



Unique Intersections
Exceptional Outcomes

A photograph showing several hands holding a string to form a complex geometric shape, possibly a cube or a similar polyhedron. The background is a warm, orange-brown gradient. A semi-transparent red rectangular box is overlaid on the left side of the image, containing white text.

Unique Intersections
Exceptional Outcomes



As technologies, industries and markets converge, each intersection presents both challenges and opportunities for companies to innovate and deliver new and enhanced products and services.

Tata Elxsi is uniquely positioned with its proven capabilities in technology and user experience, insight-led design and product engineering across multiple industries.

We leverage these unique intersections to help customers create exceptional products, services and experiences and drive their strategic growth.

FINANCIAL HIGHLIGHTS

Total Income

₹

852.75 Crores

Profit After Tax

₹

102.03 Crores

Earnings Per Share

₹

32.76

Book Value Per Share

₹

91.02

Dividend Per Share

₹

11.00



MESSAGE FROM THE CHAIRMAN

Dear Shareholder,

Your Company has performed well in its strategic growth areas in FY14-15, reporting a 10% growth in total income and 38% growth in PBT as compared to FY13-14.

Mr. S Ramadorai was the Chairman of the Board until October 6, 2014 and his guidance and impetus for the Company has been invaluable to establish an excellent foundation for profitable growth.

The global macro-economic outlook continues to be dynamic with currency volatility and challenging market conditions in certain industry sectors. Our concerted effort in focussing on select industries and growing our revenues from the embedded product design and industrial design services, resulted in improved top line and bottom line performance.

Globally, we are witnessing an extraordinary convergence of industries, technologies and markets. Each intersection presents both challenges and opportunities for companies to innovate and deliver new and enhanced products and services.

With its strong capabilities in user experience design, R&D and product development in multiple industries, your Company is uniquely placed to help its customers create new products and experiences and drive their strategic growth. We will continue to invest in new technology areas, acquisition and retention of key talent, as well as continuous skill development and market oriented research, to help deliver relevant services and increasing value to our customers.

I am pleased to be associated with your Company as the Chairman and see a bright future for the company in expanding its operations and scale.

I am pleased to inform you that our Board of Directors has recommended a dividend of Rs. 11 per share, the highest annual dividend to shareholders in the history of your Company.

N G Subramaniam

EMBEDDED PRODUCT DESIGN



*Feature rich applications and UI for
Broadcast and TV*

We provide technology consulting, product development and testing services for leading product companies, service providers and start-ups. This is backed by an in-depth understanding of technology, a large multi-disciplinary product development team, mature processes and systems.

We also create and license intellectual property and software components; helping customers create product differentiation and reduce development costs and time-to-market.



Next-generation Automotive electronics and software development

INDUSTRIAL DESIGN

We help our customers develop successful brands and products by using design as a strategic tool for business success.

Our services include research & strategy, branding & graphic design, product design, packaging design, UI design, retail design & signage, transportation design, design engineering and prototype development.

We have supported the launch of multiple brands and products across the world, winning various international awards and patents for design and innovation.



Signage system for Mumbai Monorail



*Packaging design and branding for
HE Deodorant*

VISUAL COMPUTING LABS



Stunning visual effects for promotional events and marketing

We provide animation and visual effects (VFX) services for feature films and episodic television.

We also support advertising and marketing by providing these services for TV commercials and corporate videos for visualization and new product launches.



Creating magical moments for feature films

SYSTEMS INTEGRATION

We implement and integrate complete systems and solutions for broadcast, CAD/CAM/CAE/PLM, disaster recovery, high-performance computing, storage and virtual reality.

We also provide Professional Services, maintenance and support services for data mining, storage, IT facilities and network management in India and overseas.



CAD/CAM/CAE solutions for various industries



Integration of Virtual Reality systems for R&D and manufacturing

BOARD OF DIRECTORS

as on 28th April, 2015

Mr. N Ganapathy Subramaniam

Chairman

Mrs. S Gopinath

**Dr. Gopichand
Katragadda**

Mr. P G Mankad

Mr. P McGoldrick

Dr. R Natarajan

Mr. Madhukar Dev

Managing Director

STATUTORY COMMITTEES

(Pursuant to the Listing Agreement with the Stock Exchanges)

Audit Committee

Mrs. S Gopinath
Chairperson

Dr. R Natarajan

Mr. P McGoldrick

Stakeholders' Relationship Committee

Mr. P G Mankad
Chairman

Dr. R Natarajan

Company Secretary

Mr. G Vaidyanathan

Registrars & Share Transfer Agents

TSR Darashaw Limited
6-10, Haji Moosa
Patrawala Ind. Estate
20, Dr. E. Moses Road
Mahalaxmi
Mumbai - 400 011

Auditors

Deloitte Haskins & Sells
Chartered Accountants

Registered & Corporate Office

Tata Elxsi Limited
ITPB Road Whitefield
Bangalore 560 048
India