



Creating Value.



31st Annual Report

2017-18

Super Crop Safe Limited

Creating Value

Super Crop Safe utilizes its **unique process** and skills to develop differentiated **organic solutions** which contributed the **value addition** to the entire Agro-Chemical Industry through innovation. We are putting rigorous efforts to cultivate a cultural and a dynamic **prosperous environment** reflecting our vision for **healthy crops** and **economy of farmers**. Consistent with this approach, we are dedicated towards achieving **business sustainability**, to our relationships with local communities. Company is simultaneously working on the pollution control as we **shifted our focus** from generic pesticides to bio-based fertilizer and innovative pesticides

Performance Highlights: 2017-18

6,829

(Rs. in Lakh)
Revenue

758

(Rs. in Lakh)
EBITDA

494

(Rs. in Lakh)
PAT

24.83%

ROE

18.36%

ROCE

2,698

(Rs. in Lakh)
Net Worth

0.88%

Debt to Equity

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Caution regarding forward-looking statements

In this Annual Report we have disclosed forward-looking information to enable investors to comprehend our prospects and take informed investment decisions. This report and other statements - written and oral - that we periodically make contain forward-looking statements that set out anticipated results based on the management's plans and assumptions. We have tried wherever possible to identify such statements by using words such as 'anticipates', 'estimates', 'expects', 'projects', 'intends', 'plans', 'believes', and words of similar substance in connection with any discussion of future performance. We cannot guarantee that these forward looking statements will be realised, although we believe we have been prudent in our assumptions. The achievement of results is subject to risks, uncertainties and even inaccurate assumptions.



Corporate Identity

Mission & Vision



Healthy Crops & Economy of Farmers



Augmentation of sustainable solution for agriculture and its early incorporation in product basket



High return for investors of the industry



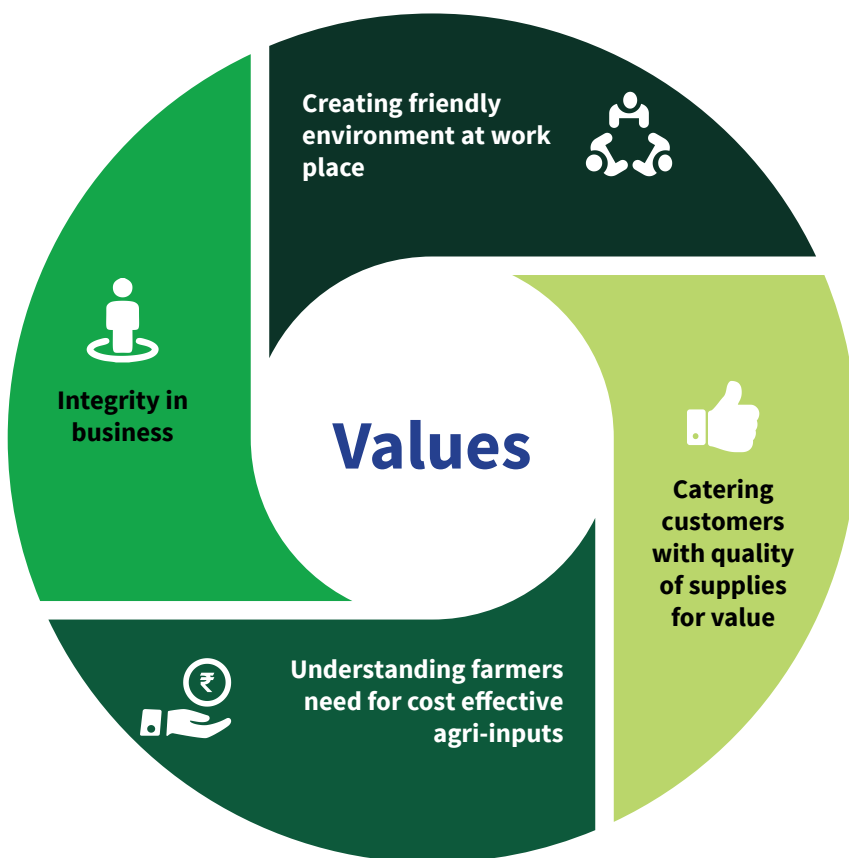
To be one of the popular leader in the Agrochemical industry by providing time tested agri-solutions to farmers



Holistic diversification for sustainable business development



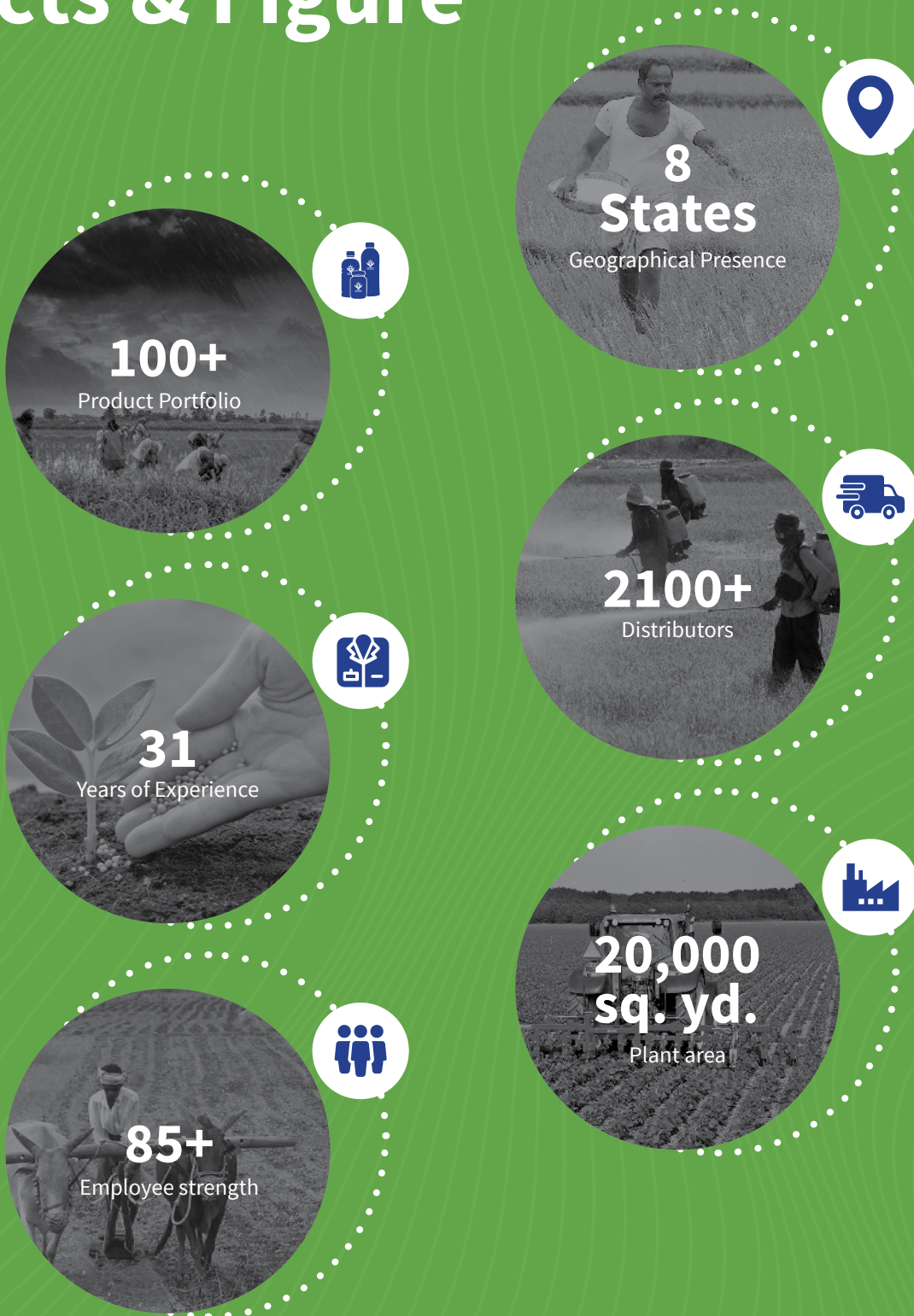
Employee satisfaction



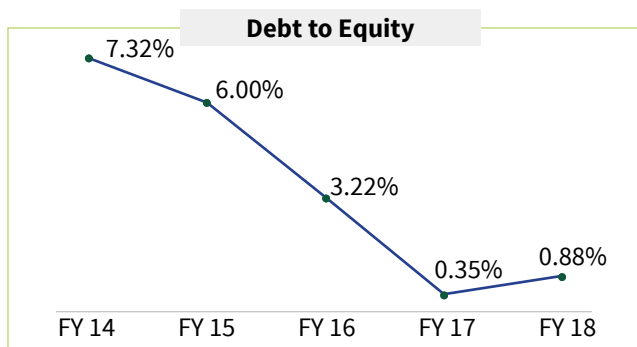
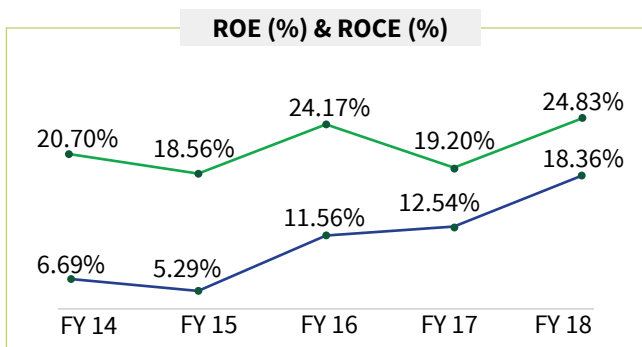
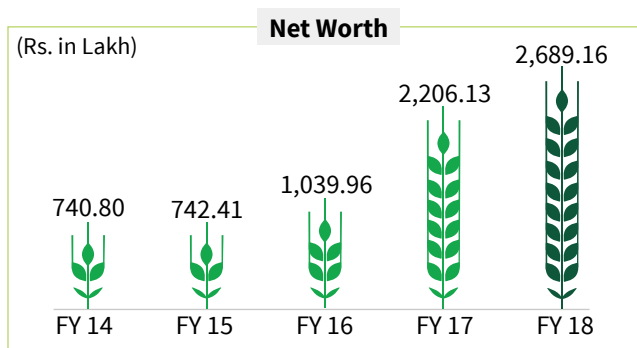
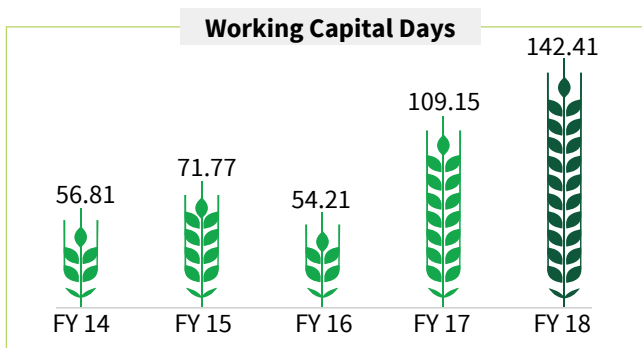
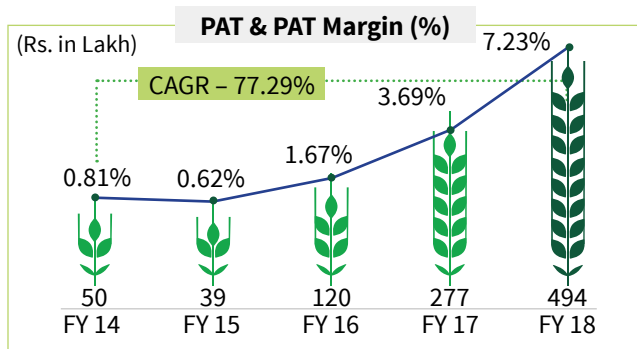
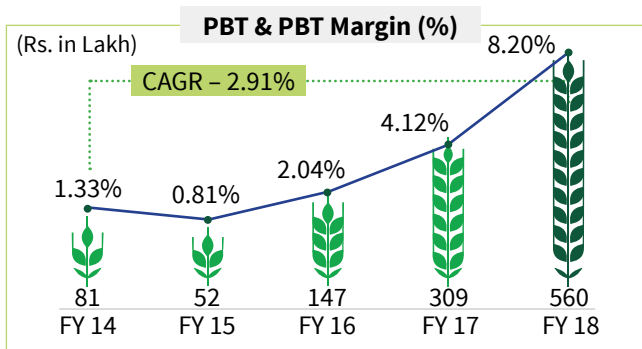
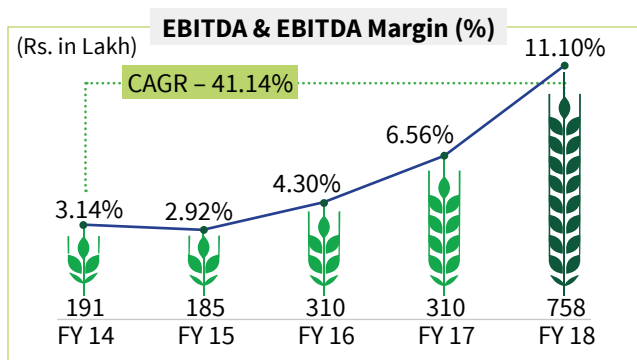
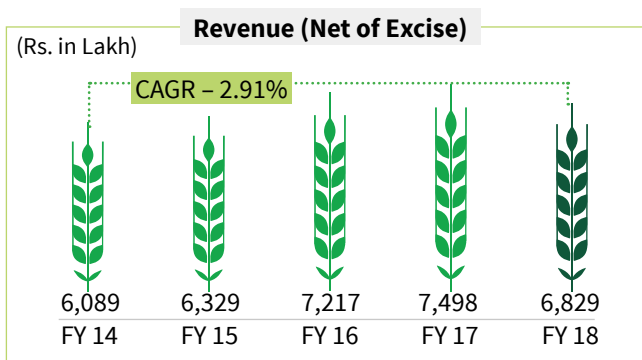
About Us

Super Crop focuses on complex solutions in the field of Agrochemicals through channelising the collective strength of more than eighty-five employees. We currently produce multiple products. The state-of-the-art facility has integrated process development with in-house R&D capabilities. We maintain an active research presence which has a dedicated team of scientists and chemists. With a focus on high-growth products and niche markets, Super Crop Safe manages a portfolio of more than 100 products. Strong technical capabilities in the areas of R&D, brand building and strong distribution presence in India help us chart a differentiated path for stakeholder's value creation.

Facts & Figure



Key Performance Indicators



Milestone



Super Crop Safe Pvt Ltd was Incorporated on 9th February, 1987 and started operations in Gujarat

1987



Commenced Marketing Operation in Rajasthan & Punjab

1989



Converted into Public Limited Company

1992



Successful IPO – oversubscribed, listed on BSE on 31st July 1995

1996



Won notable awards like Gold Star Award from National Institute of Economic Development, New Delhi and Rajiv Gandhi Excellence Award from Institute of Economic Studies, New Delhi

2000



Started Marketing Operation in Haryana

2008

Started Marketing Operation in Madhya Pradesh & Maharashtra

2014



Launched Bio Division, and developed in the same year

2015



The Company added Excel Crop Care Ltd. to its clientele

2016



Mycorrhizal commercially introduced and MOU was signed with MAIDC

2016



Started new branch at Akola in Maharashtra

2017

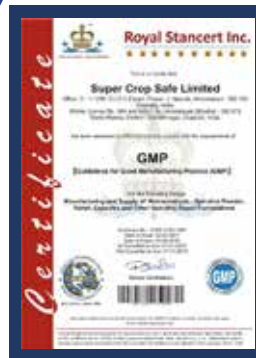


Started UP operations Launched new product "Trinetra"

2018



Awards & Certifications



Udyog Ratna Award
from the Institute of
Economic Studies,
New Delhi.



Waste Minimization from
National Productivity
Council, New Delhi.