



Ambitious & Resilient

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INVESTOR INFORMATION

Market Capitalization as at
31 March, 2023

₹ **20.63 Billion**

CIN:

L40200WB1968PLC224116

BSE Code:

531548

NSE Symbol:

SOMANYCERA

Bloomberg Code:

SOMC:IN

Dividend Declared:

₹ **3 per share**

AGM Date:

25 August, 2023

AGM Venue:

**Video Conferencing ('VC') / Other
Audio Visual Means ('OAVM')**



REPORTING APPROACH

As a principal document, this Report emphasizes providing an understanding of strategies, business models and major impact across economic, social and environmental areas of Somany Ceramics Limited ('Somany' or 'The Company'). Aligned with the Company's business strategy, the Report describes the material issues that influence Somany's ability to create sustainable value. The Report forms an integral part of the Company's strategy and business practices. And thus, also highlights the key aspects of social and environmental sustainability.

SCOPE AND BOUNDARY

This report uses a holistic approach and furnishes information for the year ended 31 March, 2023. It adequately captures information on all business activities that the Company undertakes for creating value in the short, medium and long term. The environmental and social disclosures in this report have been made on a standalone basis and are limited to the operational boundary of Somany Ceramics Limited.

FRAMEWORKS

While compiling this report, we followed the principles of the IFRS Foundation's Integrated Reporting Framework, which aims to address the needs of our various stakeholders. The Company fully complies with the NSE and BSE listings and SEBI guidelines. The statutory reports, including the Director's Report, Management Discussion and Analysis (MD&A) section, the Corporate Governance Report and the Business Responsibility and Sustainability Report, are in line with the Companies Act, 2013, Securities Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, and the prescribed Secretarial Standards.

LEADERSHIP ACCOUNTABILITY

The Company's senior management, under the supervision of the Managing Director & CEO, has reviewed the Report content. The Board members of Somany have provided the necessary governance oversight.

For more investor-related information, please visit:
<https://www.somanyceramics.com/investor-relation>



Or simply scan to view the online version of the report

Ambitious & Resilient



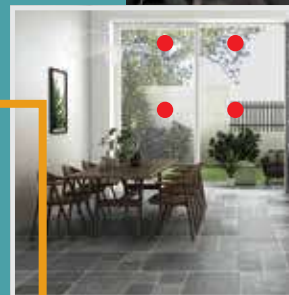
Ambition

A force that fuels the desire, determination, and drive to surpass expectations and shape a future that defies limits.



Resilience

The ability to rise above challenges, convert adversities into opportunities, and forge an unyielding path to success.





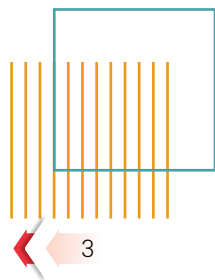
Ambitious & Resilient

Together, these two qualities create a formidable combination, motivating and directing us towards our goals while empowering us to overcome and withstand any obstacle that comes our way.

Over the past five decades, and as we look ahead, our journey has been marked by relentless determination, commitment, and the ability to navigate our path with confidence. It has enabled us forge an exceptional legacy as the second-largest manufacturer in Indian tile industry. This has not only carved a lasting legacy for us but has also positioned us strategically for a future brimming with remarkable opportunities.

As we step into the next chapter of our growth, our goals serve as the driving force that propels us forward, pushing us to fulfil our deepest aspirations of rising with the rising India.

Together, these factors converge to compose our extraordinary narrative — one that epitomizes ambition and resilience.





Empowered by Ambition. Embodied by Resilience.

Welcome to the House of Somany
Ceramics Limited

Somany Ceramics Limited ('Somany' or 'Somany Ceramics' or 'The Company') was incorporated in 1968. Since then, the Company has emerged as a prominent name in the Indian tiles industry. Thereby becoming the second-largest tile manufacturer in Indian industry by consistently seizing good opportunities in tiles, sanitaryware and bath fitting solutions.

Transforming spaces, one tile at a time!

Somany Ceramics is driven by its astute business practices and a strong growth-oriented approach. This approach has enabled the Company to progress at a firm pace while building capacity to cater to the rising demand of the rising India.

Somany's diverse products – comprising ceramic wall and floor tiles, polished vitrified tiles, glazed vitrified tiles, sanitaryware, bath fittings and adhesives – are known for the opulence they bring, best-in-class quality, a large capacity, a robust balance sheet, and a significant market presence.

SETTING THE PACE

Second-largest manufacturer of tiles in the country

The Company proudly associates itself with renowned actor Salman Khan, who serves as its brand ambassador and notable product brands offered by the Company are Somany Duragress, Somany Durastone, Somany Glosstra, Somany Vistoso, Somany Vitro, Somany Slipshield, Somany VC Shield, Somany Signature and Somany French Collection among others.

GO-TO DESTINATION

Offers **a wide range** of sanitaryware and bath fitting **solutions** to **a wide customer base**.

SCALING NEW HEIGHTS

Largest-ever capacity expansion of ~20 % in its existence of **over five decades** recorded in 2022-23.

CONNECTING EVERY CORNER

Ensures **a deeper connect with customers** across the length and breadth of the country through **a robust network of dealers and exclusive showrooms**.



The second-largest manufacturer in Indian Tile Industry

2ND



LARGEST IN
INDIAN TILE
INDUSTRY

11



STATE-OF-THE-ART
MANUFACTURING
FACILITIES

3000+



NETWORK OF
DEALERS

450



SHOWROOMS
IN INDIA

3500+



EMPLOYEE
STRENGTH

~11 MSM



RECENT CAPACITY
EXPANSION

₹ 15,944
LAKHS



CAPEX FOR THE
YEAR 2022-23

78,697
LAKHS



NET WORTH AS ON
31 MARCH, 2023



Vision

Most sought-after tile and allied product company in India and be the best employer in the tile industry.



Mission

Achieving customer delight through business innovation and cost-effectiveness while pursuing latest fashion trends in ceramics and allied products for creating stakeholder value.

Manufacturing Plants

The Company operates 11 state-of-the-art manufacturing units located throughout India. With these facilities, Somany has combined tile production capacity of 62 million square meters, manufacturing 0.78 million pieces of sanitaryware and 1.30 million pieces of bath fittings annually.

Simply stunning,
stylish and
sophisticated...
simply
Somany

	COMPANY	STAKE	UNIT	ANNUAL CAPACITY (in msm)
TILES		100%	Kassar, Haryana	23.32
		100%	Kadi, Gujarat	6.65
	Subsidiaries/ Associates	100%	Somany Piastrelle Private Limited	3.48
		60%	Sudha Somany Ceramics Private Limited	7.08
		51%	Amora Tiles Private Limited	6.30
		51%	Somany Fine Vitrified Private Limited	4.29
		50%	Vintage Tiles Private Limited	4.80
		26%	Acer Granito Private Limited	3.30
		26%	Vicon Ceramics Private Limited	2.64
BATHWARE	Subsidiaries	100%	Somany Bath Fittings Private Limited	1.30 million pcs
		51%	Somany Sanitary Ware Private Limited	0.78 million pcs

Propelled by *Ambition.* Succeeded with *Resilience.*

1968

Founded by late Shri Hira Lall Somany in partnership with Pilkington Tile Holding (UK).

1971

Established the inaugural manufacturing facility of Somany Pilkington Limited in Kassar, Haryana.

1981

Established a manufacturing plant by Somany Pilkington Limited in Kadi, Gujarat.

1994

Acquisition of the Pilkington shareholding by the Indian promoters

1996

Achieved a significant milestone on Somany Pilkington Limited's research and development (R&D) facility being recognized by the Government – marking a pioneer achievement within India's tile industry.

1998

Attained ISO certification for its Quality Management System, demonstrating the Company's commitment to maintaining and upholding high standards of quality across its operations.

2000

Initiated the import of tiles from Europe under the Somany Global brand, broadening its product offerings and bringing premium European tiles to the market.

2001

Established a new state-of-the-art floor tiles manufacturing plant at Kadi, equipped with advanced technology and a production capacity of 6,000 square meters per day, enhancing the Company's capabilities to meet the growing demand for high-quality floor tiles

2007

Underwent a significant transformation by changing name to Somany Ceramics Limited and expanded its business into the Sanitaryware vertical. This strategic move allowed the Company to diversify its product portfolio and enter a new market, catering to the growing demand for sanitaryware products.