

33rd

ANNUAL REPORT
2019 - 2020



**CREATING
VALUE**

SUPER CROP SAFE LIMITED

Creating value

Super Crop Safe utilizes its unique process and skills to develop differentiated organic solutions which contributed the value addition to the entire Agro-Chemical Industry through innovation. We are putting rigorous efforts to cultivate a cultural and a dynamic prosperous environment reflecting our vision for healthy crops and economy of farmers. Consistent with this approach, we are dedicated

towards achieving business sustainability, to our relationships with local communities. Company is simultaneously working on the pollution control as we shifted our focus from generic pesticides to bio-based fertilizer and innovative pesticides

Performance Highlights 2019-20



Revenue
₹5,245 Lakh



EBITDA
₹390 Lakh



PAT
₹150 Lakh



Net Worth
₹3,666 Lakh



ROCE
6%



ROE
4%

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Caution regarding forward-looking statements

In this Annual Report we have disclosed forward-looking information to enable investors to comprehend our prospects and take informed investment decisions. This report and other statements - written and oral - that we periodically make contain forward-looking statements that set out anticipated results based on the management's plans and assumptions. We have tried wherever possible to identify such statements by using words such as 'anticipates', 'estimates', 'expects', 'projects', 'intends', 'plans', 'believes', and words of similar substance in connection with any discussion of future performance. We cannot guarantee that these forward looking statements will be realised, although we believe we have been prudent in our assumptions. The achievement of results is subject to risks, uncertainties and even inaccurate assumptions.

CORPORATE IDENTITY

About Us

Super Crop focuses on complex solutions in the field of Agrochemicals through channelising the collective strength of more than 80 employees. We currently produce multiple products. The state-of-the-art facility has integrated process development with in-house R&D capabilities. We maintain an active research presence which has a dedicated team of scientists and chemists. With a focus on high-growth products and niche markets, Super Crop Safe manages a portfolio of more than 100 products. Strong technical capabilities in the areas of R&D, brand building and strong distribution presence in India help us chart a differentiated path for stakeholder's value creation.

Values



Mission & Vision



Healthy Crops & Economy of Farmers



Augmentation of sustainable solution for agriculture and its early incorporation in product basket



High return for investors of the industry



To be one of the popular leader in the Agrochemical industry by providing time tested agri-solutions to farmers



Holistic diversification for sustainable business development



Employee satisfaction

FACTS & FIGURE



121+

Product License



33

Years of Experience



80+

Employee Strength



2250

Distributors



8 States

Geographical Presence



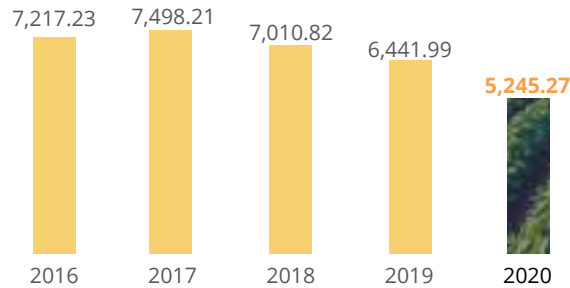
20,693

sq.yd. plant area

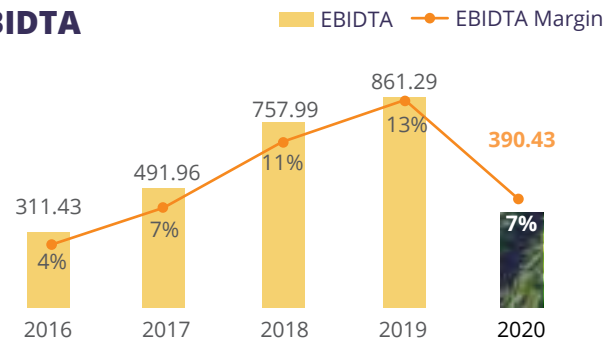
KEY PERFORMANCE INDICATORS

(₹ In Lakhs)

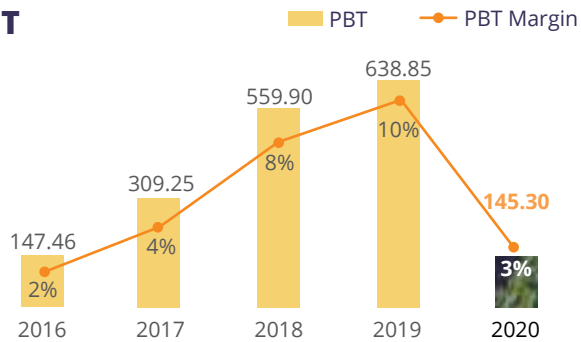
REVENUE



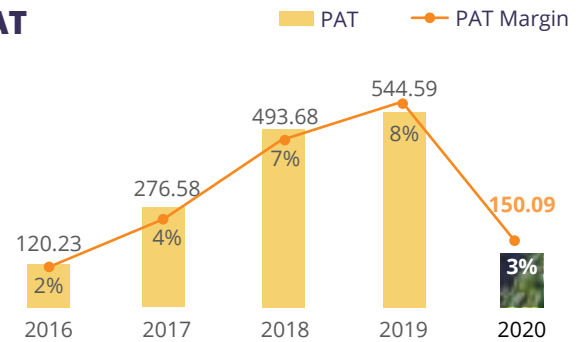
EBIDTA



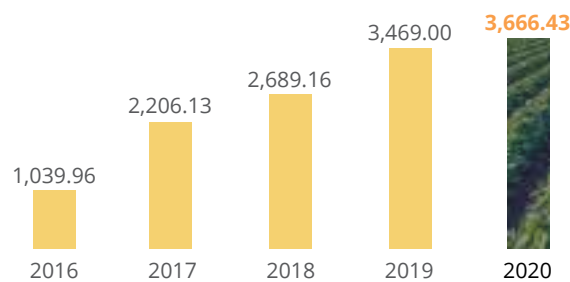
PBT



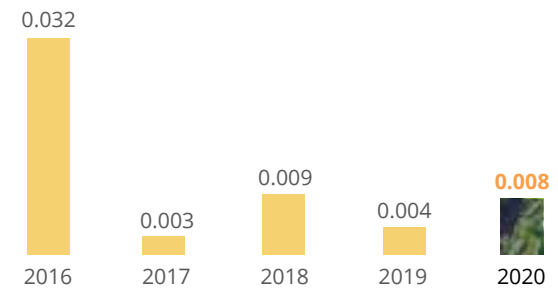
PAT



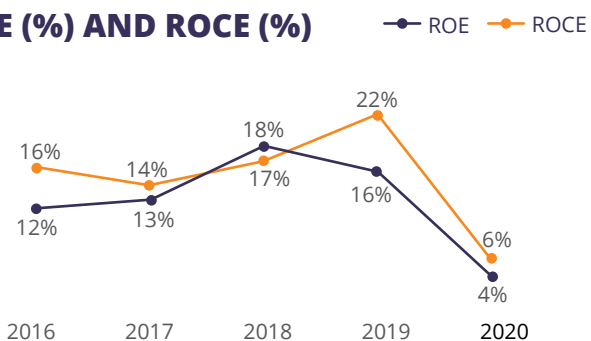
NET WORTH



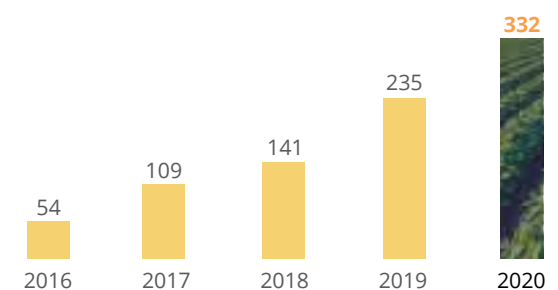
NET DEBT/EQUITY (X)



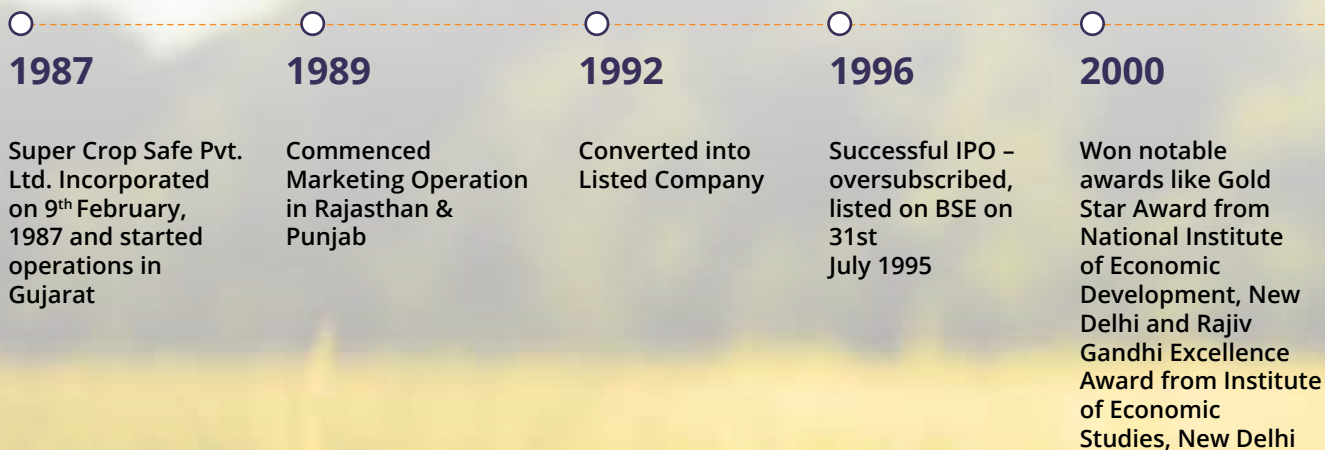
ROE (%) AND ROCE (%)



WORKING CAPITAL DAYS



Milestone





2008

Started Marketing
Operation in Haryana



2014

Started Marketing
Operation in
Madhya Pradesh &
Maharashtra



2016

The Company added
Excel Crop Care Ltd.
to its clientele



2018

Started UP operations
Launched new
product "Trinetra"

AWARDS & CERTIFICATIONS

