



SUPER SALES INDIA LIMITED

COIMBATORE

34TH ANNUAL REPORT 2015-16

SUPER SALES INDIA LIMITED

CIN : L17111TZ1981PLC001109

Registered Office : 34-A, Kamaraj Road, Coimbatore - 641 018.

Phone : 0422-2222404-406 Fax : 0422-2221427

Email : ssil@vaamaa.com Website : www.supersales.co.in

BOARD OF DIRECTORS

Sri. Sanjay Jayavarthanavelu (Chairman)

Sri. Ravi Sam

Sri. J. Raghupathy

Sri. S. Venkataraman

Sri. S.K. Najmul Hussain

Smt. Vijayalakshmi Narendra

Sri. N.R. Selvaraj (Wholetime Director)

CHIEF FINANCIAL OFFICER

Sri. S. Ravindran

COMPANY SECRETARY

Sri. S.K. Radhakrishnan

AUDITORS

Statutory Auditors

M/s. S. Krishnamoorthy & Co.,
Chartered Accountants

Secretarial Auditor

Sri. M.R.L. Narasimha
Practising Company Secretary

Cost Auditor

Sri. G. Sivagurunathan
Practising Cost and Management Accountant

BANKERS

Indian Overseas Bank

Indian Bank

IDBI Bank Limited

REGISTRARS & SHARE TRANSFER AGENTS

S.K.D.C Consultants Limited,
"Kanapathy Towers", 3rd Floor,
1391/A-1, Sathy Road,
Ganapathy,
Coimbatore- 641 006.

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NOTICE TO SHAREHOLDERS

NOTICE is hereby given that the 34th Annual General Meeting of the shareholders of Super Sales India Limited, Coimbatore - 641 018 will be held at 12.05 P.M on Monday, the 1st August, 2016 at 'Nani Kalai Arangam', Mani Higher Secondary School, Pappanaickenpalayam, Coimbatore - 641 037 to transact the following business:

ORDINARY BUSINESS

1. To receive, consider and adopt Audited Financial Statements of the Company for the financial year ended 31st March, 2016 including Balance Sheet as at 31st March, 2016, Statement of Profit and Loss and Cash Flow statement for the year ended 31st March, 2016 and Reports of the Board of Directors and Auditors thereon.
2. To declare a dividend.
3. To appoint a director in the place of Sri. Ravi Sam (DIN 00007465), who retires by rotation and being eligible, offers himself for re-appointment.
4. To re-appoint M/s. S. Krishnamoorthy & Co., Chartered Accountants as Statutory Auditors for the financial year 2016-17 and to appoint M/s. Subbchar & Srinivasan, Chartered accountants as Statutory Auditors for a term of five years from 2016-17 to 2020-21.

RESOLVED that pursuant to the provisions of Section 139 of the Companies Act, 2013 read with the Companies (Audit and Auditors) Rules, 2014, M/s. S. Krishnamoorthy & Co., Chartered Accountants and M/s. Subbchar & Srinivasan, Chartered accountants be and are hereby appointed as Statutory Auditors of the Company for the financial year 2016-17 at a remuneration of Rs. 1,50,000/- each. In addition, they are eligible for reimbursement of actual travelling, out of pocket expenses and taxes, if any, incurred by them.

RESOLVED FURTHER that M/s. Subbchar & Srinivasan, Chartered accountants be and are hereby appointed as Statutory Auditors for a term of five years from the financial year 2016-17 to 2020-21 and who will retire at the conclusion of the Annual General Meeting to be held in the year 2021 at a remuneration as may decided by the Board of Directors from time to time.

SPECIAL BUSINESS

5. To consider and if thought fit to pass the following resolution as a Special Resolution:

RESOLVED that pursuant to the provisions of Sections 196, 197, 203 and other applicable provisions, if any, of the Companies Act, 2013 and the rules made there under read with Schedule V to the Companies Act, 2013, (including any statutory amendment(s) or modification(s) thereof) consent of the Company be and is hereby accorded for the appointment of Sri.N.R.Selvaraj (holding DIN 00013954) as Managing Director of the Company for a period of three years with effect from 1st February, 2017 to 31st January, 2020 on the following terms and conditions:

- a) Basic Salary : Rs. 3,00,000/- per month
- b) House rent allowance : Rs. 1,50,000/- per month
- c) Special allowance : Rs. 36,000/- per month
- d) Perquisites : In addition to the salary he is entitled to the following perquisites:
 - i) Leave Travel Assistance : One month basic salary, per annum
 - ii) Medical benefits : One month basic salary, per annum

For the purpose of calculating the ceiling, perquisites shall be evaluated as per the Income Tax rules wherever applicable.

Gratuity shall be payable as per the rules of the Company.

The Managing Director is entitled for leave as per the rules of the Company.

He can encash the un-availed leave at the end of his tenure, which shall not be included in the computation of the ceiling on remuneration or perquisites.

Provision of Company car with driver and telephone facility for use on Company's business will not be considered as perquisites. Use of the car for private purposes and personal long distance calls on telephone shall be billed by the Company to the Managing Director.

The minimum remuneration and perquisites to be paid in the event of loss or inadequacy of profit in any financial year during the tenure of his office shall be as per Part II of Section II of Schedule-V of the Companies Act, 2013 or such other limits as may be notified by the Government from time to time as minimum remuneration.

RESOLVED FURTHER that Sri. N. R. Selvaraj be and is hereby permitted to continue as Managing Director of the Company beyond 5th October, 2017 notwithstanding the fact that he will be crossing the age of 70 years.

RESOLVED FURTHER that Sri. N.R. Selvaraj shall conduct the affairs of the Company subject to the superintendence, control and direction of the Board of Directors.

6. To consider and if thought fit to pass the following resolution as an Ordinary Resolution:

RESOLVED that pursuant to the provisions of Section 148 and other applicable provisions, if any, of the Companies Act, 2013 and the Companies (Audit and Auditors) Rules, 2014 (including any statutory amendment(s) or modification(s) thereof), the remuneration of Rs. 50,000/- and payment of service tax as applicable and reimbursement of out of pocket expenses incurred by him in connection with the Audit, as recommended by the Audit Committee and approved by the Board of Directors of the Company to be paid to Sri. G. Sivagurunathan, Cost Auditor of the Company for carrying out cost audit in respect of the Textile division for the financial year ending 31st March, 2017 be and is hereby approved.

By Order of the Board

Coimbatore
25th May, 2016

S. K. Radhakrishnan
Company Secretary

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1. **A MEMBER ENTITLED TO ATTEND AND VOTE AT THE MEETING IS ENTITLED TO APPOINT A PROXY/ PROXIES TO ATTEND AND VOTE INSTEAD OF HIMSELF/HERSELF. SUCH PROXY/ PROXIES NEED NOT BE A MEMBER OF THE COMPANY.** A person can act as proxy on behalf of members not exceeding fifty (50) and holding in aggregate not more than ten percent of the total share capital of the Company.
2. The instrument of Proxy in order to be effective, should be duly completed, signed and deposited at the Registered Office of the Company not less than 48 hours before the commencement of the meeting. A Proxy form is sent herewith. Proxies submitted on behalf of the companies, societies etc., must be supported by an appropriate resolution/authority, as applicable.
3. The Register of Members and Share Transfer Books of the Company will remain closed from Tuesday, the 26th July, 2016 to Monday, the 1st August, 2016 (both days inclusive). The dividend as recommended by the Board, if sanctioned at the annual general meeting will be paid to the shareholders whose names appear in the Register of Members as on 25th July, 2016 in respect of shares held in physical form and in respect of shares held in dematerialized form, the dividend shall be paid on the basis of the beneficial ownership as per the details furnished by the Depositories for this purpose at the end of the business hours on 25th July, 2016.
4. The Explanatory Statement pursuant to Section 102 of the Companies Act, 2013, setting out details relating to Special Business at the meeting, is provided hereto.
5. Pursuant to Section 205C of the Companies Act, 1956, all unclaimed dividends shall be transferred to the "Investor Education and Protection Fund" of the Central Government after a period of 7 years from the date of declaration. Shareholders, who have not encashed their dividend warrants for the years 2008 - 09, 2009 - 10, 2010 - 11, 2012 - 13, 2013 - 14 and 2014 -15 are requested to write to the Registrars and Share Transfer Agents, M/s. SKDC Consultants Limited, "Kanapathy Towers", 3rd Floor, 1391/A-1, Sathy Road, Ganapathy, Coimbatore- 641 006 for claiming the dividend.
6. Members are requested to communicate their change of address, if any, quoting their folio numbers to the Registrars and Share Transfer Agents, M/s. SKDC Consultants Limited, "Kanapathy Towers", 3rd Floor, 1391/A-1, Sathy Road, Ganapathy, Coimbatore- 641 006. Similarly members holding shares in Demat form shall intimate the change of address, if any, to their respective Depository Participants.
7. Shareholders holding shares in the physical form and wish to avail National Electronic Clearing Services (NECS) facility may authorize the Company with NECS mandate in the prescribed form (enclosed) and the same should be lodged with the Registrars and Share Transfer Agents, M/s. SKDC Consultants Limited for payment of dividend in future through NECS, if eligible.
8. Members who require any clarifications on the accounts or operations of the Company are requested to write to the Company Secretary so as to reach him at least one week before the meeting. The queries will be answered accordingly.
9. In view of the Green Initiative adopted by the MCA, the Company proposes to send the Annual Reports, Notices and its annexures in electronic form to the e-mail addresses of the members. In order to serve the documents in electronic mode, members holding shares in physical form are requested to communicate their e-mail address quoting their folio numbers to the Registrars and Share Transfer Agents. Similarly members holding shares in Demat form shall intimate their e-mail address to their respective Depository Participants at the earliest.
10. Brief resume, details of shareholding and inter-se relationship of directors seeking election/re-election are provided in the notice.
11. Electronic copy of the Annual Report for the year 2015-16 is being sent to all the members whose e-mail IDs are registered with the Company/Depository Participants(s) for communication purposes unless any member has requested for a hard copy of the same. For members who have not registered their e-mail address, physical copy of the Annual Report for the year 2015-16 is being sent in the permitted mode.

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12. Electronic copy of the Notice of the 34th Annual General Meeting of the Company inter alia indicating the process and manner of voting along with Attendance Slip and Proxy Form are being sent to all the members whose e-mail IDs are registered with the Company/Depository Participants(s) for communication purposes unless any member has requested for a hard copy of the same. For members who have not registered their e-mail address, physical copies of the Notice of the 34th Annual General Meeting of the Company inter alia indicating the process and manner of voting along with Attendance Slip and Proxy Form are being sent in the permitted mode.
13. Members may also note that the Notice of the 34th Annual General Meeting and the Annual Report for the year 2015-16 will also be available in the Company's website www.supersales.co.in for their download. The physical copies of the aforesaid documents will also be available at the Company's Registered Office for inspection during normal business hours on working days. Even after registering for e-communication, members are entitled to receive such communication in physical form, upon making a request for the same, by post at free of cost.
14. All documents referred to in the Notice and the Explanatory Statement will be open for inspection at the Registered Office of the Company during normal business hours (9.00 am to 5.00 pm) on all working days up to date of the Annual General Meeting of the Company. They will also be made available for inspection at the venue of the Annual General Meeting.
15. The results of the e-voting and Ballot to be conducted at the Annual General Meeting will be announced by the Chairman or person authorised by the Chairman within 2 days from the date of conclusion of the Annual General Meeting at the Registered office of the Company. A copy of which will be posted on the Company's website and forwarded to Stock Exchanges.

DETAILS OF DIRECTORS SEEKING RE-APPOINTMENT :

Sri. Ravi Sam

Sri. Ravi Sam a leading industrialist has completed his graduation in Commerce and post graduation in Science (Textiles) in UK. He is from a renowned family engaged in the textile business at Coimbatore.

Experience: More than three decades of experience in Textile Industry.

Other Directorships :

1) Adwaith Textiles Limited 2) Adwaith Lakshmi Industries Limited 3) Lakshmi Ring Travellers (Coimbatore) Limited 4) Sri Kara Engineering Limited 5) Lakshmi Caipo Industries Limited 6) Titan Paints and Chemicals Limited 7) Sri Kamakoti Kamakshi Enterprises (P) Limited 8) Integrated Electrical Controls India Limited 9) Eshaan Enterprises Limited 10) Parry Agro Industries Limited.

Membership of Committees of Companies:

Audit Committees:

Parry Agro Industries Limited
Super Sales India Limited

Nomination and Remuneration Committees:

Parry Agro Industries Limited
Super Sales India Limited

Corporate Social Responsibility Committee:

Adwaith Lakshmi Industries Limited

Share Transfer Committee:

Super Sales India Limited

Sri. Ravi Sam was appointed to the Board with effect 30th June, 1983. He has completed 60 years of age. He has attended 3 meeting of the Board (out of 4 meetings) during the year 2015 - 16. He is entitled to only sitting fee for attending the meeting of the Board, Committees or any other meeting of directors. Sitting fee paid to him during the year 2015 - 16 was Rs. 1.20 lakhs. He is liable to retire by rotation.

Share holding : 1000 equity shares of Rs. 10/- each constituting 0.033% of the paid up capital.

He is not related to any other Director.

EXPLANATORY STATEMENT IN RESPECT OF THE SPECIAL BUSINESS PURSUANT TO SECTION 102 OF THE COMPANIES ACT, 2013

Item No. 5

Appointment of Sri.N.R.Selvaraj as Managing Director

Sri. N.R. Selvaraj was appointed as Director of the Company with effect from 29th October, 2012.

The Shareholders at the Annual General Meeting held on 27th August, 2014 have appointed Sri.N.R.Selvaraj as Whole time Director of the Company for a period of three years with effect from 1st February, 2014. His term expires on 31st January, 2017. The Board is of the opinion that his in depth knowledge and experience would be of immense benefit to the Company if he associates with the Company and it is desirable to continue to avail the services of Sri. N.R. Selvaraj. As recommended by the Nomination and Remuneration Committee, the Board of Directors have appointed Sri. N.R. Selvaraj as Managing Director of the Company for a period of three years with effect from 1st February, 2017 subject to the approval of shareholders.

The approval of the members is being sought to the terms, conditions and stipulations for the appointment of Sri.N.R.Selvaraj as Managing Director and the remuneration payable to him. The terms and conditions proposed are keeping in line with the remuneration package that is necessary to encourage good professional managers with a sound career record to the important position as that of the Managing Director.

Sri.N.R.Selvaraj is a B.Com., graduate and also a member of the Institute of Chartered Accountants of India.

Sri.N.R.Selvaraj served in Canara Bank for about 17 years in various capacities such as Senior Manager-Advance department, Inspection department etc. He is also having more than 20 years of experience in M/s. Lakshmi Machine Works Limited in Finance and Internal Audit Departments.

During the appointed tenure, he would cross the age of 70 years on 5th October 2017. To avail his vast experience and to enable him to continue as a Managing Director of the Company even after crossing the age of 70 years the resolution is moved as a special resolution.

Directorship in other Companies:

Sri. N. R. Selvaraj is a Director in the following companies:

1. Quattro Engineering India Limited
2. Lakshmi Life Sciences Limited
3. Hermes Academy of Training Limited
4. Revantha Holdings Limited
5. SCFS Finance Private Limited
6. Sowbarnika Enterprises Limited

He does not hold membership in any committees of other Companies.

Sri. N.R. Selvaraj is holding 100 equity shares of Rs.10/- each. He has attended all the four meetings of the Board during the year 2015-16. He is not related to any other Director.

Present remuneration of Sri. N.R. Selvaraj as Whole time Director of the Company is a) Basic Salary : Rs. 2,00,000/- per month, b) Perquisites : In addition to the salary he is entitled to the following perquisites: i) House rent allowance : Rs. 1,00,000/- per month, ii) Leave Travel Assistance : One month basic salary, per annum, iii) Medical benefits : One month basic salary, per annum

Gratuity shall be payable as per the rules of the Company. He is entitled for leave as per the rules of the Company. He can encash the unavailed leave at the end of his tenure, which shall not be included in the computation of the ceiling on remuneration or perquisites.

Provision of Company car with driver and telephone facility for use on Company's business will not be considered as perquisites. Use of the car for private purposes and personal long distance calls on telephone shall be billed by the Company to the Whole time Director.

Sri.N.R. Selvaraj shall conduct the affairs of the Company subject to the superintendence, control and direction of the Board of Directors. He is not entitled to any sitting fee for attending the meetings of the Board or Committee thereof.

The explanatory statement may also be construed as disclosure under Regulation 36 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015.

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Except Sri. N.R. Selvaraj, being the appointee, none of the Directors and Key Managerial Personnel of the Company and their relatives is concerned or interested, financial or otherwise, in the resolution set out as Item No. 5.

Item No. 6

Pursuant to Section 148 read with the Companies (Audit and Auditors) Rules, 2014 your company is required to appoint a cost auditor to conduct audit of the cost records maintained by the Company in respect of the Textile Division. Accordingly the Board of Directors of the Company, on the basis of the recommendation of the Audit Committee, appointed Sri. G. Sivagurunathan as Cost Auditor having the relevant qualification to conduct audit in respect of the Textile Division. Rule 14 of the Companies (Audit and Auditors) Rules, 2014 requires that the remuneration payable to the cost auditor is required to be approved by the shareholders. Accordingly the remuneration payable to the cost auditor is placed to the shareholders for approval.

Board of Directors recommends the ordinary resolution set out in the Item No. 6 of the notice for approval of the shareholders.

None of the Directors and Key Managerial Personnel of the Company and their relatives are concerned or interested, financially or otherwise, in the resolution set out in Item No. 6.

Coimbatore
25th May, 2016

By Order of the Board
S. K. Radhakrishnan
Company Secretary

VOTING THROUGH ELECTRONIC MEANS

In compliance with the provisions of Regulation 44 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015 read with Section 108 of the Companies Act, 2013 and Rule 20 of the Companies (Management and Administration) Rules, 2014, the Company is pleased to provide the members the facility to exercise their votes for all the resolutions detailed in the Notice of the 34th Annual General Meeting scheduled to be held on Monday, the 1st August, 2016 at 12.05 PM by electronic means and the business may be transacted through remote e-voting.

The Company has engaged the services of CDSL as the authorized agency to provide the remote e-voting facilities as per instructions below.

Vote by Poll at the meeting

In compliance with provisions of Section 108 of the Companies Act, 2013 read with Rule 20 of the Companies (Management and Administration) Rules, 2014 as substituted by the Companies (Management and Administration) Amendment Rules, 2015 ('Amended Rules 2015'), the Members can exercise the right to vote on the resolutions at the Annual General Meeting venue by being present in person/proxy by poll. The members who opt for e-voting can not vote in other mode.

However, in case of Members casting their vote in remote e - voting and poll at the Annual General Meeting, then voting done through remote e- voting shall prevail and voting done in other mode will be treated as invalid.

The instructions for shareholders voting electronically are as under:

- a) Date and time of commencement of remote e- voting : 29th July, 2016 at 9.00 AM.
- b) Date and time of end of remote e - voting beyond which voting will not be allowed: 31st July, 2016 at 5.00 PM.
- c) Details of Website: www.evotingindia.com

Details of persons to be contacted for issues relating to remote e-voting :

M/s. SKDC Consultants Limited, Kanapathy Towers, 3rd Floor, 1391/A-1, Sathy Road, Ganapathy, Coimbatore - 641 006.

Phone: +91 422 6549995, 2539835-836 Fax: +91 422 2539837 Email: info@skdc-consultants.com

Website: www.skdc-consultants.com.

The e-voting module shall be disabled for remote e- voting on 31st July, 2016 at 5.00 PM. Once the vote on a resolution is cast by the shareholder, the shareholder shall not be allowed to change it subsequently.

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The voting right of shareholders shall be in proportion to their share in the paid up equity share capital of the Company as on 25th July, 2016 (cut-off date).

- (i) Shareholders who have already voted prior to the meeting date would not be entitled to vote at the meeting venue.
- (ii) The shareholders should log on to the e-voting website www.evotingindia.com.
- (iii) Click on Shareholders.
- (iv) Now Enter your User ID
 - a. For CDSL: 16 digits beneficiary ID,
 - b. For NSDL: 8 Character DP ID followed by 8 Digits Client ID,
 - c. Members holding shares in Physical Form should enter Folio Number registered with the Company.
- (v) Next enter the Image Verification as displayed and Click on Login.
- (vi) If you are holding shares in demat form and had logged on to www.evotingindia.com and voted on an earlier voting of any company, then your existing password is to be used.
- (vii) If you are a first time user please follow the steps given below:

For Members holding shares in Demat Form and Physical Form	
PAN	Enter your 10 digit alpha-numeric PAN issued by the Income Tax Department (Applicable for both demat shareholders as well as physical shareholders). Members who have not updated their PAN with the Company/Depository Participant are requested to use the sequence number provided in the attendance slip enclosed herewith in the PAN field.
Dividend Bank Details OR Date of Birth (DOB)	Enter the Dividend Bank Details or Date of Birth (in dd/mm/yyyy format) as recorded in your demat account or in the company records in order to login. <ul style="list-style-type: none">● If both the details are not recorded with the depository or company please enter the member id / folio number in the Dividend Bank details field as mentioned in instruction (iv).

- (viii) After entering these details appropriately, click on "SUBMIT" tab.
- (ix) Members holding shares in physical form will then directly reach the Company selection screen. However, members holding shares in demat form will now reach 'Password Creation' menu wherein they are required to mandatorily enter their login password in the new password field. Kindly note that this password is to be also used by the demat holders for voting for resolutions of any other company on which they are eligible to vote, provided that company opts for e-voting through CDSL platform. It is strongly recommended not to share your password with any other person and take utmost care to keep your password confidential.
- (x) For Members holding shares in physical form, the details can be used only for e-voting on the resolutions contained in this Notice.
- (xi) Click on the EVSN relevant to Super Sales India Limited.
- (xii) On the voting page, you will see "RESOLUTION DESCRIPTION" and against the same the option "YES/NO" for voting. Select the option YES or NO as desired. The option YES implies that you assent to the Resolution and option NO implies that you dissent to the Resolution.

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- (xiii) Click on the "RESOLUTIONS FILE LINK" if you wish to view the entire Resolution details.
- (xiv) After selecting the resolution you have decided to vote on, click on "SUBMIT". A confirmation box will be displayed. If you wish to confirm your vote, click on "OK", else to change your vote, click on "CANCEL" and accordingly modify your vote.
- (xv) Once you "CONFIRM" your vote on the resolution, you will not be allowed to modify your vote.
- (xvi) You can also take a print of the votes cast by clicking on "Click here to print" option on the Voting page.
- (xvii) If a demat account holder has forgotten the login password then Enter the User ID and the image verification code and click on Forgot Password & enter the details as prompted by the system.
- (xviii) Shareholders can also cast their vote using CDSL's mobile app m-Voting available for android based mobiles. The m-Voting app can be downloaded from Google Play Store. Apple and Windows phone users can download the app from the App Store and the Windows Phone Store respectively on or after 30th June 2016. Please follow the instructions as prompted by the mobile app while voting on your mobile.
- (xix) Note for Non - Individual Shareholders and Custodians
 - Non-Individual shareholders (i.e. other than Individuals, HUF, NRI etc.) and Custodian are required to log on to www.evotingindia.com and register themselves as Corporates.
 - A scanned copy of the Registration Form bearing the stamp and sign of the entity should be emailed to helpdesk.evoting@cdslindia.com.
 - After receiving the login details a Compliance User should be created using the admin login and password. The Compliance User would be able to link the account(s) for which they wish to vote on.
 - The list of accounts linked in the login should be mailed to helpdesk.evoting@cdslindia.com and on approval of the accounts they would be able to cast their vote.
 - A scanned copy of the Board Resolution and Power of Attorney (POA) which they have issued in favour of the Custodian, if any, should be uploaded in PDF format in the system for the scrutinizer to verify the same.
- (xx) In case you have any queries or issues regarding e-voting, you may refer the Frequently Asked Questions ("FAQs") and e-voting manual available at www.evotingindia.com, under help section or write an email to helpdesk.evoting@cdslindia.com.