



# **\*ANNUAL REPORT 2019-20\***

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## **CORPORATE INFORMATION**

### **BOARD OF DIRECTORS AND KMP'S**

Mr. AnindyaBikas Datta  
(DIN: 07274171), Managing Director

Ms. Sheetal Suresh Kale  
(DIN: 07762409), Independent Director

Mr. Vinod Kumar Agarwal  
(DIN: 08046056) Non- Executive Director& Chief Financial Officer

Mr. SumitBhoot  
(DIN: 08120225), Independent Director

Ms. Monika Jain  
Company Secretary & Compliance Officer

### **STATUTORY AUDITOR**

M/s RAK Champs & Co. LLP  
Chartered Accountants, Mumbai

### **BANKERS**

Axis Bank  
HDFC Bank

### **REGISTRAR & SHARE TRANSFER AGENT**

M/s Maheshwari Datamatics Private Limited  
6, Mangoe Lane, 2<sup>nd</sup> Floor  
Kolkata-700001, West Bengal  
Tel No. 033 2243 5809/5029, Fax No. 033 22484787  
Email Id: [mdpldc@yahoo.com](mailto:mdpldc@yahoo.com)

### **REGISTERED OFFICE**

68, R.K. Chatterjee Road(Kasba)  
Rash Behari Connector, 3<sup>rd</sup> Floor  
Kolkata-700042, West Bengal

### **8<sup>TH</sup>ANNUAL GENERAL MEETING**

Day, Date & Time: Monday, December 26, 2020 at 12:30 p.m. through Video Conferencing ("VC") or Other Audio Visual Means ("OAVM")

## **BOOK CLOSURE**

From Saturday, December 19, 2020 to Saturday, December 26, 2020 (both days inclusive)

## **STOCK EXCHANGES WHERE SHARES OF THE COMPANY ARE LISTED**

BSE Limited

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8. Management Discussion & Analysis

### **FINANCIAL STATEMENTS**

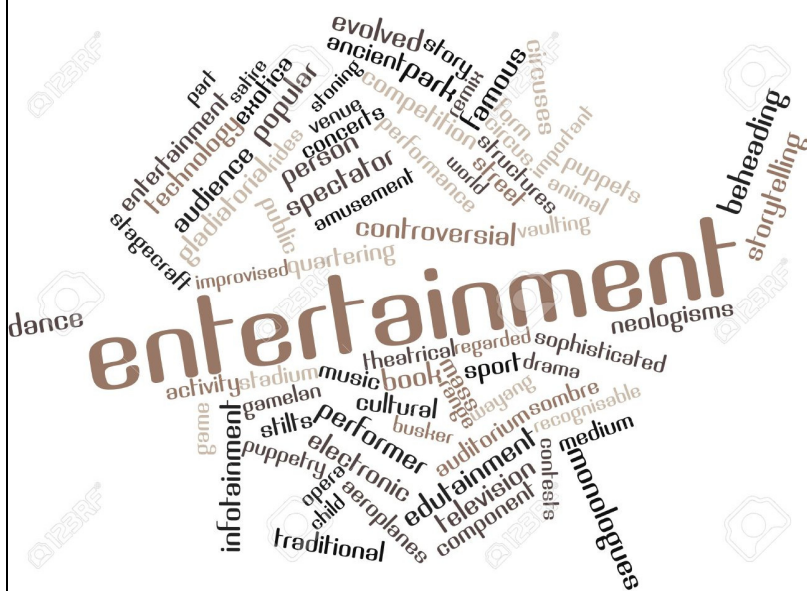
1. Independent Auditor's Report
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3. Statement of Profit & Loss
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## SEML AT A GLANCE

***What you focus on will grow.....***

A media and entertainment Kolkata based company, **SPICY ENTERTAINMENT AND MEDIA LIMITED** (formerly known as Lahoti Entertainment and Media Limited) was incorporated on 15th November, 2012 under Companies Act, vide Certificate of Incorporation No. L22219WB2012PLC188312. Spicy offers end-to-end integrated services including Production, Post Production and Media & Creative Services to production houses, studios and broadcasters. Our Company's initial focus was on the entertainment industry, which was hitherto dominated by a few players. Despite stringent barriers to entry, Spicy managed to wedge its foot in the door. Our Company efforts are continually rewarded by way of commendations and recommendations from satisfied clients. Spicy is an efficiently run self-sufficient organization with its own facilities, equipment and several teams of highly talented, inspired

and loyal writers, directors, production, post-production and marketing personnel who are responsible for guiding every Spicy production from ideation to telecast, in a cost-effective yet quality conscious manner. Spicy recognizes that its people are its strength and are the reason behind Spicy's continued success. Although Spicy has been recognized as a tough act to follow, Spicy does not believe in resting on its laurels. Apart from



benchmarking itself with its competition, Spicy benchmarks itself with its own past performances and continually strives to improve upon the same.



## **MISSION**

To become the world's leading global content company from the emerging markets. As a Corporate, we will be driven by content leadership based on innovation and creativity. Our focus will be on growth while delivering exceptional value to our customers, viewers and stakeholders.

## **VISION**

Our vision is to emerge as a leading entertainment house and event management company that balances various platforms in a dynamically changing media environment, by establishing a sustainable connection with audiences and with our content library and its successful exploitation to ensure that it can be monetized through diversified platforms on a worldwide basis. Our strategy is designed to address predictability, scalability and sustainability, ultimately resulting in profitability.

## **VALUES**

### **1) CUSTOMER FOCUS**

Our Company's strategies are driven by the needs of the customer. Our success can be measured by the satisfaction achieved by our customer.

### **2) EXCELLENCE**

We accord a high premium to maintaining superlative standards throughout our Company. We encourage our employees to come up with smarter ideas within the fastest possible time.

### **3) CREATIVITY**

Key to our value system is innovation and originality. We recognise and have a high regard for individual expression and creative freedom in our quest to provide customer satisfaction.

#### 4) INTEGRITY

We observe strict ethical standards through editorial independence and creative expression, in order to earn the trust of our viewers and subscribers.

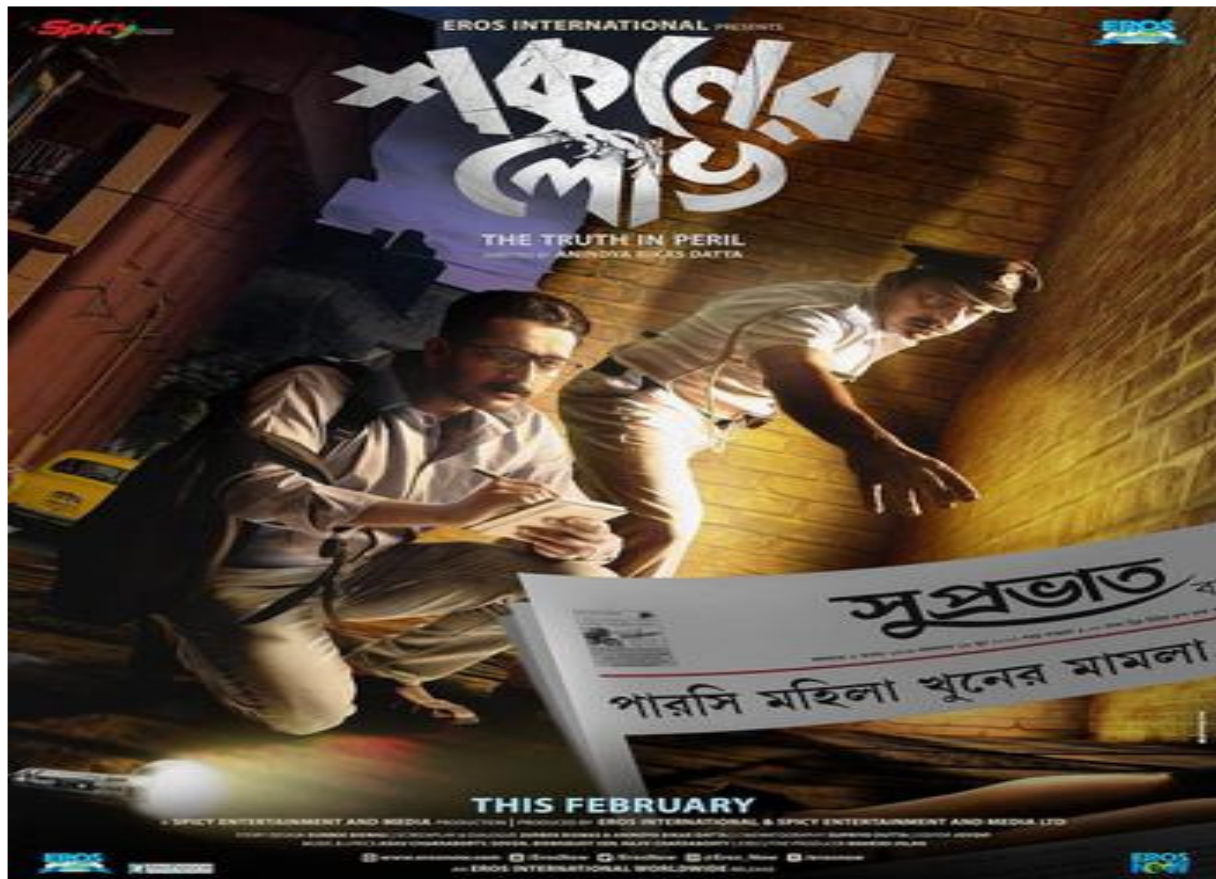
#### 5) GROWTH DRIVEN

We are committed to delivering consistent revenue and cash flow growth in order to provide our shareholders a good return. Our objective is to grow our people, market and businesses around the world.

## ***EVENTS AND MILESTONES...***

In a short span of time, we have successfully managed below mentioned events:

❖ SHOKUER LOV



ShokunerLov was directed by Mr. Anindya Bikash Datta, Managing Director of our Company. The said film is co-produced by Spicy Entertainment and Media Limited and Eros International Media Limited. The film is on investigative journalism. The film sees a crime reporter risking his life to solve a 16 year old murder. The film got released on 28<sup>th</sup> February 2020 and it got a good response from the viewers.



❖ ASHISH & NIKITA PREWEDDING VIDEO (STUDIO SPICY)

The viewers may view the prewedding video, which was shoot by Studio Spicy, of the Ashish and Nikita, by following the link mentioned here - <https://youtu.be/zoRWGWoxpcw>

❖ INTERVIEW OF MANABI BANDOPAADHYAY, FIRST TRANSGENDER PERSON IN INDIA WHO COMPLETED PHD

Manabi Bandyopadhyay is the professor and first transgender person in India who has completed Doctor of Philosophy. The interview was shot by Studio Spicy and a glimpse of the same can be seen by following the link - <https://youtu.be/olO9O1p907o>

## FINANCIAL PERFORMANCE- AT A GLANCE

### Statement of Profit and Loss Account

(Rs. in Lacs)

Particulars	2019-20	2018-19
Revenue from Operations	812.92	750.00
Other Income	-	7.96
Profit before Taxation	5.29	11.51
Profit after Taxation	5.54	9.19
Earnings Per Share (EPS) (Face Value Rs. 10/- each)	0.03	0.06

### Balance Sheet

(Rs. in Lacs)

Particulars	2019-20	2018-19
Property, Plant and Equipment	5.87	7.94
Loans and Investments	178.04	178.08
Other Non-Current Assets	288.50	288.50
Current Assets	14648.91	14027.56
<b>TOTAL ASSETS</b>	<b>15121.32</b>	<b>14502.09</b>
Equity	1730.01	1724.46
Non-Current Liabilities	-0.72	1.28
Current Liabilities	13392.03	12776.35
<b>TOTAL EQUITY AND LIABILITIES</b>	<b>15121.32</b>	<b>14502.09</b>

### Others

Particulars	2019-20	2018-19
Share Price on BSE (Per Share of Rs. 10/-) *	4.89	10.50
Market Capitalisation (Rs. in Lakhs)	807.40	1733.68

\* Based on year end closing prices quoted on BSE Limited.