

HERE'S TO THE

**CRAZY ONES, THE MISFITS, THE REBELS.
THE TROUBLE MAKERS, THE ROUND
PEGS IN THE SQUARE HOLES. THE ONES
WHO SEE THINGS DIFFERENTLY. THEY'RE
NOT FOND OF RULES AND THEY HAVE NO
RESPECT FOR THE STATUS QUO. YOU CAN
QUOTE THEM, DISAGREE WITH THEM,
GLORIFY OR VILIFY THEM. ABOUT THE ONLY
THING YOU CAN'T DO IS IGNORE THEM...**

**BECAUSE THEY CHANGE THINGS, THEY
PUSH THE HUMAN RACE FORWARD.
WHILE SOME MAY SEE THEM AS ‘THE
CRAZY ONES’, WE SEE GENIUS.
BECAUSE THE PEOPLE WHO ARE CRAZY
ENOUGH TO THINK THEY CAN CHANGE
THE WORLD — ARE THE ONES WHO DO.**

Quotation ascribed to Steve Jobs, the guru of craziness

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SYMPHONY. WE CELEBRATE FAILURE.

HOW MUCH MORE **CRAZY** CAN YOU GET?

BOARD OF DIRECTORS



Achal Bakeri

Chairman and Managing Director and founder

Architect, MBA (University of Southern California)

He has 29 years of experience in varied functions of the Company. He contributes to policy formation, strategy and provides overall direction to the Board and the management team in achieving aggressive corporate objectives.



Nrupesh Shah

Executive Director

B.Com., FCA and CS

He looks after overall corporate affairs, strategy, finance, M.I.S., treasury etc. He has around 27 years of experience in varied corporate functions. He has been with the Company since 1993.



Jonaki Bakeri

Non-Executive Director

B.A.

She has an experience spanning 10 years in various business functions namely marketing, service, accounts, finance, legal and product development.



Dipak Palkar

Independent Director

B.Com., DTP and DBM

He has about 35 years of experience in HR, marketing, business promotion and international sales.



Himanshu Shah

Independent Director

B.Com. and MBA (Marketing)

He has about 27 years of experience in sales, marketing and business promotion.



Satyen Kothari

Independent Director

Masters in Engineering

He has a working experience of 19 years in the field of strategy and user experience with several leading global companies like Apple, First Data Corp., Frog Design in the Silicon Valley.



Mr. Naishadh Parikh

B. Sc. and MBA

He has rich experience of more than 30 years in performing various roles at corporate level of diverse sectors and expertise in strategy formulation & implementation for new businesses and market entries.



Mr. Darshan Patel

B.Sc. and M. Chem

He has more than 25 years' rich experience of marketing, brand building and creating new categories in OTC, Wellness and Personal Care in both domestic and international markets.

MANAGEMENT TEAM

INDIA



Falgun Shah

Chief Innovation Officer

BE (Mech), M. Tech, and MBA (Finance)

He has a varied work experience of over 29 years across diverse functions. He is responsible for technical and product development initiatives for coolers.



Vijay R. Joshi

Chief Operating Officer

BE (Mech), Diploma in Business Management

He has over 28 years of experience and holds overall responsibility for operations including development of new products, materials management and production.



Bhadresh Mehta

Chief Financial Officer

B.Com., ACA, ACS, AICWA, IFRS and DISA

He is a finance and audit professional with 32 years of experience. He is responsible for finance, audit, accounts, costing, taxation and infotech functions.



Chandrakant Gandhi

Company Secretary and Head - Legal

M.Com., LLB, FCS

He has more than 33 years of experience and looks after secretarial and legal functions.



Ramendra Sahai

Vice President – Central Air Cooling Solutions

BE (Mechanical), MBA (Marketing)

He has over 24 years of experience in the field of sales and marketing. He is responsible for Industrial & Commercial Air Coolers Sales division of the organisation.



Jayesh Gupta

Associate Vice President – Sales

B.Com.

He has over 32 years of experience in the field of sales. He is responsible for all India domestic sales, logistics and commercial functions.



Rajesh Mishra

Associate Vice President – Marketing – Domestic & International Markets

BE (Mechanical)

He has over 20 years of experience in the field of sales and marketing. He is responsible for all marketing functions in the Company's domestic and international business.



Madhu Mohan

Associate Vice President – International Markets

BE (Mech.), MBA (International Business)

He has over 22 years of experience in international business.

MEXICO

(IMPCO S. de. R. L de C.V)



Juan Bendeck

General Director

BS Industrial Engineering, MBA

He has over 28 years of experience in Sales, Marketing, Quality, Manufacturing and General Management. He oversees Finance, Sales and Marketing, Operations, Engineering, Industrial Relations and Procurement.



Javier Reza

*Residential Sales
Director*

Associate Degree in
Business



Edgar Moneta

Industrial Sales Director

BS in Mechanical
Engineering, Master
in Manufacturing and
Management



Arturo Silva

*Head – Finance and
Accounts*

BS in Business
Administration



Nelda O. Jauregui

*Human Resource
Manager*

BA in Teaching, MBA



**Jose Carmen
Contreras**

*Supply Procurement
Director*

BS Industrial Engineering



Alvaro Trevino
Engineering Manager
BS in Mechanical
and Administrative
Engineering, Master
in Material Sciences



**Alejandro de la
Cerde**
Operations Manager
BS in Mechanical
and Administrative
Engineering, MBA



Lilia Chávez
Head – Marketing
BS in Marketing, MBA

USA (Symphony USA Inc.)



Bill Hobson
Vice President



Jaime Enriquez
*Finance and
Administration Director*



Iram Galvan
Head – Operations



Dianna Olivas
Head – Sales

