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ANNUAL REPORT 2019 - 2020





SUPER CROP SAFE LIMITED

# **Creating value**

Super Crop Safe utilizes its unique process and skills to develop differentiated organic solutions which contributed the value addition to the entire Agro-Chemical Industry through innovation. We are putting rigorous efforts to cultivate a cultural and a dynamic prosperous environment reflecting our vision for healthy crops and economy of farmers. Consistent with this approach, we are dedicated

towards achieving business sustainability, to our relationships with local communities. Company is simultaneously working on the pollution control as we shifted our focus from generic pesticides to bio-based fertilizer and innovative pesticides

Performance Highlights **2019-20** 



Revenue

₹**5,245** Lakh



**EBITDA** 

₹390 Lakh



PAT

₹150 Lakh



Net Worth

₹3,666 Lakh



**ROCE** 

6%



**ROE** 

4%



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#### **Caution regarding forward-looking statements**

In this Annual Report we have disclosed forward-looking information to enable investors to comprehend our prospects and take informed investment decisions. This report and other statements - written and oral - that we periodically make contain forward-looking statements that set out anticipated results based on the management's plans and assumptions. We have tried wherever possible to identify such statements by using words such as 'anticipates', 'estimates', 'expects', 'projects', 'intends', 'plans', 'believes', and words of similar substance in connection with any discussion of future performance. We cannot guarantee that these forward looking statements will be realised, although we believe we have been prudent in our assumptions. The achievement of results is subject to risks, uncertainties and even inaccurate assumptions.

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#### **Financial Statements**

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## **CORPORATE IDENTITY**

## **About Us**

Super Crop focuses on complex solutions in the field of Agrochemicals through channelising the collective strength of more than 80 employees. We currently produce multiple products. The state-of-theart facility has integrated process development with in-house R&D capabilities. We maintain an active research presence which has a dedicated team of scientists and chemists. With a focus on high-growth products and niche markets, Super Crop Safe manages a portfolio of more than 100 products. Strong technical capabilities in the areas of R&D, brand building and strong distribution presence in India help us chart a differentiated path for stakeholder's value creation.



## **Mission & Vision**



Augmentation of sustainable solution for agriculture and its early incorporation in product basket

High return for investors of the industry

To be one of the popular leader in the Agrochemical industry by providing time tested agri-solutions to farmers

Holistic diversification for sustainable business development

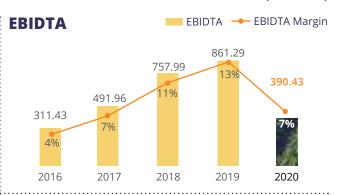
**Employee satisfaction** 



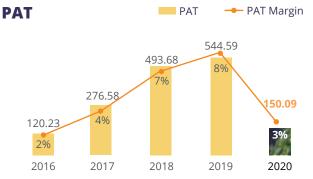
# **KEY PERFOMANCE INDICATORS**

(₹ In Lakhs)



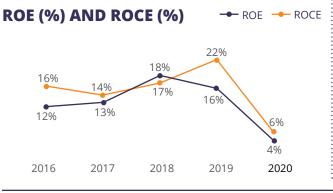














Super Crop Safe Limited

# Milestone

1987

Super Crop Safe Pvt. Ltd. Incorporated on 9<sup>th</sup> February, 1987 and started operations in Gujarat 1989

Commenced Marketing Operation in Rajasthan & Punjab 1992

Converted into Listed Company 1996

Successful IPO – oversubscribed, listed on BSE on 31st July 1995 2000

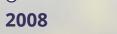
Won notable awards like Gold Star Award from National Institute of Economic Development, New Delhi and Rajiv Gandhi Excellence Award from Institute of Economic Studies, New Delhi





Statutory

Financial



Started Marketing Operation in Haryana

### 2014

Started Marketing Operation in Madhya Pradesh & Maharashtra

## 2016

The Company added Excel Crop Care Ltd. to its clientele

## 2018

Started UP operations Launched new product "Trinetra"

# AWARDS & CERTIFICATIONS









