

TATA STEEL



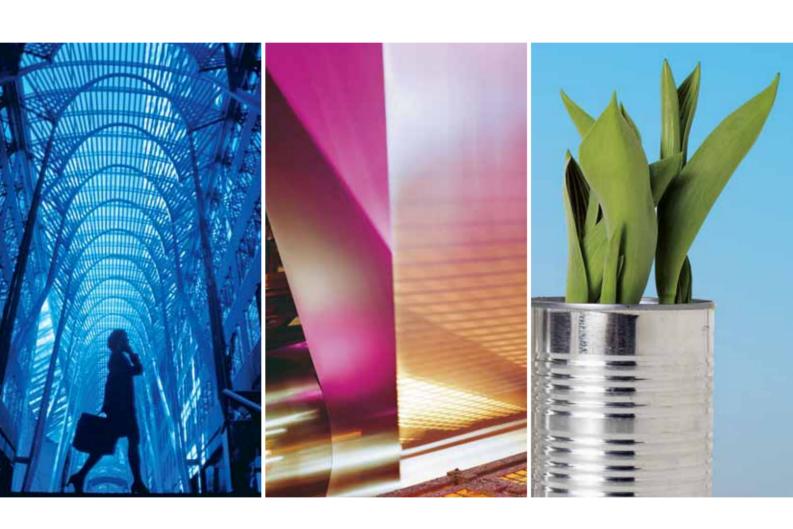




A Product Pioneer



103rd Annual Report 2009-2010



A Global Player >> A Product Pioneer >> A Corporate Citizen

66 It was the best of times, it was the worst of times... 77

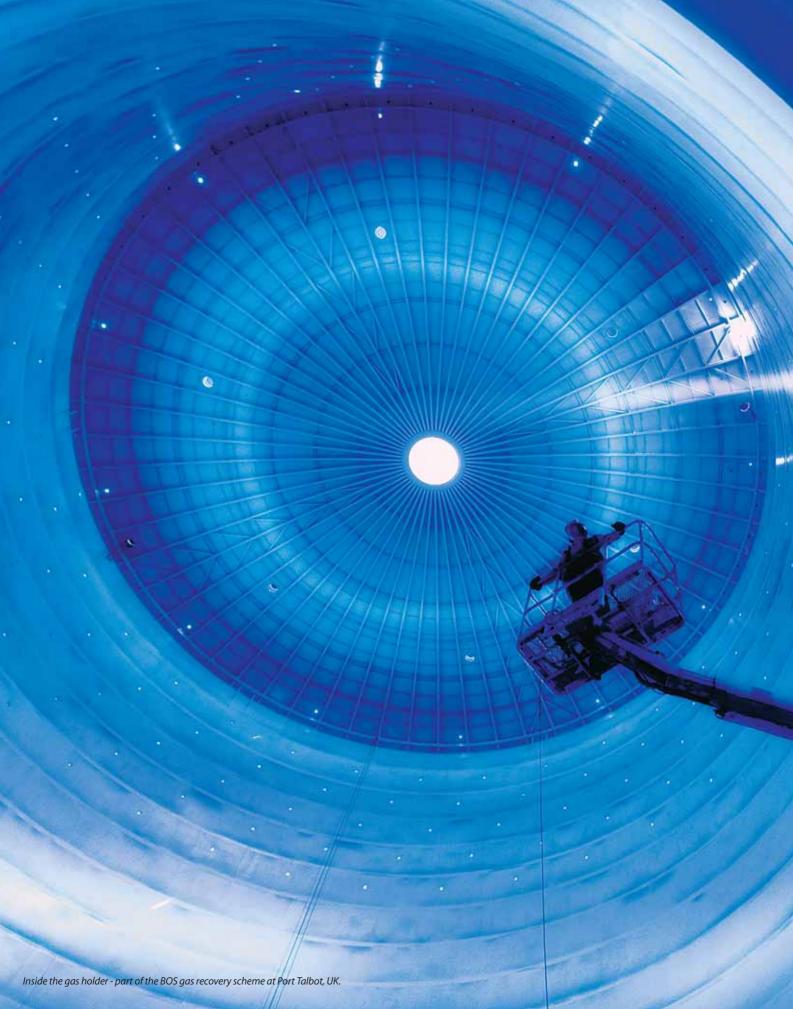
Never before has this famous line meant more. The roller coaster ride that the last two years took the global economy through, proved one fact – that a successful enterprise needs to have the resilience to withstand the highs and lows of a future that often comes unheralded.

As a **global enterprise**, Tata Steel was not unaffected by the challenges of the last two years. Yet, the Company demonstrated resilience by taking several proactive initiatives across all geographies. A tough start to the year was balanced by a rebound in the second half, when these initiatives began to pay off.

Undeterred by the economic turbulence, the Company continued to place emphasis on working practices in **health**, **safety and corporate citizenship**, with specific initiatives taken in all these areas.

In addition, a continued focus on engineering solutions for customers, is helping it maintain its position of a **product pioneer**.

Tata Steel believes in staying alert to future opportunities while never letting go of its core values. This is the philosophy that has underpinned its growth over the years and one that remains its key driving force.



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The Annual General Meeting will be held on Friday, 13th August, 2010 at Birla Matushri Sabhagar at 3.30 p.m. As a measure of economy, copies of the Annual Report will not be distributed at the Annual General Meeting. Shareholders are requested to kindly bring their copies to the meeting.

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Chairman's Statement

Dear Shareholder,

Following two years of the worst global economic downturn in most peoples' living memory, the world seems to be regaining some economic stability but with some dramatic shifts in concentration of economic strength. The growth rates in the economies of the developed world are still extremely moderate, while countries in the developing world have registered high levels of economic growth and some have become new centres of global capacity, demand and control over natural resources.

In the developed world, there are definite signs of a recovery in the United States. Continental Europe is seeing a much more modest level of economic revival with some concerns about its sustainability. In the United Kingdom, a recovery is yet to take place.

By contrast, in the developing world, China, India, Brazil and certain Asian countries are registering very strong and sustainable economic growth with robust domestic markets. In 2025, it is forecast that the BRIC countries will have 42% of the global population, will consume 60% of the global production and will have 70% of the global GDP.

The steel industry has also been impacted by these global shifts. The requirement of steel is growing in Asia, where downstream user industries are experiencing high demand, whereas the markets for steel in the United Kingdom and Continental Europe have remained depressed. Major iron ore and coking coal resources have continued to be controlled by three companies which continue to opportunistically elevate prices that can never be passed on to the customer in these depressed times. One hopes that better sense prevails and a more responsible perspective is adopted by these mining companies, so as to enable

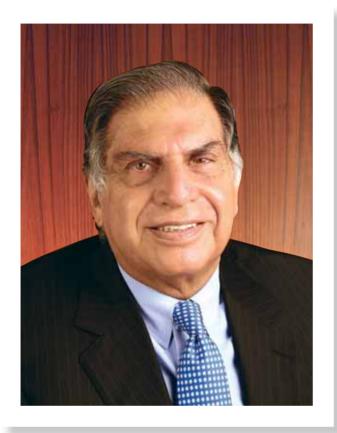
an economic recovery to take place at this crucial time rather than drive the world into another collapse due to the spiraling cost of basic materials.

Through these difficult times, Tata Steel has struggled to adhere to its long-term strategies, both in India and overseas. There has nevertheless been need to re-schedule and re-prioritise investment strategies in consonance with market conditions during this period.

In India, the Company has given top priority to the 2.9 million tonne expansion programme at its Jamshedpur Works and its major greenfield 6 million tonne integrated steel plant in Orissa. Tata Steel Asia has steelmaking and finishing facilities in various Asian countries (including India) aggregating 10.5 million tonnes. Equal importance has been given to raw material security through the acquisition of iron ore and coal resources overseas to feed its UK and European plants, while rationalising capacities to make them viable in this period of slack demand.

Some of the decisions have been hard and some of the actions have been painful. Nevertheless, these were necessitated in order for the overall enterprise in the UK and Europe to survive. While Tata Steel's Indian operations have remained profitable, albeit at a lower level than the previous year, Tata Steel's European operations remained underutilised and hence unprofitable. However, with the rationalisation, the European operations have become EBITDA positive for the last two quarters. The benefits of the rationalisation will of course be more evident in the coming year.

As the economies of several nations return to normalcy, the demand for steel-based goods will undoubtedly grow. This is already starting to be evident in



Steel has been and will be, the basic foundation material for national growth and the industry will continue to be an important ingredient in a global economic recovery.

Ratan N. Tata, Chairman

automotive products, building construction and large infrastructure projects. Steel has been and will be, the basic foundation material for national growth and the industry will continue to be an important ingredient in a global economic recovery. The concentration of economic growth rates, manufacturing capacities, market size and control over natural resources will shift markedly towards Asia, Latin America and the CIS countries. China, India and Brazil will become important centres of economic growth in the coming decade.

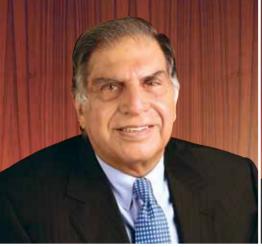
In the coming years, Tata Steel expects to emerge as a global steel producer with a total annual

output of between 40-50 million tonnes, with major manufacturing plants in India, several countries in Asia, the UK and Continental Europe, supported by integrated mining operations in several geographies. Tata Steel has managed to weather the storm and the Company looks forward to the opportunity of fulfilling its objective of being a viable and innovative international steel producer in the years ahead.

Chairman

Mumbai, 31st May, 2010

Board of Directors as on 25th June, 2010







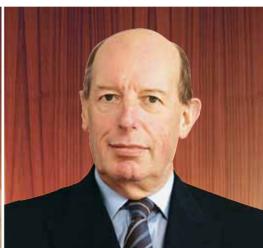
Mr. Ratan N. Tata, Chairman

Mr. B. Muthuraman, Vice Chairman

Mr. Nusli N. Wadia







Mr. Ishaat Hussain

Mr. Subodh Bhargava

Mr. Jacobus Schraven

COMPANY SECRETARY Mr. A. Anjeneyan

REGISTERED OFFICE

Bombay House, 24 Homi Mody Street, Fort, Mumbai 400 001. Tel.: +91 22 6665 8282, Fax: +91 22 6665 7724 / 6665 7725 E-mail: cosec@tatasteel.com, Website: www.tatasteel.com

SHARE REGISTRARS

TSR Darashaw Limited, 6-10, Haji Moosa Patrawala Industrial Estate, 20, Dr. E. Moses Road, Mahalaxmi, Mumbai 400 011. Tel.: +91 22 6656 8484 Fax: +91 22 6656 8494 / 6656 8496

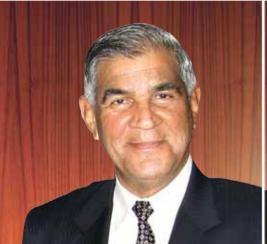
E-mail: csg-unit@tsrdarashaw.com Website: http://www.tsrdarashaw.com







Dr. Jamshed J. Irani Mr. Andrew Robb Mr. S. M. Palia



Mr. Suresh Krishna



Mr. Kirby Adams, *Managing Director & CEO, Tata Steel Europe*



Mr. H. M. Nerurkar, Managing Director, Tata Steel Limited

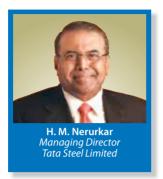
LEGAL ADVISORS

AZB & Partners, Amarchand & Mangaldas & Suresh. A. Shroff & Co., Mulla & Mulla and Craigie Blunt & Caroe, Herbert Smith LLP, Cleary Gottlieb Steen & Hamilton LLP, Linklaters LLP, Allen & Gladhill LLP

AUDITORS

Messrs Deloitte Haskins & Sells

I Tata Steel Group Senior Management







Group Corporate Functions













Group Director (Total Quality Management)









