरीज लिमिटेड (एसडीबीएल) को लगभग 2500 वा करोड रुपये का प्रतिष्ठित 'ग्वालियर-थाटीपर' स्व का ठेका मिला है। इस परियोज पटेल इंजीनिअरिंग लिमिटेड

स्टं सोम डिस्टलरीज एंड ब्रे बेवरीज इकाई का विस्तार पूरा अब 3.6 लाख बाक्स से बढ़ा तिव बनायेगा। इस वर्ष सोम डिस्टल लगाते हुए अपने कार्यक्षेत्र को बढ़ाते हुए अब रीयल एस्टेट में उप अपने कदम बढ़ाये हैं। इस तारतम्य में सोम ने एक सफल नह बोली लगाते हुए ग्वालियर -बाटीपुर गांधी रोड परियोजना

को हासिल करने में सफलता हासिल की है। ग्वालियर के हृदय स्थल पर स्थित उपरोक्त परियोजना 50 एकड़ की भूमि के लिए सोम ने 266 करोड़ रुपये की बोली लगाई है। इस परियोजना की पेशकश सरकारी एजेंसी एमपी हाउसिंग प्रोजेक्ट, भोपाल ने की है। सोम डिस्टलरीज द्वारा संचालित सोमपेल को

सोम डिस्टलरी का मुनाफा बढ़ा

सोम डिस्टलरी एंड ब्रेवरीज लिमिटेड को चाल वर्ष में 40 फीसदी मुनाफे में वृद्धि हुई है। कंपनी के चेयरमेन जेके आरेश के अनुसार उनके नुनाम न शब्द हर हो क्याना क प्यरनन अक जरारा क जनुनार हुआ है। उत्पाद हंटर बीयर की बिक्री में कुछ महीनों में इजाफा हुआ है।

न बनगी टाउनशिप 40 लाख रुपये तक पहुंच वहीं कंपनी का कर पश्चार

1234 प्रतिशत के उछाल के साथ छह करें (60.1 मिलियन) तक पहुंच गया है। हालां पिछले साल कंपनी को 53 लाख रुपये (5.3 f का घाटा हुआ था। उक्त समीक्षाधीन अवधि

की शुद्ध बिक्री और आय 4.094 प्रतिशत बद

SOM Distilleries bags MP re-densification project

SHASHIKANT TRIVEDI

Propal based liquor com-pany SOM Distilleries & Brewerles Ltd (SDBL) has bagged the ambitious Thatipur (Gwalior) re-densification (Gwalior) re-densification project for Rs 266 crore. SDBL-led consortium SOMPELy in coland consorming SOMP 121/10 001 laboration with Mumbai-based Patel Engineering Ltd, won the-bid defeating 17 real estate heavyweights.

heavyweights.
As many as 17 real estate
players namely Era Infra Enginearing Ltd, Noda, Madhucon Projects Ltd, Hyderabad,
Parsvnath Developers Ltd, New

erties Ltd. New Delhi, Ambi-ence Projects & Infrastructure Ltd. New Delhi, Gammon In-dia Ltd. Mumbai, EWDPL India Ltd, Mumbai, EWDPL India Private Ltd, Indore, Writets & Publishers Ltd, Bhopal,
SOM Distilleries & Breweries
Ltd, Bhopal, D B Malls Bhopal,
DLF, Omaxe, Runway, Unitech
were in the fray to bid for the
mega project for which there
was no reserve price and bidders were asked to hid speculative prices.

ulative prices. We are expecting to gen-rate revenue of more than Rs 2,500 crore from the project, which we expect to complete one year ahead of schedule."

develop two big mails, one re-tail mail, one theme mail with two hotels — one star botel and two hotels — one star hotel and one budget hotel — with com-mercial space of 4 lake sq ft. Also, we have to construct 1,000 residential units, high school and other government offices in an area of 23.88 acres," Aro-

The total floor area will be 56 lakh sq ft with 41 lakh sq ft for residential and 15 lakh sq ft for commercial purpose. The land will be available on lease for 99 years without payment of lease rentals.

The State government had roped in India Infrastructure

pleted the bidding of 'Central Business District' project in the prime business locality of New Market in Bhopal. The India infrastructure initiative offers a "no-cost" so-

lution to the Governments or Government undertakings to handhold them through the process of project preparation and partner selection for the identified infrastructure proj-

For its services to create a pool of bankable infrastructure projects, III does not charge the Government or Government agencies and instead recovers its costs from

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दासा है है बिटेन ये निर्यात मे

कारोबार व

स्टांग प्रीमियम प्राहकों

डिसटिलें

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n 10-. and managing director







15 ANNUAL REPORT

SOM DISTILLERIES & BREWERIES LTD.

Accounts for the year ended March 31,2008

K.C KHANNA & CO. Chartered Accountants Bhopal



DIRECTORS

Shri J. K. Arora Chairman & Managing Director

Shri A. K. Arora Director

Shri Surjeet Lal Director

Shri Rajesh Mukharya Director

Shri D. N, Singh Director

Shri Shailendra Singh Sengar Director

BANKER

Kotak Mahindra Bank Ltd,

AUDITORS

K. C Khanna & Co. Chartered Accountants 12, Zone-11, M.P.Nagar Bhopal-462011

REGISTERED OFFICE

1-A, Zee Plaza, Arjun Nagar, Safdarjang Enclave, Kamal Cinema Road, New Delhi, Tel Nos.011-26169909. 26169712

CORPORATE OFFICE

23, Zone-II, M. P. Nagar, Bhopal-462011 Tel Nos. 0755-4271271,4271369

FACTORY

Rojra Chak, District Raisen, Madhya Pradesh Tel Nos. 07480-266244, 266245

STOCK EXCHANGE

Bombay Stock Exchange limited Phiroze Jeejeebhoy Tower, Dalai Street, Mumbai 400001



SOM DISTILLEREIS & BREWERIES LIMITED Fifteenth Annual Report

NOTICE TO MEMBERS

Notice is hereby given that the 15th Annual General Meeting of Som Distilleries & Breweries Limited will be held on Tuesday the 30th September 2008 at 10.00 A.M. at Executive Club, Dolly Farms and Resorts Pvt. Ltd, 349, Village Shahoorpur P.O., Fatehpur Beri, New Delhi 110 030 to transact the following business:-

ORDINARY BUSINESS

1. ACCOUNTS

To approve and adopt the Audited Profit & Loss Account for the year ended 31st March, 2008 and the Balance Sheet as at that date and the Report of Directors' and Auditors' thereon.

2. APPOINTMENT OF SHRI RAJESH MUKHARYAAS DIRECTOR

To appoint a director in place of Shri Rajesh Mukharya who retires by rotation and being eligible, offers himself for re-appointment.

3. APPOINTMENT OF SHRI DEENA NATH SINGH AS DIRECTOR

To appoint a director in place of Shri Deena Nath Singh who retires by rotation and being eligible, offers himself for re-appointment.

4. APPOINTMENT OF AUDITORS

To consider and if thought fit to pass with or without modification(s) the following resolution as an ordinary resolution:-

"Resolved that K.C. Khanna & Company, Chartered Accountants, Bhopal be and are hereby appointed as Auditors of the Company from the conclusion of 15th Annual General Meeting till the conclusion of next Annual General Meeting at a remuneration of Rs.85,000/- plus actual traveling and out-of-pocket expenses".

5. INCREASE OF AUTHORISED CAPITAL

To consider and if thought fit to pass with or without modification(s) the following resolution as an ordinary resolution:-

"Resolved that in accordance with the provisions of Section 94 and other applicable provisions of the Companies Act , 1956, the authorized capital of the company be and is hereby increased by Rs. 12,00,00,000 (rupees twelve crores only) raising it from Rs.23,00,00,000(rupees twenty three crores only) consisting of 2,30,00,000(two crore thirty lakh only) equity shares of Rs. 10/each to Rs.35,00,00,000 (rupees thirty five crores only) consisting of 3,50,00,000 (three crores fifty lakh only) equity shares of Rs. 10/each by adding in the authorized capital 1,20,00,000 (one crore twenty lakh only) equity shares of Rs. 10/each.

Resolved further that pursuant to the provisions of Section 16 of the Act, in Clause V of the Memorandum of Association the words, figures, and brackets, "Rs. 23,00,00,000 (rupees twenty three crores only) divided into 2,30,00,000 (two crore and thirty lake only) equity shares of Rs. 10/- (Rupees Ten only) each".



be and are replaced by the following words, figures and brackets, "Rs. 35,00,00,000 (rupees thirty five crores Only) divided into 3,50,00,000 (three crore fifty lakh only) equity shares of Rs. 10/- (rupees ten only) each.

ISSUE OF FURTHER EQUITY SHARES ON PREFERENTIAL BASIS

To consider and if thought fit to pass with or without modification(s) the following resolution as a special resolution:-

"Resolved that pursuant to the provisions of section 81(A) and all other applicable provisions, if any, of the Companies Act, 1956 and in accordance with the provisions of the Articles of Association of the company and subject to such approvals, permissions and sanctions as may be required to be obtained from Securities and Exchange Board of India and such other concerned authorities and further subject to such conditions and modifications as may be imposed/prescribed in granting of such approval / sanctions, the Board of Directors of the company(herein after referred to as Board) be and is hereby authorized to offer, issue and allot for cash consideration on preferential basis the following warrants:

94,34,800 warrants convertible at the option of the warrant holders into equal number of equity shares of Rs.10/- within 18 months of the date of allotment at a price of Rs. 22.1 per share (being the price as per SEBI Guidelines) to the following applicants:-

S.No.	Name	Promoter or Non-Promoter		No. of warrants to be allotted
l)	Jagdish Kumar Arora	Promoter		5,84,800
ii)	Ajay Kumar Arora	Promoter		5,97,800
iii)	Deepak Arora	Promoter		12,400
iv)	AlokArora	Promoter		12,400
v)	Mohar Singh	Non promoter		3,30,800
vi)	Gurumukh Das Saluja	Non promoter		6,60,600
vii)	Pradeep Chaturvedi	Non promoter		12,06,000
viii)	Shiv Charan Singh	Non promote		12,06,000
xi)	Vinod Singh	Non promoter		12,06,000
x)	Ravinder Chouhan	Non promoter		12,06,000
xi)	Bana Singh	Non promoter		12,06,000
xii)	Radhe shyam Sen	Non promoter		12,06,000
			Total	94,34,800

6



The applicants shall pay in advance 50% of the price of the shares before allotment of warrants. Such advance shall stand forfeited in case applicant does not exercise his option to convert into equity shares within 18 months, to the extent the option is not exercised.

Resolved further that the equity shares issued against above mentioned warrants shall rank pari-passu in all respects with the existing equity shares of the company from the date of issue. The relevant date for the purpose of SEBI (Disclosure and Investor Protection) Guidelines, 2000 is 31.08.2008

Resolved further that for the purpose of giving effect to the above resolutions, the Board of Directors be and is hereby authorized to do all such acts, deeds, matters and things and execute all deeds, instruments and writings as it may in its absolute discretion deem necessary or desirable and pay fees and other expenses in relation there to."

Notes:-

- a. A member entitled to attend and vote at the meeting is also entitled to appoint one or more proxies to attend and vote at the meeting instead of himself and such proxy need not be a member of the company. Proxies in order to be effective must be received at the Registered Office of the company at least 48 hours before the commencement of the meeting.
- b. The Register of Members of the company will remain closed from 23.09.2008 to 30.09.2008 (both days inclusive).
- c. All correspondence regarding dematerialization/transfer of shares, change of address should be addressed to MAS Services Pvt. Ltd, AB-4, Safdarjung Enclave, New Delhi 110 029 who are the Registrar and Transfer agents.
- d. Any queries for being answered at the meeting must reach at least seven days in advance.

By Order of Board of Directors

J.K.ARORA CHAIRMAN AND MANAGING DIRECTOR

PLACE: BHOPAL

DATED: 6th September, 2008



EXPLANATORY STATEMENT UNDER SECTION 173 OF THE COMPANIES ACT, 1956 TO THE NOTICE OF THE ANNUAL GENERAL MEETING OF SOM DISTILLERIES & BREWERIES LIMITED TO BE HELD ON 30TH SEPTMBER, 2008 AT EXECUTIVE CLUB, DOLLY FARMS AND RESORTS PRIVATE LIMITED 349, VILLAGE SHAHOORPOR P.O.FATEHPUR BERI, NEW DELHIAT 10.00 HOURS.

ITEM NO.5. INCREASE OF AUTHORIZED CAPITAL

It is proposed to increase the authorized capital from Rs. Twenty three crores to Rs. Thirty five crores to meet the requirement of funds to increase the capacity of the factory at Rojra Chak. and the working capital requirements of the company so that equity shares can be issued on preferential basis. Accordingly, Memorandum of Association is also proposed to be amended.

The Board recommends the increase in the authorized capital and consequential amendment of the Memorandum of Association.

None of the Directors is interested in the resolution.

ITEM NO.6.ISSUE OF FURTHER SHARES/WARRANTS ON PREFERENTIAL BASIS

It is also proposed to issue warrants convertible into equity shares up to the face value of Rs.9,43,48,000, on preferential basis. Shareholders consent is being sought to authorize the Board of Directors to issue the warrants to the persons named in the resolution for cash at a price and on terms as the Board may think fit in the interest of the company and keeping in view the various laws and SEBI (DIP) Guidelines, 2000. The relevant date for the purpose of SEBI (Disclosure and Investor Protection) Guidelines, 2000 is 31.08.2008

The issue of warrants is being made to meet the requirements of working capital and expansion. The additional working capital funds are required to meet the increased cost of raw materials, packing materials etc. and to increase the capacity. The shares will be issued to the following persons:-



S.No.	Name & Address	No. of shares		Maximum percentage of paid up capital		Remarks, whether promoter/director or relative
		Held at present	Proposed to be taken up	Pre issue	Post Issue*	
1.	Jagdish Kumar Arora, S/o Shri M.L. Arora, Vatsalya, Kerwa Dam Road, Vill. Mandori, Bhopal	464850	5,84,800	2.57	3.54	Promoter/ Managing Director
2	Ajay Kumar Arora, S/o Shri M.L. Arora, Vatsalya, Kerwa Dam Road, Vill. Mandori, Bhopal	50000	5,97,800	0.14	2.18	Promoter/Director
3	Alok Arora, S/o Shri Ajay Kumar Arora, Vatsalya, Kerwa Dam Road, Vill. Mandori, Bhopal	NIL	12,400	nct	0.06	Promoter's relative
4	Deepak Arora S/o Shri Jagdish Kumar Arora, Vatsalya, Kerwa Dam Road, Vill. Mandori, Bhopal	NIL	12,400	-	0.06	Promoter's relative
5	Mohar Singh, S/o Shri Khushi Lal 185, Indra Puri, ETC Colony, Govindpura, Bhopal	NIL	3,30,800	-	1.12	Non promoter
6	Gurumukh Das Saluja, S/o Shri Bakshi LalSaluja E-2/59, Arera Colony, Bhopal	NIL	6,60,600	-	2.23	Non promoter

7	Pradeep Chaturvedi s/o Har Prasad, 102, Mahamai Ka Bagh, Near Shiv Mandir, Bhopal	1	12,06,000	-	4.06	Non promoter
8	Shiv Charan Singh s/o Girdhari, 61, Mahamai Ka Bagh, Near Shiv Mandir, Bhopal.	NIL	12,06,000	-	4.06	Non promter
9	Vinod Singh,s/o Dashrath, 59, Janak Puri, By Pass Road, Bhopal.	NIL	12,06,000	-	4.06	Non promoter
10	Ravinder Chouhan, s/o Bavkeshwar, B- 6-33, Lambini Parisar, Nehru Nagar, Bhopal.	NIL	12,06,000	-	4.06	Non promoter
11.	Bana Singh, s/o Madhav Prasad, 16, Gupta Colony, Surya Nagar, Bhopal	NIL	12,06,000	on.	4.06	Non promoter
12	Radhe Shyam Sen, s/o Bhola Ram, H-55 PHE Campus, Birla Mandir Road, Bhopal.	NIL	12,06,000	-	4.06	Non promoter
		TOTAL	94,34,800			

^{*}After taking into account 21,41,689 equity shares to be issued to Kotak Mahindra Bank Ltd on exercise of option by the Bank against warrant already issued. Total issued capital Rs.29,67,64,890

The share holding pattern before and after the two issues will be as follows:-