



...And some crazy
stories that make
life rewarding
at our maverick
company

The Book of **sym**

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Also masquerading as our annual report, brochure and corporate showcase. Printed for the benefit of media, opinion makers, alliance partners, friends, analysts, competitors, Doubting Thomases, employees, taxmen, industry observers, management students, curious busybodies, prospective employees etc.*

** May be perceived as the typical Indian jugaad where one product is used for hazaar applications*

BOARD OF DIRECTORS



Achal Bakeri

*Chairman and
Managing Director
and Founder*

*Architect, MBA
(University of
Southern California)*

He has 30 years of experience in varied functions of the Company. He contributes to policy formation, strategy and provides overall direction to the Board and the management team in achieving aggressive corporate objectives.



Nrupesh Shah

*Executive Director
B.Com., FCA and CS*

He looks after overall corporate affairs, strategy, finance, M.I.S., treasury etc. He has around 28 years of experience in varied corporate functions. He has been with the Company since 1993.



Jonaki Bakeri

*Non-Executive
Director
B.A.*

She has an experience spanning 11 years in various business functions namely marketing, service, accounts, finance, legal and product development.



Dipak Palkar

*Independent
Director
B.Com.,
DTP and DBM*

He has about 36 years of experience in HR, marketing, business promotion and international sales.



Satyen Kothari

*Independent
Director*

*Masters in
Engineering*

He has a working experience of 20 years in the field of strategy and user experience with several leading global companies like Apple, First Data Corp., Frog Design in the Silicon Valley.



Naishadh Parikh

*Independent
Director*

B. Sc. and MBA

He has a rich experience of more than 31 years in performing various roles at corporate level of diverse sectors and expertise in strategy formulation & implementation for new businesses and market entries.



Darshan Patel

*Independent
Director*

B.Sc. and M. Chem

He has more than 26 years rich experience of marketing, brand building and creating new categories in OTC, Wellness and Personal Care in domestic and international markets.

MANAGEMENT TEAM

INDIA

**Falgun Shah**

*Chief Innovation Officer
BE (Mech), M. Tech, and
MBA (Finance)*

He has a varied work experience of over 30 years across diverse functions. He is responsible for technical and product development initiatives for coolers.

**Vijay R. Joshi**

*Chief Operating Officer
BE (Mech), Diploma in
Business Management*

He has over 29 years of experience and holds overall responsibility for operations including development of new products, materials management and production.

**Bhadresh Mehta**

*Chief Financial Officer
B.Com., ACA, ACS,
AICWA, IFRS and DISA*

He is a finance and audit professional with 33 years of experience. He is responsible for finance, audit, accounts, costing, taxation and infotech functions.

**Mayur Barvadiya**

*Company Secretary
B.Com, LLB, FCS*

He has more than 15 years of experience and holds responsibility of company secretarial function.



Ramendra Sahai

*Vice President – Central
Air Cooling Solutions*

*BE (Mechanical), MBA
(Marketing)*

He has over 25 years of experience in the field of sales and marketing. He is responsible for Industrial & Commercial Air Coolers Sales division of the organisation.



Jayesh Gupta

*Associate Vice
President – Sales*

B.Com.

He has over 33 years of experience in the field of sales. He is responsible for all India domestic sales, logistics and commercial functions.



Rajesh Mishra

*Associate Vice
President – Marketing
– Domestic &
International Markets*

BE (Mechanical)

He has over 21 years of experience in the field of sales and marketing. He is responsible for all marketing functions in the Company's domestic and international business.



Madhu Mohan

*Associate Vice
President –
International Markets*

*BE (Mech.), MBA
(International Business)*

He has over 23 years of experience in international business.

MEXICO (IMPCO S. DE. R. L. DE C. V.)



Juan Bendeck

General Director

BS Industrial Engineering, MBA

He has over 29 years of experience in Sales, Marketing, Quality, Manufacturing and General Management. He oversees Finance, Sales and Marketing, Operations, Engineering, Industrial Relations and Procurement.



Javier Reza

*Residential Sales
Director*

*Associate Degree
in Business*



Edgar Moneta

Industrial Sales Director

*BS in Mechanical Engineering,
Master in Manufacturing and
Management*



Arturo Silva

*Head – Finance and
Accounts*

*BS in Business
Administration*



Nelda O. Jauregui

*Human Resource
Manager*

*BA in Teaching,
MBA*



**Jose Carmen
Contreras**

*Supply Procurement
Director*

*BS Industrial
Engineering*



Alvaro Trevino

*Engineering &
Quality Manager*

BS in Mechanical
and Administrative
Engineering,
Master in Material
Sciences, MBA



**Alejandro de la
Cerda**

*Operations
Manager*

BS in Mechanical
and Administrative
Engineering, MBA



Lilia Chávez

Head – Marketing

BS in Marketing,
MBA

USA (SYMPHONY USA INC.)



Bill Hobson

Vice President



Jaime Enriquez

*Finance and
Administration
Director*



Iram Galvan

Head – Operations

CHINA (GUANGDONG SYMPHONY KERUILAI AIR COOLERS CO. LTD.)



Billie Chan

General Manager

The University of Hong Kong MBA
He has over 21 year experience
with focus on Sales and
Engineering and Manufacture.



Rose Xu

*Human Resource
Manager*

15 years working
experience at HR
function.



Michael Gong

Sales Director

20 years
experience
in Sales and
Marketing.



Peter Zheng

Finance Manager

16 years
experience on
Finance



Tianbao Zhang

*Operations
Manager*

An expert on
Household Coolers
manufacturing