



TRANSFORMATIONAL THINKING. OPERATIONAL FOCUS.



Between the pages

Corporate Overview

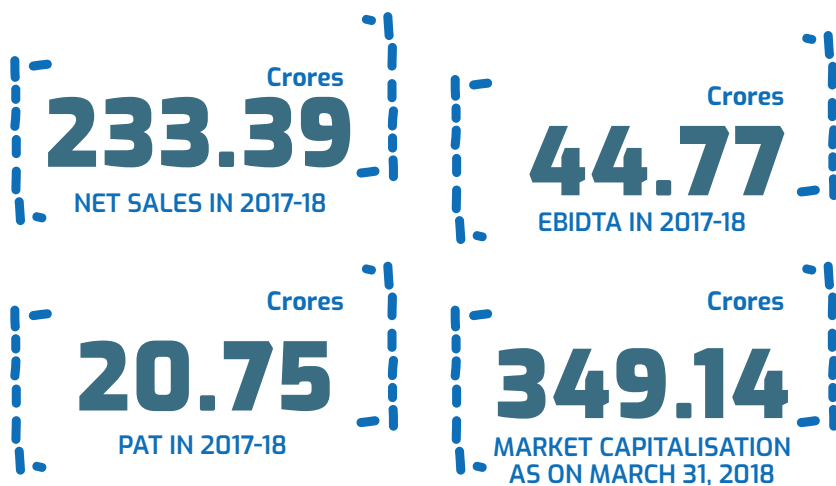
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INVESTOR INFORMATION

BSE CODE: **513517** - BLOOMBERG: **STLCS:IN**

Disclaimer

This document contains statements about expected future events and financials of Steelcast Limited, which are forward-looking. By their nature, forward-looking statements require The Company to make assumptions and are subject to inherent risks and uncertainties. There is significant risk that the assumptions, predictions and other forward-looking statements may not prove to be accurate. Readers are cautioned not to place undue reliance on forward-looking statements as a number of factors could cause assumptions, actual future results and events to differ materially from those expressed in the forward-looking statements. Accordingly, this document is subject to the disclaimer and qualified in its entirety by the assumptions, qualifications and risk factors referred to in the Management's Discussion and Analysis Report of Steelcast Limited's Annual Report for 2017-18.



Our reporting principles

PRINCIPLE 1:

Business with Ethics, Transparency and Accountability

The Company's corporate governance framework enjoins the highest standards of ethical and responsible conduct of business on the part of all concerned to create value for all stakeholders. The cornerstones of our governance philosophy are ethics, transparency and accountability. The Company's vision statement and value systems inbuilt in company's corporate governance as well as the policies on Corporate Social Responsibility (CSR), Human Resource and Environment, Health and Safety (EHS) articulates the commitment to these values. The CEO & Managing Director provides an annual declaration regarding compliance by the Company. Details relating to stakeholder complaints are included in the Directors' Report Section of this Annual Report.

PRINCIPLE 2:

Manufacturing goods that are safe and contribute to sustainability throughout their life-cycle

Steelcast Limited serves the core sector of the economy. We recognise the far-reaching impact of our products and ensure that safety and sustainability are integrated into engineering and design. Besides, we also ensure societal good, environmental impact and economic value in the development process of all products. The Company advocates energy efficiency in the course of production and takes in house projects to conserve the fuel and enhance efficiencies. A periodical review of



health and safety impact of products is carried out by respective independent agencies. The Company continually promotes material recycling and use of alternate materials

PRINCIPLE 3:

Business should promote well-being of employees

Steelcast Limited believes that it is employees who shape the organisation's character and drive its performance. The Company succeeds if, and only if, employees recognise that the corporate goals are aligned to their individual aspirations. The Company believes in an inclusive approach to employment. No discrimination is made on the basis of caste, religion, region, gender or physical disability. Regular safety training, tool box talks, mock drills and specific safety interventions are undertaken to build a safe work culture within the organization. Further, a wide range of technical, functional as well as managerial training is imparted to the employees to nurture their competencies.

New employees are also given compulsory training on multiple disciplines including health, safety & environment along-with orientation towards the Company businesses and functions of various departments. All contract workmen receive mandatory safety training before commencing work.

PRINCIPLE 4:

Responsive towards all stakeholders

We recognise that our stakeholders form a vast and heterogeneous community. We are conscious of the increased responsibility to ensure that interests are met with fairness and equity. The Company engages with its stakeholders on an ongoing basis. The company continues to improve the value proposition it offers to its customers, shareholders, employees, suppliers and other stakeholders and develops the communities around its areas of operation. The Company recognises the opportunity to create positive social impact through engagements with the community. The CSR programs

run by the Company are focused primarily on sections of the local communities, which are disadvantaged, vulnerable and marginalised.

PRINCIPLE 5:

Business with protection of environment

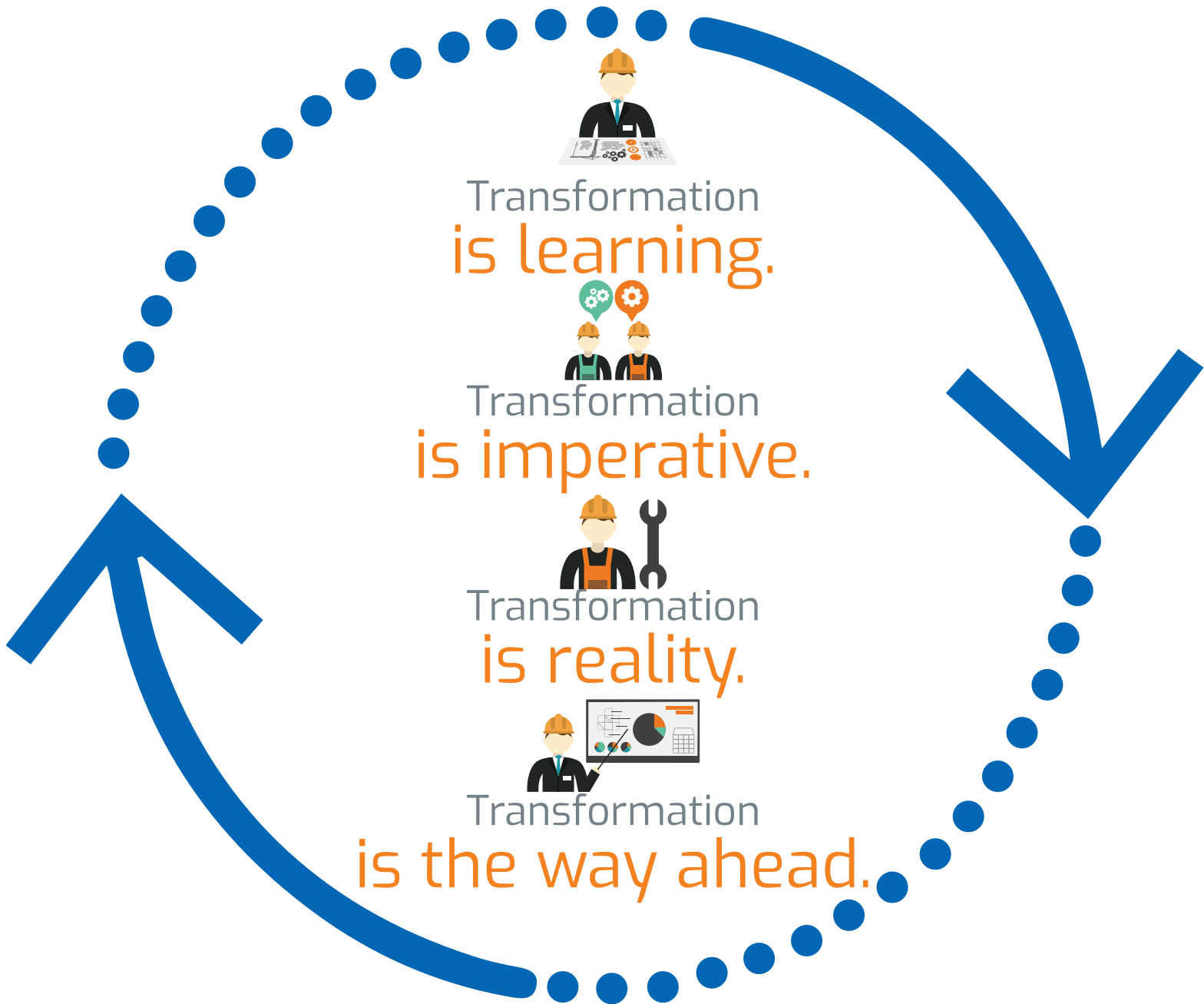
A system is in place to identify and assess potential environmental risks and opportunities in its operations. The Company adheres to all pollution control standards set by the regulatory bodies like Central and State pollution control boards. Environmental regulatory approvals are sought prior to commencement of operations at units. Regular checks are conducted by internal and independent auditors/assessors, to ensure compliance with relevant environmental regulations and compliance reports are submitted to Central Pollution Control Board (CPCB) / State Pollution Control Boards (SPCB) where ever applicable. The Company's Board of Directors has complete access to the information within the organisation. This includes reports on any material effluent or pollution problems.

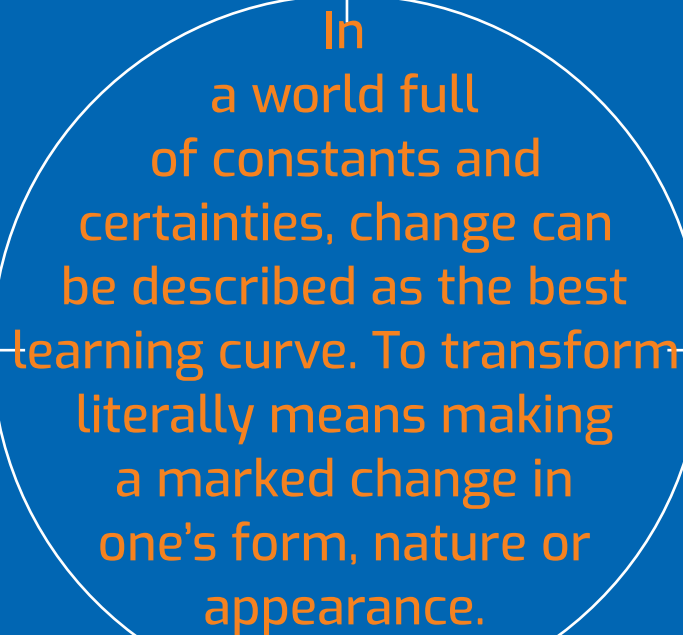
PRINCIPLE 6:

Value to customers

We believe our leadership position rests on our ability to consistently improve the value we offer customers. We engage with our clients to understand requirements and anticipate needs. We invest in R&D, design facilities, superior manufacturing and testing processes.

An established system of addressing customer complaints, comments and suggestions ensures regular personal interaction with clients. The high percentage of repeat orders is a reliable indication of customer satisfaction and confidence in Steelcast's products.





In
a world full
of constants and
certainties, change can
be described as the best
learning curve. To transform
literally means making
a marked change in
one's form, nature or
appearance.

In 2014, we underwent aggressive capacity expansion anticipating a boom in the mining sector. On the contrary, the tide turned against us and the mining sector faced a huge setback. As a result, our capacity utilisations went low, there was a slowdown in the offtake and we incurred our first ever EBIDTA loss.

But we did not give up. We realised that transformation was imperative at this stage to face the adversity. In a bid to turnaround the business operations, we undertook de-risking long range planning exercise comprising of three-pronged strategies, viz, reducing segment concentration in a time bound manner, developing new products for new and existing customers and entry into new markets. We stretched our limits, worked on our shortcomings, stabilised our financials and opened up a plethora of opportunities going ahead.

Today, our process of transformation has brought us at a stage from where, we can only move forward.

Our credentials

Steelcast Limited (also referred as SCL or the Company) is amongst India's leading alloy and steel castings manufacturers with over five decades' experience in the casting industry. The Company's Bhavnagar (Gujarat) unit manufactures steel casting products using No Bake and Shell Moulding techniques. These products largely cater and are built for earth moving and construction equipment manufacturers. So far, the Company was largely into the mining industry. However, over the years, it has expanded into Agriculture Equipment Manufacturing, Defense, Ground Engaging Tools, Locomotives & Railways, Oil exploration and the Transport industry.

The Company was incorporated as a partnership firm by the Tamboli family in 1960 at Bhavnagar. It was subsequently converted into a private limited company in 1972 and public limited company in 1994. In 1988, we were deemed as a public limited company and were accredited for SQEP bronze certificate of excellence in quality by the esteemed American heavy equipment company Caterpillar Inc. in 2015. We are currently listed on the Mumbai Stock Exchange.

Over the years, we have established a strong presence across domestic as well as international markets (primarily the United States and Germany) with some of our reputed client base that includes Komatsu Group, Caterpillar group, Sandvik, GE, JCB and BEML, among others.

1960
YEAR OF INCEPTION

30,000 MTPA
TOTAL CASTING CAPACITIES
---14,000 MTPA No Bake
---12,000 MTPA No Bake Automated Loop
---4,000 MTPA Shell Moulding Plant

1,14,000 Sq. mtrs.
LAND BANK

55,000 Sq. mtrs.
BUILDING AREA

3,500⁺
PARTS DEVELOPED TILL DATE

50⁺
CUSTOMERS

6 COUNTRIES
WHERE PRODUCTS
ARE EXPORTED

907
EMPLOYEES AS ON
MARCH 31, 2018

*MTPA: metric tons per annum

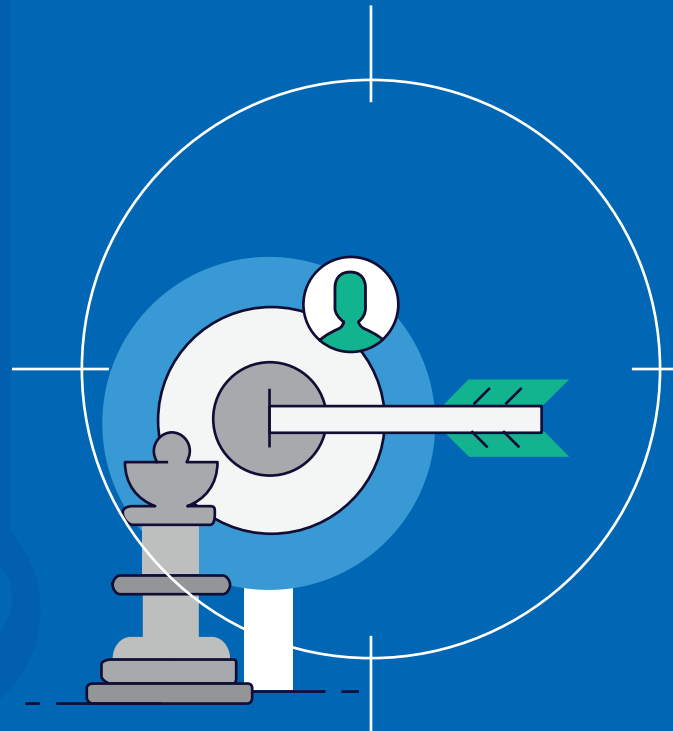
Vision

To be a reputed global provider of reliable and ready-to-use high quality castings

To offer customer delight and employee growth with equal fairness towards all stakeholders

To focus on innovation and creativity for promoting organisational participation and continuous learning

To diversify into different products and businesses by providing state of the art material



Mission

To continuously interact with customers to understand their needs

To offer best-in-class customer service and provide them the value for money so as to earn complete customer loyalty and facilitate access to larger markets

To continuously develop products to keep pace with emerging market needs

To develop processes for delivering high-quality, reliable and consistent products

To create a transparent, principles and systems-based organisation that empowers employees at all levels to take initiatives, innovate, learn and grow while working with enthusiasm and commitment

To be a debt-free company offering excellent shareholder returns, employee-friendly environment and pay all fair dues to the Government and Society

Corporate milestones

2011

Commissioned and commenced commercial production of state-of-the-art automated no-bake flaskless moulding line
Accorded 'Class A' foundry certification by Indian Railways (RDSO)



2012

Accredited by Association of American Rail Road (AAR) for 'Quality Assurance Certification as per M1003', facilitating side frame and bolsters manufacturing for American Railroad Freight & Locomotive Industry (under renewal)



2007

Commissioned state-of-the-art hardening facility
Setting up of Plant 3 (Sand castings)



2008

Setting up of pilot no-bake line



1977

Received recognition by the Department of Science & Technology (Government of India) for the Company's R&D Laboratory



1972

Converted into a Private Limited Company



1988

Converted into a deemed public limited company



1960

Established as a partnership firm



2014

Accredited by Transport & Power Generation Program (TPG) for casting, heat treatment and non-destructive testing

**2015**

Accredited for SQEP Bronze certificate for excellence in quality by Caterpillar, USA

**2016**

Purchased and commissioned 'Mitutoyo' make fix CMM for measurement of finish machined castings

**2006**

Commissioned in-house CNC Machine Shop
Expanded shell moulding facility

**2001**

Initiated large-scale development of high integrity structural castings

**2004**

Accorded the status of 'One-Star' Export House

**1999**

Certified under ISO:9001 by TUV NORD, Germany

**1995**

Certified under ISO:9002 by RWTUV, Germany (presently: TUV NORD)

**1993**

Established shell moulding facility

**1994**

Public issue with equity participation from M/s Kurimoto Limited, Japan



Transformational thinking has allowed the Company to continuously deliver manufacturing excellence in the casted components.

