



# ANNUAL REPORT 2017-2018

**BOARD OF DIRECTORS:****Sri K. Ramakrishna Prasad**

Managing Director

**Sri Vadde Kishore**

Director

**Sri Madikonda Madhusudhana Rao**

Director

**Smt. Seetha Balu**

Woman Director

**Sri Bala Kotaiah Borra**

Additional Director

**Leela Krishna Janyavula**

Additional Director

**23rd Annual General Meeting****Sowbhagya Media Limited****Day: Saturday****Date: 29<sup>th</sup> September, 2018****Time: 11.00 A.M****Venue: Plot No.79, First Floor,****H.No.8-3-230/P/30, Sravanthi Nagar,****Jubilee Hills, Hyderabad, TS – 500 045****ANNUAL GENERAL MEETING****CIN & REGISTERED OFFICE:**

L51109TG1994PLC018800

Plot No.79, First Floor, H.NO.8-3-230/P/30,  
Sravanthi Nagar, JubileeHills, Hyderabad,  
Telangana-500045

Ph. 040-23422222

Fax: 040-23745566

E-mail: [krk@sowbhagya.in](mailto:krk@sowbhagya.in)Website: [www.sowbhagya.in](http://www.sowbhagya.in)[www.cineudayam.com](http://www.cineudayam.com)**REGISTRARS & SHARE TRANSFER****AGENTS:****XL Softech Systems Limited**Plot No.3, Sagar Society, Road No.2,  
Banjara Hills, Hyderabad-500033

Ph. 040-23545913

Fax: 040-23553214

E-mail: [xlfield@gmail.com](mailto:xlfield@gmail.com)**LISTING:**

The Bombay Stock Exchange Ltd

**BANKERS:**

Vijaya Bank

Bank of India

UCO Bank

Corporation Bank

**STATUTORY AUDITORS:****M/s. Amar & Raju,**

Chartered Accountants

F.No 201, KOR Residency,

H.No. 8-3-966/16, Road No. 3,

Srinagar Colony,

Hyderabad, Telangana-500073

**CHIEF FINANCIAL OFFICER:**

Sri. Pasupuleti Pakeeriah

**COMPANY SECRETARY:**

Smt. Amulya Dasari

**CORPORATE INFORMATION**

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## NOTICE OF 23<sup>rd</sup> ANNUAL GENERAL MEETING

NOTICE IS HEREBY GIVEN THAT THE TWENTY THIRD ANNUAL GENERAL MEETING OF M/S. SOWBHAGYA MEDIA LIMITED WILL BE HELD ON SATURDAY, 29<sup>th</sup> SEPTEMBER, 2018, AT 11.00 AM AT THE REGISTERED OFFICE OF THE COMPANY SITUATED AT PLOT NO.79, FIRST FLOOR, H.NO.8-3-230/P/30, SRAVANTHI NAGAR, JUBILEE HILLS, HYDERABAD, TELANGANA – 500 045 TO TRANSACT THE FOLLOWING BUSINESS:

### ORDINARY BUSINESS:

1. To receive, consider and adopt the Audited Statement of Profit and Loss for the year ended March 31, 2018 and the Balance Sheet as on that date and the cash flow statement for the year ended to get her with the schedules and Reports of the Board of Directors and the Auditors there on.
2. To appoint a Director in place of Mr. Vadde Kishore (DIN: 03501469), who retires by rotation and, being eligible, offers himself for re-appointment.

**RESOLVED THAT** pursuant to the provisions of Section-152 read with Schedule IV and other applicable provisions, if any, of the Companies Act, 2013, the approval of the members of the Company be, and is hereby accorded to the re-appointment of Mr. Vadde Kishore (DIN: 03501469) to the extent that he is required to retire by rotation.

3. To consider appointment of M/s. Mounika Meda & Associates, Chartered Accountants, Hyderabad as Statutory Auditors of the Company for the period of 5 years and fixing their remuneration:

To consider and if thought fit to pass with or without modifications(s) the following resolution as an 'Ordinary Resolution':

**"RESOLVED THAT** pursuant to the provisions of Section 139, 142 and other applicable provisions, if any, of the Companies Act, 2013 and the Rules made there-under, and pursuant to the recommendation of the Audit Committee, the consent of the members of the Company be and is hereby accorded to appoint Mounika Meda & Associates, Chartered Accountants, Firm Registration No. 018782S, as statutory auditors of the Company, for a period of 5 (Five) years i.e for the FY 2018-19 to 2022-2023, in place of M/s. Amar & Raju, Chartered Accountants, Firm Registration No. 000092S, who were appointed for a period of 5 (Five) years at 22nd Annual General Meeting who expressed their unwillingness to continue."

### SPECIAL BUSINESS:

4. To consider and if thought fit to pass with or without modifications(s) the following resolution as 'Special Resolution':

**"RESOLVED THAT** pursuant to the provisions of Section-152 and any other applicable provisions of the Companies Act, 2013 ("Act") and the Rules made there under (including any statutory modification(s) or re-enactments thereof for the time being in force), Mr. Bala Kotaiah Borra (DIN: 02908471), who was appointed as an Additional Director of the Company by the Board of Directors at its meeting held on February 10, 2018 and whose term of office expires at this Annual General Meeting ('AGM') and in respect of whom the Company has received a notice in writing from him alongwith the deposit of requisite amount under Section-160 of the Companies Act, 2013 proposing his candidature for the office of Director, be and is hereby appointed as a Non- Independent Director and Non- Executive Director of the Company, liable to retire by rotation".

5. To consider and if thought fit to pass with or without modifications(s) the following resolution as a 'Special Resolution':

**"RESOLVED THAT** pursuant to the provisions of Section-152 and any other applicable provisions of the Companies Act, 2013 ("Act") and the Rules made there under (including any statutory modification(s) or re-enactments thereof for the time being in force), Mr. Leela Krishna Janyavula (DIN: 08059387), who was appointed as an Additional Director of the Company by the Board of Directors at its meeting held on February 10, 2018 and whose term of office expires at this Annual General Meeting ('AGM') and in respect of whom the Company has received a notice in writing from him alongwith the deposit of requisite amount under Section-160 of the Companies Act, 2013 proposing his candidature for the office of Director, be and is hereby appointed as a Non- Independent Director and Non- Executive Director of the Company, liable to retire by rotation".

### NOTES:

1. Explanatory Statement as required under Section-102(1) of the Companies Act, 2013, is annexed to this notice.
2. Brief Profile of Directors seeking appointment and re-appointment at the Annual General Meeting (pursuant to Regulation 26(4) and 36(3) of SEBI (LODR) Regulations, 2015 ) is attached to this Notice as Annexure-A.
3. A member entitled to attend and vote at the Annual General Meeting (AGM) is entitled to appoint a proxy to attend and vote instead of himself and the proxy need not be a Member of the Company. The instrument appointing the proxy, in order to be effective, must be deposited at the Company's Registered Office, duly completed and signed, not less than FORTY-EIGHT HOURS before the meeting. Proxies submitted on behalf of limited companies, societies, etc., must be supported by appropriate resolutions/authority, as applicable. A person can act as proxy on behalf of Members not exceeding fifty (50) and holding in the aggregate not more than 10% of the total share capital of the Company. In case a proxy is proposed to be appointed by a Member holding more than 10% of the total share capital of the Company carrying voting rights, then such proxy shall not act as a proxy for any other person or share holder.
4. In case of joint holders attending the meeting, the Member whose name appears as the first holder in the order of names as per the Register of Members of the Company will be entitled to vote.



5. The Register of Members and Share Transfer Books will remain closed from Saturday, 22nd September, 2018 to Friday, 28th September, 2018 (Both days are inclusive).
6. Members seeking any information with regard to the Accounts are requested to write to the Company at a nearly date, so a stoenable the Management to keep the information ready at the meeting.
7. Transfer of Unclaimed/Unpaid amounts to the Investor Education and Protection Fund (IEPF): Pursuantto Sections-123, 124 and 125 and other applicable provisions, if any, of the Companies Act, 2013, all unclaimed/unpaid dividend, application money, debenture interest and interest on deposits as well as the principal amount of debenture sand deposits, as applicable, remaining unclaimed/unpaid for a period of seven years from the date they became due for payment, in relation to the Company have been transferred to the IEPF established by the Central Government. No claim shall lie against the IEPF or the Company for the amounts so transferred prior to March 31, 2018, nor shall any payment be made in respect of such claim.
8. The Notice of the AGM along with the Annual Report 2017-18 is being sent by electronic mode to those Members who see-mail addresses are registered with the Company/Depositories, unless any Member has requested for a physical copy of the same. For Members who have not registered their e-mail addresses, physical copies are being sent by the permitted mode.
9. To support the 'Green Initiative', the Members who have not registered their e-mail addresses are requested to register the same with Depositories.
10. Corporate members intending to send their authorized representatives to attend the meeting are requested to send to the Company a certified copy of the Board Resolution authorizing their representative to attend and vote on their behalf, at the meeting.
11. The notice of the 23rd Annual General Meeting is available on the website of the Company [www.sowbhagya.in](http://www.sowbhagya.in) and website of Agency i.e [www.evotingindia.com](http://www.evotingindia.com).
12. In compliance with provisions of Section-108 of the Companies Act, 2013, Rule 20 of the Companies (Management and Administration) Rules, 2014 as substituted by the Companies (Management and Administration) Amendment Rules, 2015 ('Amended Rules 2015') and Regulation-44 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Company is pleased to provide members facility to exercise their right to vote on resolutions proposed to be considered at the 23rd AGM by electronic means and the business may be transacted through e-Voting Services. The facility of casting the votes by the members using an electronic voting system from a place other than venue of the AGM ("remote e-voting") will be provided by Central Depository Services Limited (CDSL).
13. The facility for voting through ballot paper shall be made available at the AGM and the members attending the meeting who have not cast their vote by remote e-voting shall be able to exercise their right at the meeting through ballot paper.
14. Kindly note that the shareholders can opt only one mode of voting i.e. either by e-voting or polling paper. If they are opting for e-voting, then they cannot vote physically also and vice versa. However, in case shareholders cast their vote physically and e-voting, then voting done through e-voting will prevail and voting done physically will be treated as invalid.
15. The Board of Directors has appointed Mr. GSLN GUPTA, a Practicing Company Secretary as a Scrutinizer to process the e-voting and submit the report to the Chairman.
16. Compliance Officer of the Company shall be responsible for addressing all the grievances of Shareholders in relation to this Annual General Meeting including e-voting. Her contact details are Email: [info@sowbhagya.in](mailto:info@sowbhagya.in), Phone No: 040-23422222.

#### 17. E-VOTING:

The remote e-voting period commences on Wednesday, 26th September, 2018 (9:00 am) and ends on Friday, 28th September, 2018 (5:00 pm). During this period members of the Company, holding shares either in physical form or in dematerialized form, as on the cut-off date i.e. 21st September, 2018, may cast their vote by remote e-voting. The remote e-voting module shall be disabled by CDSL for voting thereafter. Once the vote on a resolution is cast by the member, the member shall not be allowed to change it subsequently.

The instructions for members for voting electronically area sunder:-

I. Incase of members receiving e - mail:

Log on to thee-voting website

Click on "Share holders" tab.

II. Now, select the "COMPANY NAME" from the drop down menu and click on "SUBMIT" (iv)

o Now Enter your User ID

o For CDSL: 16 digits beneficiary ID,

o For NSDL: 8 Character DPID followed by 8 Digits Client ID,

o Members holding shares in physical Form should enter Folio Number registered with the Company.

III. Next enter the Image Verification as displayed and Click on Login.

IV. If you are holding shares in de-mat for m and had logged on to [www.evotingindia.com](http://www.evotingindia.com) and vote do nan earlier voting of any company, then your existing password is to be used.





V.If you are a first time user follow the steps given below:

	<b>For Members holding shares in De-mat Form and Physical Form</b>
<b>PAN*</b>	<p>Enter your 10 digit alpha-numeric *PAN issued by Income Tax Department (Applicable for both de-mat shareholders as well as physical shareholders)</p> <p>Members who have not updated their PAN with the Company/ Depository Participant are requested to use the first two letters of their name and the 8 digits of the sequence number in the PAN field.</p> <p>In case the sequence number is less than 8 digits enter the applicable number of 0's before the number after the first two characters of the name in CAPITAL letters. Eg. If your name is Siva Sankar with sequence number 1 then enter SI00000001 in the PAN field.</p>
<b>DOB</b>	Enter the Date of Birth as recorded in your demat account or in the company records for the said demat account or folio in dd/mm/yyyy format.
<b>Dividend Bank Details</b>	<p>Enter the Dividend Bank Details as recorded in your demat account or in the company records for the said demat account or folio.</p> <p>Please enter the DOB or Dividend Bank Details in order to login. If the details are not recorded with the depository or company please enter the member id / folio number in the Dividend Bank details field.</p>

- VI. After entering these details appropriately, click on "SUBMIT" tab.
  - VII. Members holding shares in physical form will then reach directly the Company selection screen. However, members holding shares in demat form will now reach 'Password Creation' menu wherein they are required to mandatorily enter their login password in the new password field. Kindly note that this password is to be also used by the demat holders for voting for resolutions of any other company on which they are eligible to vote, provided that company opts for e-voting through CDSL platform. It is strongly recommended not to share your password with any other person and take utmost care to keep your password confidential.
  - VIII. For Members holding shares in physical form, the details can be used only for e- voting on the resolutions contained in this Notice.
  - IX. Click on the EVSN for the relevant <Company Name> on which you choose to vote. (xii) On the voting page, you will see "RESOLUTION DESCRIPTION" and against the same
  - X. the option "YES/NO" for voting. Select the option YES or NO as desired.
  - XI. The option YES implies that you assent to the Resolution and option NO implies that you dissent to the Resolution.
  - XII. Click on the "RESOLUTIONS FILE LINK" if you wish to view the entire Resolution details.
  - XIII. After selecting the resolution you have decided to vote on, click on "SUBMIT". A confirmation box will be displayed. If you wish to confirm your vote, click on "OK", else to change your vote, click on "CANCEL" and accordingly modify your vote.
  - XIV. Once you "CONFIRM" your vote on the resolution, you will not be allowed to modify your vote.
  - XV. You can also take out print of the voting done by you by clicking on "Click here to print" option on the Voting page.
  - XVI. If Demat account holder has forgotten the changed password then Enter the User ID and the image verification code and click on Forgot Password & enter the details as prompted by the system.
  - XVII. Institutional shareholders (i.e. other than Individuals, HUF, NRI etc.) are required to log on to <https://www.evotingindia.co.in> and register themselves as Corporates.
  - XVIII. They should submit a scanned copy of the Registration Form bearing the stamp and sign of the entity to [helpdesk.evoting@cdslindia.com](mailto:helpdesk.evoting@cdslindia.com).
  - XIX. After receiving the login details they have to create a user who would be able to link the account(s) which they wish to vote on.
  - XX. The list of accounts should be mailed to [helpdesk.evoting@cdslindia.com](mailto:helpdesk.evoting@cdslindia.com) and on
  - XXI. Approval of the accounts they would be able to cast their vote.
  - XXII. They should upload a scanned copy of the Board Resolution and Power of Attorney (POA) which they have issued in favour of the Custodian, if any, in PDF format in the system for the scrutinizer to verify the same.
- In case of members receiving the physical copy:
- (A) Please follow all steps from sl. no. (i) to sl. no. (xvii) above to cast vote.
  - (B) The voting period begins on <Date and Time> and ends on <Date and Time>.  
During this period shareholders' of the Company, holding shares either in physical form or in dematerialized form, as on the cut-off date (record date) of <Record Date>, may cast their vote electronically. The e-voting module shall be disabled by CDSL for voting thereafter.
  - (C) In case you have any queries or issues regarding e-voting, you may refer the Frequently Asked Questions ("FAQs") and e-voting manual available at [www.evotingindia.co.in](http://www.evotingindia.co.in) under help section or write an email to [helpdesk.evoting@cdslindia.com](mailto:helpdesk.evoting@cdslindia.com).

**EXPLANATORY STATEMENT PURSUANT TO SECTION-102 OF THE COMPANIES ACT, 2013**

The following statement sets out all material facts relating to the Special Businesses mentioned in the accompanying Notice:

Item No. 4 & 5:

The term of Mr. Bala Kotaiah Borra (DIN: 02908471) and Mr. Leela Krishna Janyavula (DIN: 08059387), who were appointed as Additional Directors by the Board of Directors at their meeting held on 10/02/2018, their term would come to an end at this Annual General Meeting and offered themselves for re-appointment.

The Board of Directors were satisfied with the performance and do hereby recommend to the members for the appointment of Mr. Bala Kotaiah Borra (DIN: 02908471) and Mr. Leela Krishna Janyavula (DIN: 08059387), as Non- Independent Directors and Non- Executive Directors as aforesaid in the respective resolutions.

Mr. Bala Kotaiah Borra (DIN: 02908471) and Mr. Leela Krishna Janyavula (DIN: 08059387), have given consent to the Board to appoint them as Non- Independent Directors and Non- Executive Directors of the Companies Act, 2013 and are not disqualified from being appointed as a Director in terms of Section-164 of the Companies Act, 2013.

Except these Directors, being appointees or their relatives, none of the Directors and Key Managerial Personnel of the Company and their relatives are concerned or interested, financially or otherwise, in the resolutions set out at Item Nos.4 and 5.

The Board recommends the resolutions set forth in Item Nos.4 and 5 for approval of the members.

**By Order of the Board**

**Sowbhagya Media Limited**

**Sd/-**

**K. Ramakrishna Prasad**  
**Managing Director**  
**DIN-00016309**

3rd September, 2018  
Hyderabad

**ANNEXURE - A TO THE NOTICE**

Details of Directors as on March 31, 2018 seeking appointment/ re-appointment at the Annual General Meeting [Pursuant to Regulation 36 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

<b>Name of the Director</b>	<b>Mr. BalaKotaiahBorra</b>	<b>Mr. Leela Krishna Janyavula</b>	<b>Mr. Vadde Kishore</b>
Date of Birth	16 <sup>th</sup> February, 1976	10 <sup>th</sup> August, 1969	04 <sup>th</sup> May, 1950
Date of Appointment	10/02/2018	10/02/2018	21/03/2006
Relationship with Directors	No relationship with Directors	No relationship with Directors	No relationship with Directors
Expertise in specific functional area	He has worked in Dr. Reddy laboratories as production in charge for 4 years. He has rich knowledge in finance and accounts.	Possesses 5 years of experience as Marketing Executive in NagarjunaAgricum Pvt. Ltd. He also has wide experience as Marketing Executive in M/s. JanapriyaHousing Pvt Ltd	Two decades of experience in Regional Entertainment Industry
Qualification	He is a Commerce Graduate	He is a B.com Graduate.	Commerce Graduate



Board Membership of other companies as on 31 <sup>st</sup> March, 2018	M/s. Tarakaprabhu Publishers Private Limited	Nil	Nil
Chairman/Member of the Committee of the Board of Directors as on 31 <sup>st</sup> March, 2018	NIL	NIL	Membership- 1. Audit Committee, 2. Nomination and Remuneration Committee 3. Stakeholders Relationship Committee
Chairman/Member of the Committee of Directors of other companies in which he is a director as on 31 <sup>st</sup> March, 2018	Nil	Nil	Nil
a) Audit Committee	Nil	Nil	Nil
b) Stakeholders' Relationship Committee	Nil	Nil	Nil
c) Nomination and Remunerations Committee	Nil	Nil	Nil
Number of shares held in the Company as on 31 <sup>st</sup> March, 2018	Nil	Nil	Nil



**DIRECTORS' REPORT**

To,  
The Members of Sowbhagya Media Limited

Your Directors have pleasure in presenting the 23rd Annual Report of the Company together with the Audited Accounts for the year (FY 2017-18) ended 31st March, 2018.

**FINANCIAL HIGHLIGHTS:**

Particulars	(Amount in Rs.)	
	As on 31/03/2018	As on 31/03/2017
Revenue from operations	307,97,500	6,00,32,500
Total Expenditure	(42,284,725)	5,98,75,306
Profit/Loss from operations before other income, interest and exceptional items	88,48,660	9,65,155
Other income	26,38,565	8,07,961
Extraordinary Items	-	-
Profit (+)/Loss (-) from extraordinary activities before tax	(88,48,660)	9,65,155
Tax Expense	6,88,025	(36,088)
Net Profit (+)/Loss (-) from extraordinary activities after tax	(81,60,635)	9,29,067
Paid-up equity share capital	10,93,00,000	10,93,00,000
Face value of each share	Rs. 10/-	Rs. 10/-
Earnings Per Share (EPS)	(0.75)	0.09

**COMPANY'S PERFORMANCE:**

During the year, the Company achieved the revenue from operations of Rs. 307,97,500/- as against the previous year income from operations of Rs. 6,00,32,500/-. Loss for the year was Rs.88,48,660/- over the PAT of Rs. (81,60,635)/- in FY 2017-18. The directors of your company are continuously putting their efforts to achieve the turnover as well as profits.

**DIVIDEND:**

The directors of the Company has not declared and not recommended any dividend during the year under review.

**FINANCE:**

During the year under review, your Company did not raise any capital from the capital markets either by way of issue of equity shares /ADR/GDR / or any debt by way of debentures. The Company continued to get financial assistance from its lenders within the overall facilities to meet the working capital requirements.

**ACHIEVEMENTS:**

It is glad to inform you that during the year, the Abhishekam Serial which is telecasting in ETV Telugu Channel by the Sowbhagya Media Limited successfully completed nearly 3,000 Episodes.

**DEPOSITS COVERED UNDER CHAPTER V OF THE COMPANIES ACT:**

The Company did not invite or accept deposits from public during the year under review.

**DETAILS OF DEPOSITS WHICH ARE NOT IN COMPLIANCE WITH THE CHAPTER V OF THE COMPANIES ACT:**

Not applicable as the company did not invite or accept deposits from public

**LISTING WITH STOCK EXCHANGES:**

The Company confirms that it has paid the Annual Listing Fees for the year 2017-2018 to BSE where the Company's Shares are listed.

**DEMATERIALISATION OF SHARES:**

94.87% of the company's paid up Equity Share Capital is in dematerialized form as on 31st March, 2018 and balance 5.13% is in physical form.

The Company's Registrars and Share Transfer Agents are M/s. XL Softech Systems Limited having its registered office at 3, Sagar Society, Road No. 2, Banjara Hills, Hyderabad-500 034.

**DIRECTORS:**

As on the date of this report, Company's Board comprises of 6 (Six) Directors, out of which 5 are Non-Executive Directors including 1 Woman Director.

**A. BACKGROUND OF DIRECTORS:****1. K. Ramakrishna Prasad - Managing Director**

Sri K. Ramakrishna Prasad, DIN-00016309, is a Bachelor's Degree from Andhra University with more than three decades experience in media and publishing industry. He has successfully led a number of publications from their inception to commercial success. He brings in rich experience of handling the intricacies of media and publishing businesses. He has handled both the advertising agencies and well as publications and has good understanding of both the sides of the advertisement operations. He was on the Editorial Board of Yugavani in the 1970s.

**2. Vadde Kishore - Director**

Sri V. Kishore, Non-Executive Director, is a commerce graduate and with two decades of experience in Regional Entertainment Industry. He is known for his turnaround strategy in business.

**3. Madhusudan Rao Madikonda - Director**

Sri M. Madhusudana Rao, Non-Executive Director, is a Honours Graduate in Commerce, Master's Degree Holder in Business Administration and has a Legal Degree, with more than 12 Years of Experience in Finance. He is a market leader within this sector and has handled the larger division of our organization with his extensive exposure. He would ensure the organization has continued growth and expansion in this challenging and rewarding environment with his knowledge. He works effectively to manage the day to day running of Finance Function and has credible track record in Media & Entertainment Industry.

**4. Seetha Balu - Woman Director**

Smt. Seetha Balu, a Women Director and Non-Executive Director is a Graduate and has vast experience in writing novels and books that brings rich and varied experience to the Company, she would ensure the organization has continued growth and expansion in this challenging and rewarding environment with her knowledge.

**5. Bala Kotaiah Borra**—Mr. Bala Kotaiah Borra, B.Com., Graduate and has worked in Dr. Reddy laboratories as production Incharge for 4 years and he also having rich knowledge in Finance and accounts.

**6. Leela Krishna Janyavula**—He is a Commerce Graduate and Possesses 5 years of experience as Marketing Executive in Nagarjuna Agricum Pvt. Ltd. He also has a wide experience as Marketing Executive in M/s. JANAPRIYA HOUSING PVT LTD