

TATA TEA 1868,
A SPECIALLY CURATED
RANGE OF TEAS, TO
CELEBRATE 150 YEARS
OF TATA GROUP, DEBUTED
AT WORLD ECONOMIC
FORUM 2018, DAVOS



MILESTONE MOMENTS

**TETLEY
CELEBRATES
180 YEARS**



**TATA STARBUCKS
OPENS 100TH
STORE IN INDIA**



**HIMALAYAN SPARKLING
ELEVATES THE
FINE-DINE EXPERIENCE**



**JAAGO RE 2.0 SUBMITS 1.8 MILLION
PETITIONS TO HRD MINISTER ON
WOMEN'S SAFETY AND SPORTS CULTURE**

Corporate Information

BOARD OF DIRECTORS

N. Chandrasekaran (w.e.f. July 3, 2017) (Chairman)
Mallika Srinivasan (Mrs.)
V. Leeladhar
Ranjana Kumar (Mrs.)
S. Santhanakrishnan
Ireena Vittal (Mrs.)
Siraj Azmat Chaudhry (w.e.f. July 3, 2017)
Harish Bhat
Ajoy Misra, Managing Director & Chief Executive Officer
L. Krishnakumar, Executive Director & Group CFO

V. Madan, Vice President and Company Secretary

BOARD COMMITTEES

AUDIT COMMITTEE

V. Leeladhar (Chairman)
Ranjana Kumar (Mrs.)
S. Santhanakrishnan
Ireena Vittal (Mrs.)
Harish Bhat (w.e.f. March 21, 2018)
Siraj Azmat Chaudhry (w.e.f. March 21, 2018)

NOMINATION AND REMUNERATION COMMITTEE

Ranjana Kumar (Mrs.) (Chairperson)
N. Chandrasekaran (w.e.f. July 3, 2017)
V. Leeladhar
Harish Bhat

STAKEHOLDER RELATIONSHIP COMMITTEE

V. Leeladhar (Chairman)
S. Santhanakrishnan
L. Krishnakumar

ETHICS AND COMPLIANCE COMMITTEE

V. Leeladhar (Chairman)
Ranjana Kumar (Mrs.)
Ajoy Misra

CORPORATE SOCIAL RESPONSIBILITY COMMITTEE

Ranjana Kumar (Mrs.) (Chairperson)
V. Leeladhar
S. Santhanakrishnan
Ajoy Misra

EXECUTIVE COMMITTEE

Harish Bhat (Chairman)
Ireena Vittal (Mrs.)
Ajoy Misra
L. Krishnakumar

RISK MANAGEMENT COMMITTEE

V. Leeladhar (Chairman)
Ranjana Kumar (Mrs.)
S. Santhanakrishnan
Ireena Vittal (Mrs.)
Harish Bhat
Siraj Azmat Chaudhry (w.e.f. March 21, 2018)

COMMITTEE FOR SPECIAL PROJECTS

V. Leeladhar (Chairman)
Ranjana Kumar (Mrs.)
Harish Bhat
Ajoy Misra
L. Krishnakumar

M&A AND DIVESTITURE COMMITTEE

V. Leeladhar (Chairman)
Harish Bhat
Ajoy Misra
L. Krishnakumar
Siraj Azmat Chaudhry (w.e.f. March 21, 2018)

REGISTERED OFFICE

1, Bishop Lefroy Road, Kolkata - 700 020
Telephone : 033-22813779/3891/4422/4747/66053400
Fax : 033-22811199
Website : www.tataglobalbeverages.com

SOLICITORS AND LEGAL ADVISERS

Anand and Anand
AZB & Partners
Cyril Amarchand Mangaldas
Dua Associates
Khaitan & Co.
Orr Dignam & Co.
Veritas Legal

AUDITORS

Deloitte Haskins & Sells LLP

REGISTRARS

TSR Darashaw Limited
(Formerly Tata Share Registry Limited)
(Unit : Tata Global Beverages Ltd.)
6-10, Haji Moosa Patrawala Ind. Estate,
20, Dr. E. Moses Road, Mahalaxmi,
Mumbai - 400 011
Telephone : 022-66568484; Fax : 022-66568494
Website : www.tsrdarashaw.com

Kolkata Office

1st Floor, Tata Centre,
43, Chowringhee Road,
Kolkata - 700 071
Telephone : 033-22883037; Fax : 033-22883097

BANKERS

Bank of America
Citibank N.A
Coöperatieve Rabobank U.A
Deutsche Bank
HDFC Bank Limited
ICICI Bank Limited
Standard Chartered Bank
State Bank of India
The Hongkong and Shanghai Banking Corporation Limited
YES Bank Limited
IndusInd Bank Limited
Kotak Mahindra Bank Limited

Our Approach to Integrated Reporting

Report Approach

The Annual Report 2017-18 is aimed at meeting the information requirements of all our stakeholders to help them make informed decisions regarding Tata Global Beverages Limited. It details the Company's value creation process and presents relevant information on the Company's performance, in a balanced and concise manner.

Standards and Framework

Through this Report, we have attempted to enhance our disclosures and have created the content elements in the non-statutory section of the Report, following some of the guiding principles of the International Integrated Reporting Council (IIRC) recommended International Integrated Reporting <IR> Framework. The other statutory reports, including the Director's Report, Management Discussion and Analysis (MD&A) and the Corporate Governance Report, are as per the Companies Act, 2013 (including the rules thereunder), Securities Exchange Board of India (SEBI) (Listing Obligations and Disclosure Requirements) Regulations, 2015 and the Secretarial Standards.

Scope and Boundary of the Report

The reported information for the Financial Year 2017-18, covers information on the Company's major operations in India, the US, Canada, the UK, Australia and other countries and the comparative figures to provide a holistic view to our stakeholders.

Leadership Accountability

The Company's senior management, under the Managing Director's supervision, have reviewed the Report content. The Board Members of the Company have provided the required governance oversight and ensured risk management and controls.

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The year has been a memorable one for us at Tata Global Beverages (TGB)

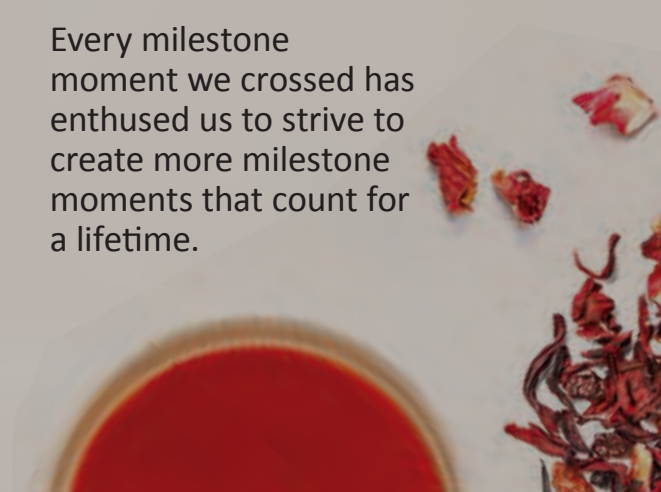


We explored new categories, re-defined product experiences and strengthened our core brands with powerful marketing campaigns.

Our milestones this year range from those which celebrate the legacy of the Tata group and the heritage of our brands to key initiatives on innovation, brand communication and process improvement.

Our commitment to creating magical beverage moments and the inspiration we draw from our brands and consumers have helped us build lasting experiences savoured by millions worldwide every day.

Every milestone moment we crossed has enthused us to strive to create more milestone moments that count for a lifetime.



Who We Are...

TATA GLOBAL BEVERAGES (TGB) IS A NATURAL BEVERAGES COMPANY WITH FOCUS ON TEA, COFFEE AND WATER. IT HAS EVOLVED FROM A PREDOMINANTLY PLANTATION-BASED INDIAN ENTITY INTO A GLOBAL BRAND FOCUSED ORGANISATION WITH A PORTFOLIO OF SEVERAL INNOVATIVE INTERNATIONAL AND DOMESTIC BRANDS. LED BY SHARP CONSUMER INSIGHT AND GUIDED BY THE ENDURING TATA LEGACY, TGB AIMS TO DELIGHT WITH EVERY SIP.



Note: Map not to scale

**EUROPE, RUSSIA
& THE MIDDLE EAST**

Tetley, Vitax,
Teapigs, Tata Tea

Grand Coffee

SOUTH ASIA

Tetley, Tata Tea

Tata Coffee Grand

Tata Gluco +,
Tata Water Plus,
Himalayan

AUSTRALIA

Tetley, Teapigs

MAP

AFRICA

Tetley, Laager

2000+

SKUs produced across
tea, coffee and water

330million +

servings of our brands consumed
every day across the world

Vision, Purpose & Values



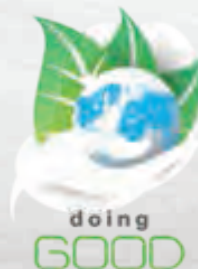
Our Vision

To be the most admired natural beverages company in the world by making a big and lasting difference in tea, coffee and water.

Our Purpose

We will focus on creating magical beverage moments for consumers and an eternity of sustainable goodness for our communities.

Our Values



ARANYA NATURALS IN INDIA

(part of Srishti Trust, Munnar supported by TGB)

First International Craft Award
for Organisation / Company for
Business Development of Craft
Sector in India

TATA TEA IN INDIA

Ranked No. 2 in ET Brand
Equity's India's Most
Trusted Brands - Hot
Beverages category

THREE PLANTS IN INDIA

CII's Significant Achievement
in Food Safety

Awards & Achievements for the year

JAAGO RE AND TETLEY SUPER GREEN IN INDIA

Times Network
National Award for
Marketing Excellence

TETLEY IN UK

Foodservice Brand of the Year 2017
Great Taste Award for three products

Performance Highlights (Consolidated)



○ **Rs. 6,815 Crores**
Revenue from Operations

○ **Rs. 774 Crores**
Profit before Exceptional Items and Tax



○ **Rs. 557 Crores**
Net Profit

○ **Rs. 7.85**
Earnings per Share

○ **Rs. 16,330 Crores**
Market Capitalisation

