



Annual Report 2023

This is us.





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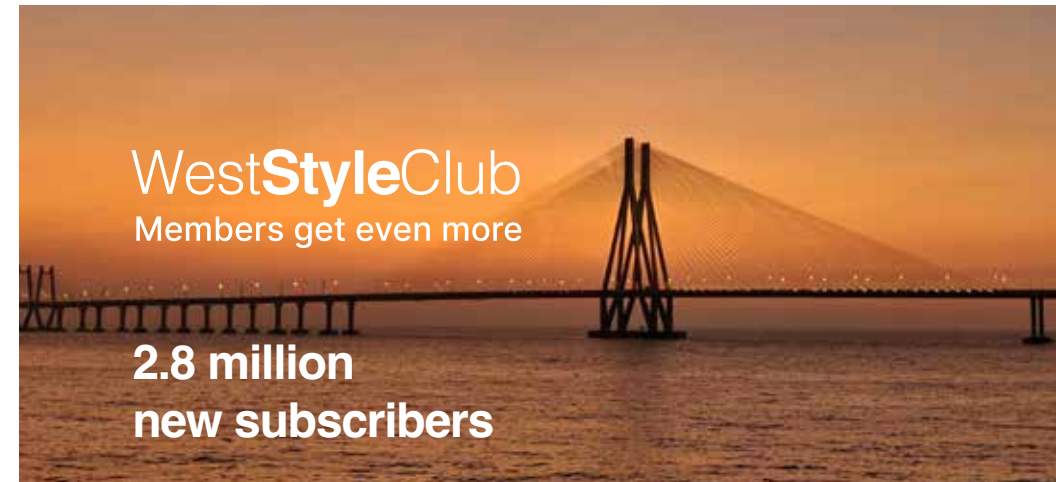
Our differentiated lifestyle offerings across concepts, categories, and channels are witnessing growing acceptance. In many ways this has reinforced our conviction in the relevance of our offerings, the resilience of our business model choices and the attractiveness of our platform.

In this backdrop, we are continuing to expand our reach with the aim of being ever-more proximate and convenient to our customers. We are still in the initial laps of our growth and I see tremendous potential, led by our passionate teams, to address the significant opportunities that lie ahead.

Noel N. Tata
Chairman



Nurturing Communities, Style, Culture & Wellness.



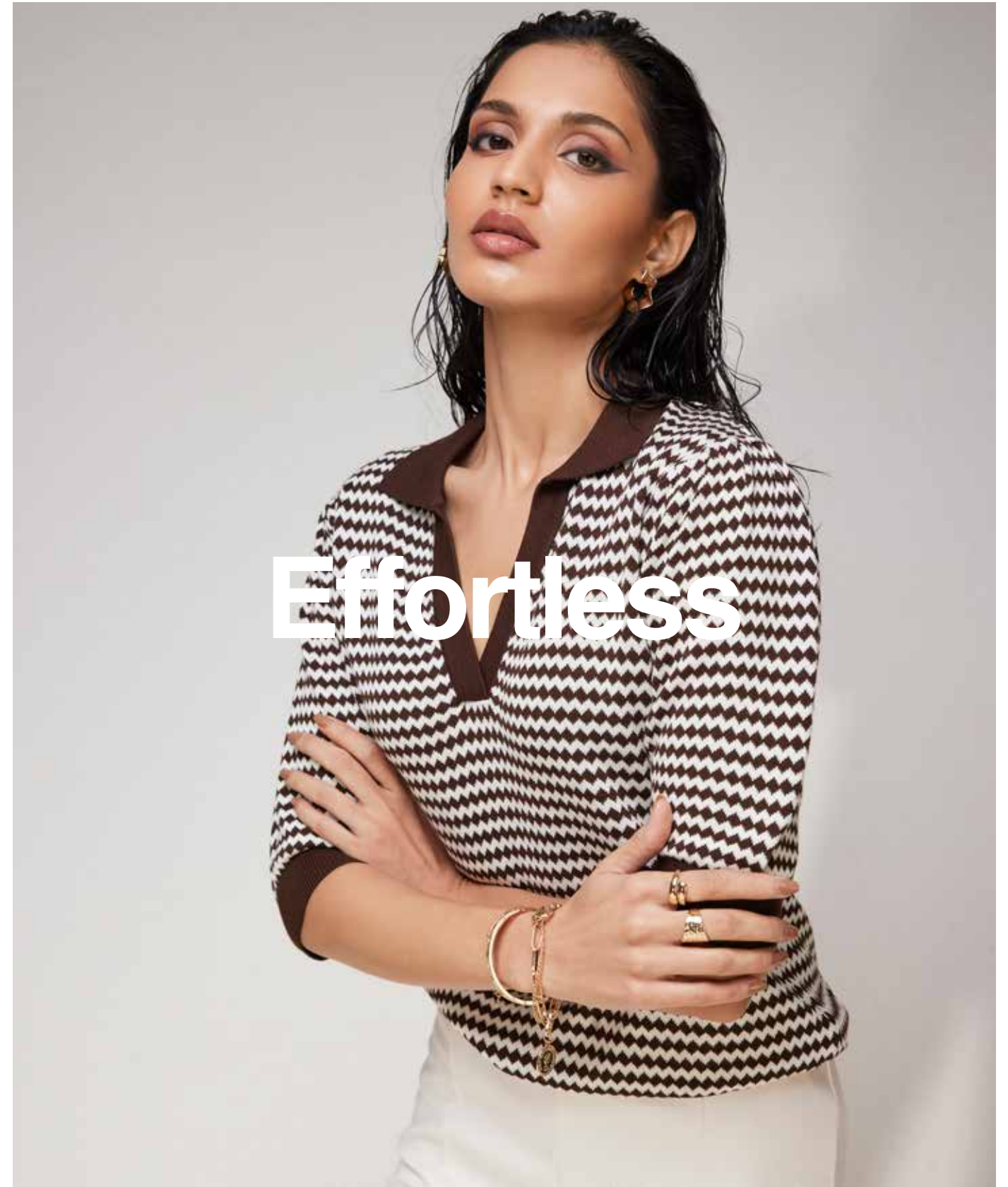






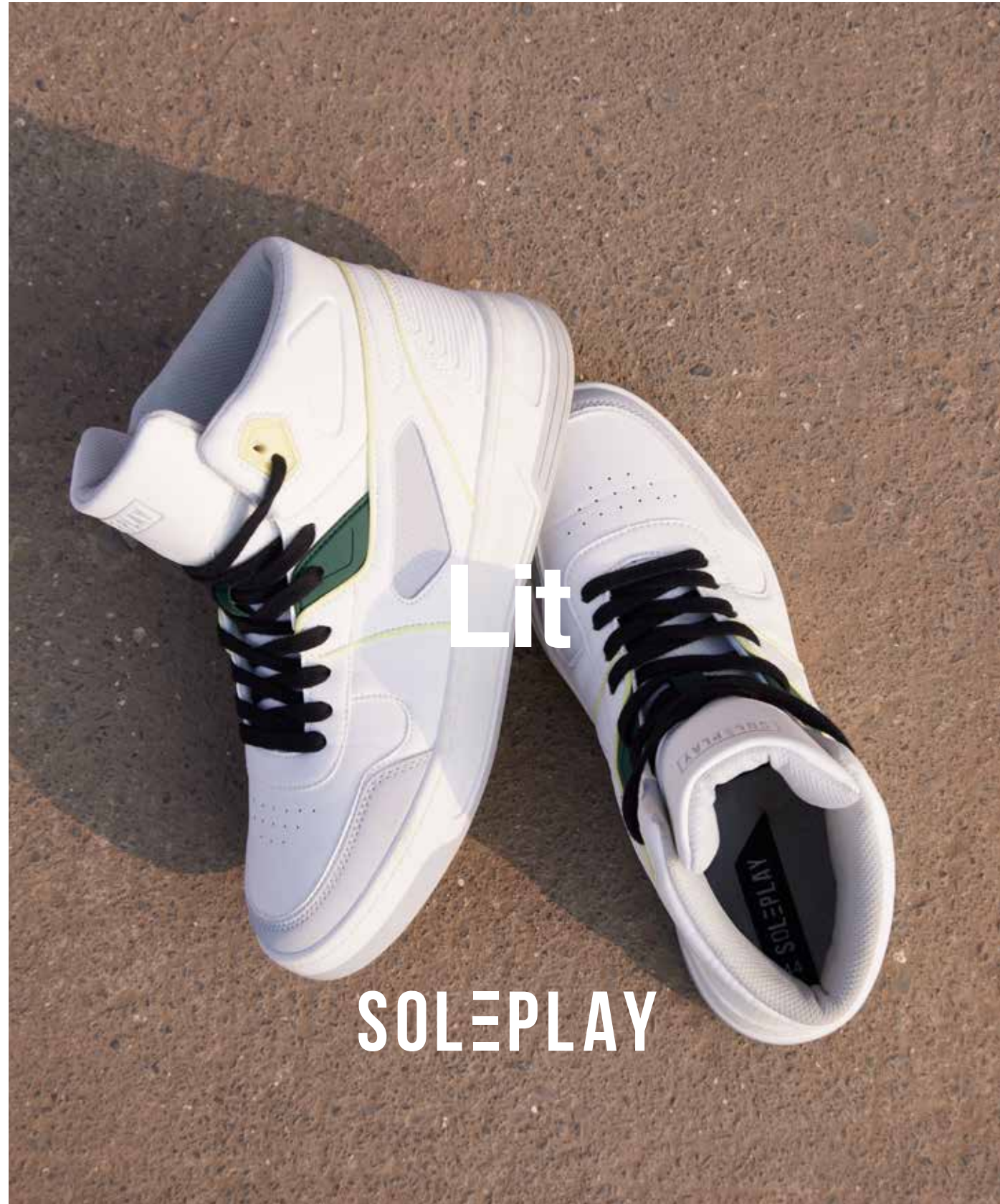


Smart



Effortless





Lit

SOLEPLAY



Fire

NUON