



# 32<sup>nd</sup> ANNUAL REPORT

2018-2019

CREATING VALUE

**SUPER CROP SAFE LIMITED**



# Creating value

Super Crop Safe utilizes its unique process and skills to develop differentiated organic solutions which contributed the value addition to the entire Agro-Chemical Industry through innovation. We are putting rigorous efforts to cultivate a cultural and a dynamic prosperous environment reflecting our vision for healthy crops and economy of farmers. Consistent with this approach, we are dedicated towards achieving business sustainability, to our relationships with local communities. Company is simultaneously working on the pollution control as we shifted our focus from generic pesticides to bio-based fertilizer and innovative pesticides

**6,442**

(₹ in Lakh)  
Revenue

**861**

(₹ in Lakh)  
EBITDA

**Performance  
Highlights:  
2018-19**

**545**

(₹ in Lakh)  
PAT

**15.70%**

ROE

**3,470**

(₹ in Lakh)  
Net Worth

**0.004**

Debt to Equity

**22.08%**

ROCE



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### Caution regarding forward-looking statements

In this Annual Report we have disclosed forward-looking information to enable investors to comprehend our prospects and take informed investment decisions. This report and other statements - written and oral - that we periodically make contain forward-looking statements that set out anticipated results based on the management's plans and assumptions. We have tried wherever possible to identify such statements by using words such as 'anticipates', 'estimates', 'expects', 'projects', 'intends', 'plans', 'believes', and words of similar substance in connection with any discussion of future performance. We cannot guarantee that these forward looking statements will be realised, although we believe we have been prudent in our assumptions. The achievement of results is subject to risks, uncertainties and even inaccurate assumptions.

# CORPORATE IDENTITY

## About Us

Super Crop focuses on complex solutions in the field of Agrochemicals through channelising the collective strength of more than 90 employees. We currently produce multiple products. The state-of-the-art facility has integrated process development with in-house R&D capabilities. We maintain an active research presence which has a dedicated team of scientists and chemists. With a focus on high-growth products and niche markets, Super Crop Safe manages a portfolio of more than 100 products. Strong technical capabilities in the areas of R&D, brand building and strong distribution presence in India help us chart a differentiated path for stakeholder's value creation.

## Values

Integrity in business

Creating friendly environment at work place

Understanding farmers need for cost effective agri-inputs

Catering customers with quality of supplies for value





Augmentation of sustainable solution for agriculture and its early incorporation in product basket



High return for investors of the industry



Holistic diversification for sustainable business development



To be one of the popular leader in the Agrochemical industry by providing time tested agri-solutions to farmers



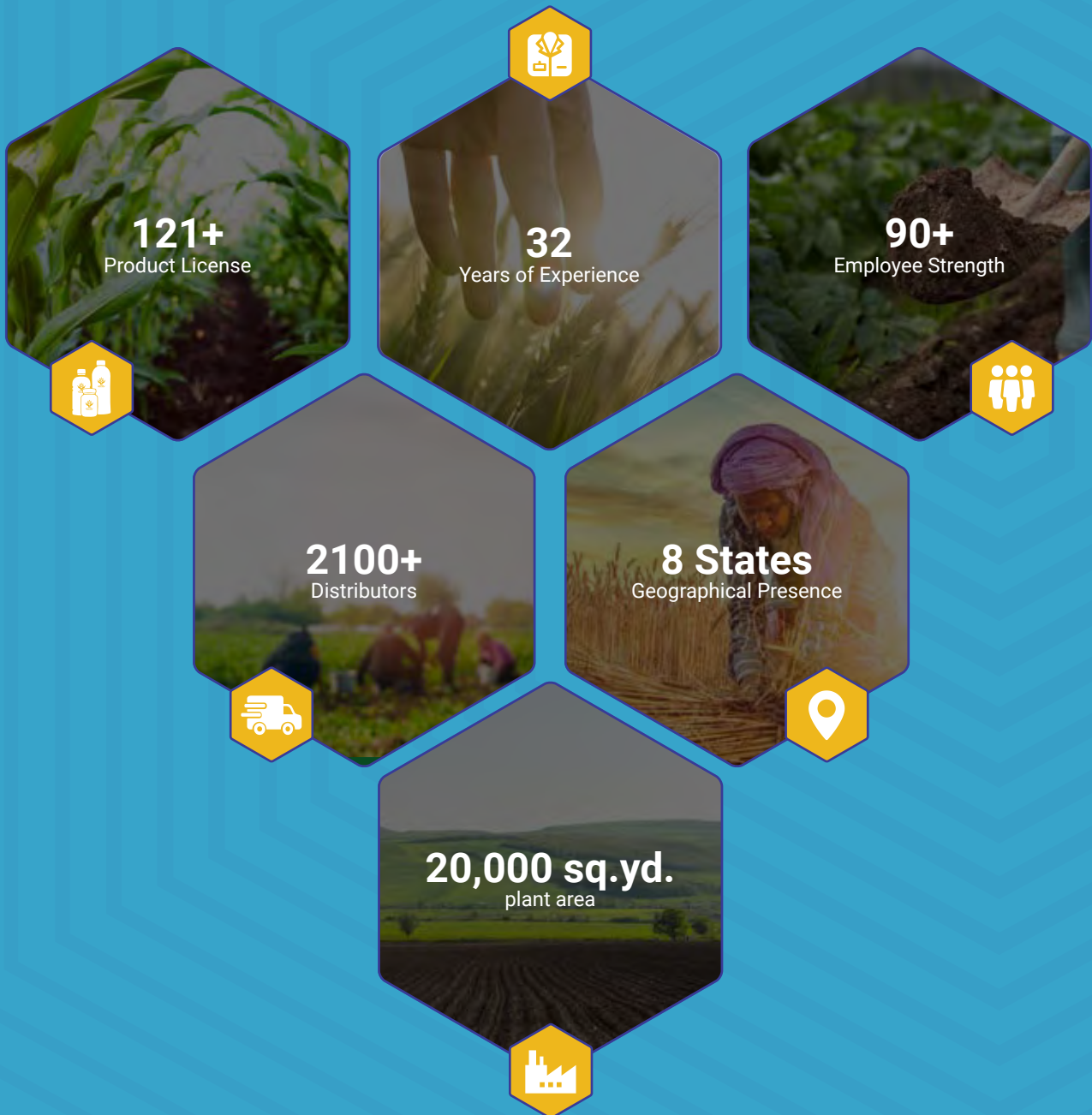
Healthy Crops & Economy of Farmers



Employee satisfaction

## Mission & Vision

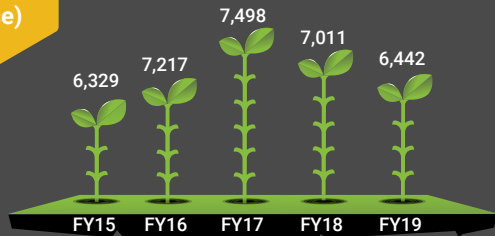
# Facts & Figure



# Key Performance Indicators

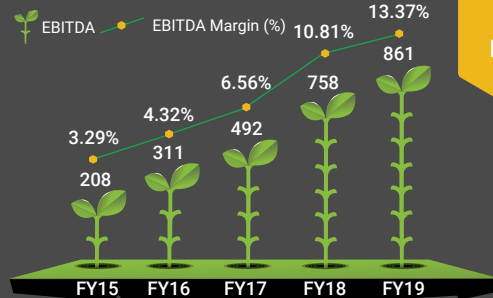
## Revenue (Net of excise)

(₹ in Lakh)



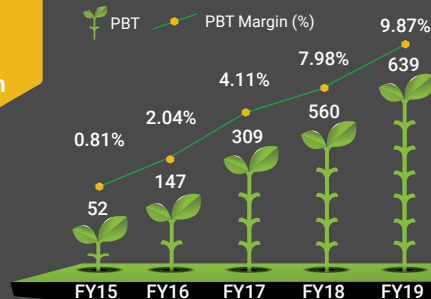
(₹ in Lakh)

## EBITDA and EBITDA Margin



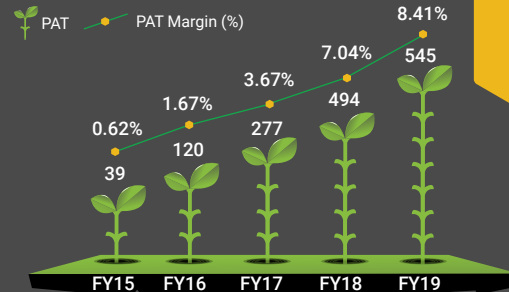
## PBT and PBT Margin

(₹ in Lakh)

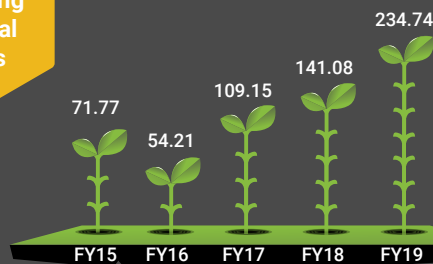


(₹ in Lakh)

## PAT and PAT Margin

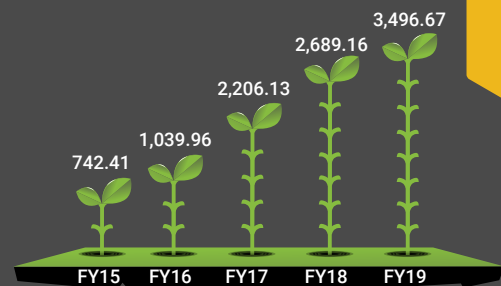


## Working Capital Days

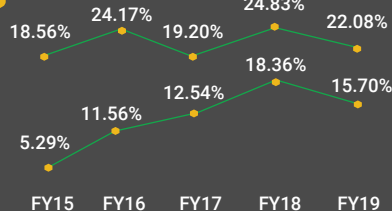


(₹ in Lakh)

## Net Worth

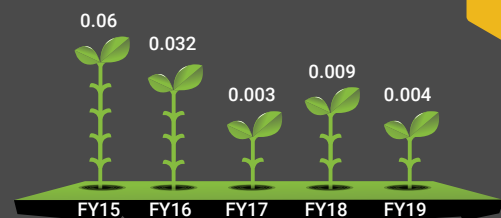


## ROE (%) & ROCE (%)

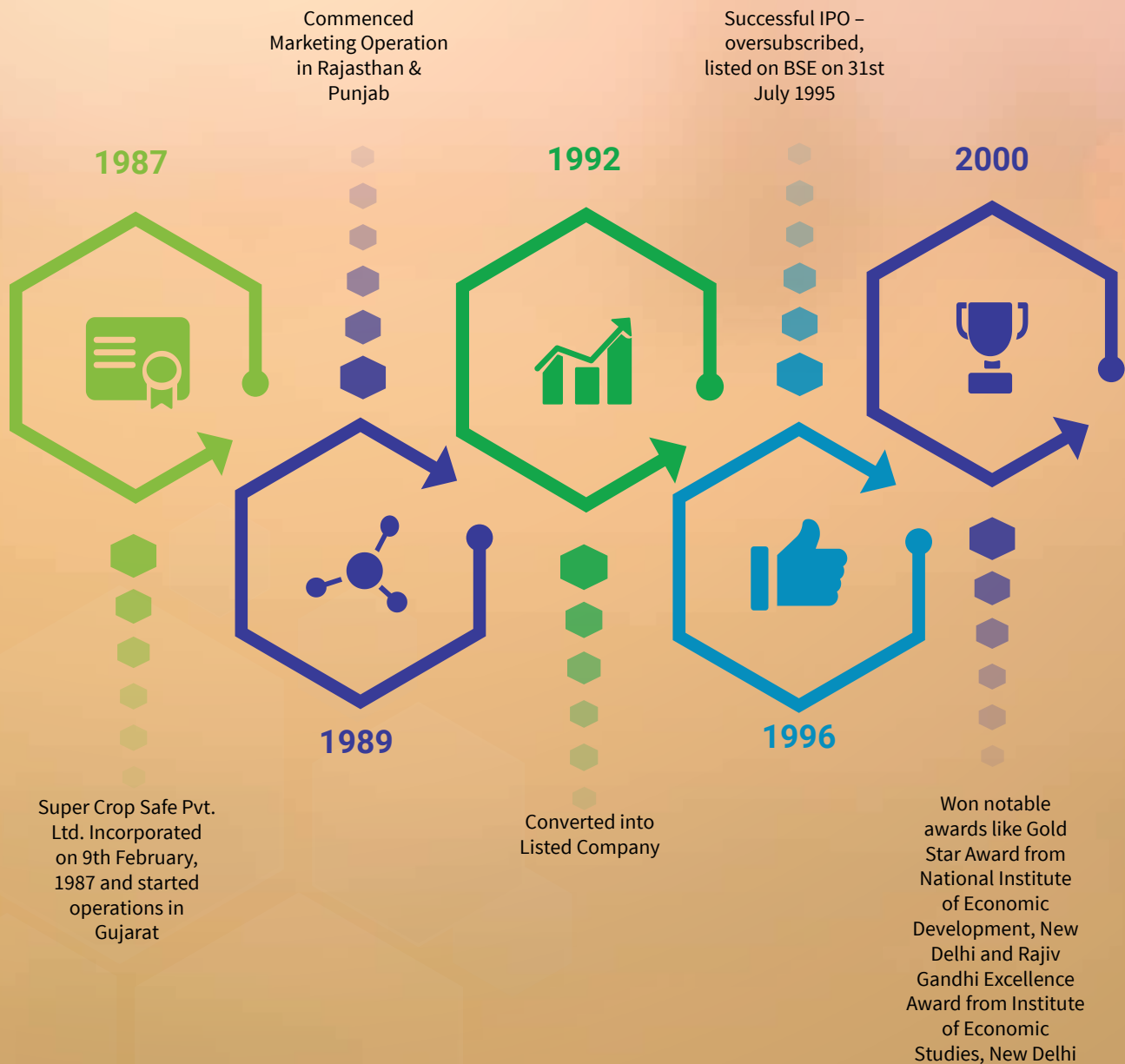


(in times)

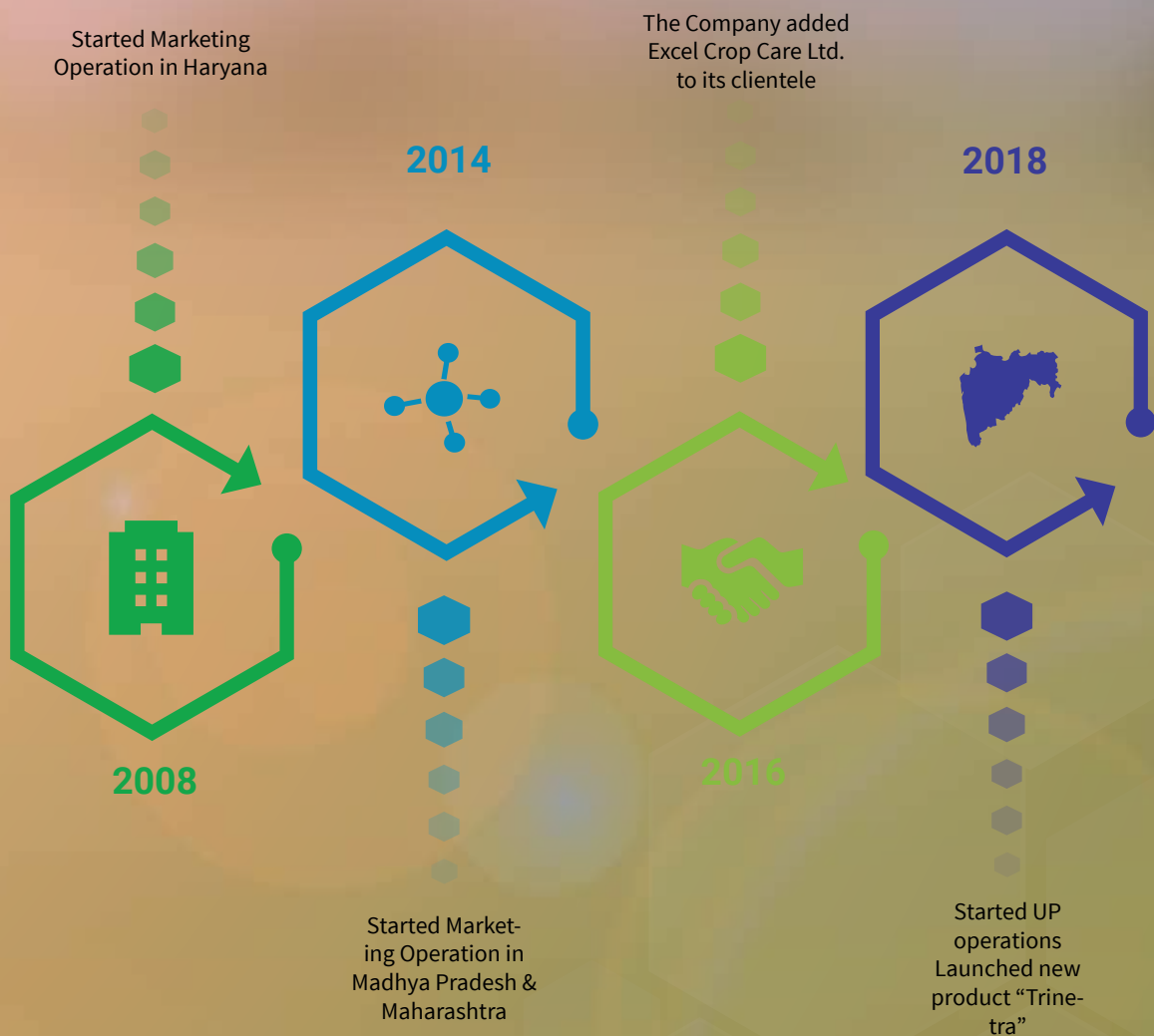
## Debt to Equity



# Milestone







# Awards & Certifications

