against the odds





Corporate Information

Board of Directors

Executive Directors

Mr. Amit Dahanukar, Chairman & Managing Director

Mrs. Shivani Amit Dahanukar, Executive Director

Non - Executive Directors

Mr. V. B. Haribhakti

Dr. Vishnu Kanhere

Dr. Ravindra Bapat

Mr. C.V. Bijlani

Mr. Madan Goyal

Company Secretary

Mr. Gaurav Thakur

Statutory Auditors

Batliboi & Purohit,

Chartered Accountants

Internal Auditors

Devdhar Joglekar & Srinivasan, Chartered Accountants

Solicitors

W. S. Kane & Co. Holla & Holla L. J. Law & Co. Parekh & Co.

Deepak Sabarwal & Associates

Tatva Legal

Bankers

Punjab National Bank

Bank of India

State Bank of India

Axis Bank Ltd.

HDFC Bank Limited

Standard Chartered Bank

Punjab & Sind Bank

Karur Vysya Bank Limited

Shares Listed At

BSE Limited (BSE)

National Stock Exchange of India Limited (NSE)

Registered Office & Works

P. O. Tilaknagar, Tal. Shrirampur,

Dist. Ahmednagar, Maharasthra- 413 720

Tel.: (02422) 265123 / 265032, Fax.: (02422) 265135

Corporate Office

3rd Floor, Industrial Assurance Building,

Churchgate, Mumbai- 400 020

Tel.: (022) 22831716 /18, Fax.: (022) 22046904

e-mail: investor@tilind.com

website: www.tilind.com

Registrar & Share Transfer Agents

Bigshare Services Pvt. Ltd.

E-2/3, Ansa Industrial Estate, Sakivihar Road,

Sakinaka, Andheri (E), Mumbai – 400 072

Tel.: (022) 2856 0652/53

Fax: (022) 4043 0200

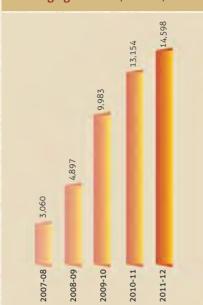
e-mail: info@bigshareonline.com

website: www.bigshareonline.com

Contents

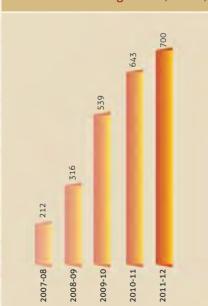
Brand showcase	04
Corporate identity	10
Our business model	14
Big talking points	17
Statement from CMD	18
Brands & distribution	22
Review of sales and marketing by DMD	26
Our competencies	28
Review of operations and CSR by ED	30
Corporate Social Responsibility	32
Profile of Board of Directors	36
Profile of senior management	38
Brand initiations	42
Management Discussion and Analysis	44
Directors' Report	56
Corporate Governance Report	73
Secretarial Audit Report	88
Consolidated Financial Statements	
Auditors' Report	91
Balance Sheet	92
Statement of Profit and Loss	93
Cash Flow Statement	94
Notes to Financial Statements	95
Standalone Financial Statements	33-
Auditors' Report	115
Balance Sheet	118
Statement of Profit and Loss	119
Cash Flow Statement	120
Notes to Financial Statements	121
Statement Pursuant to Section 212	140

Tl's surging turnover (₹ million)

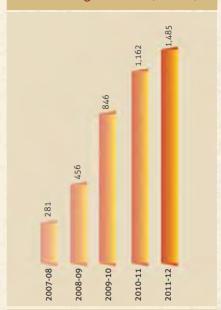


Five-year CAGR of 48% led by bagging new projects and completing existing ones

... which resulted in a higher PBT (₹ million)

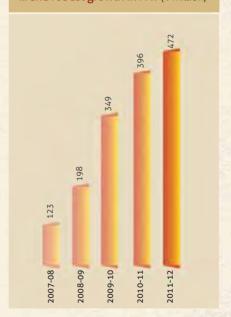


... led to a surge in EBDITA (₹ million)



Led by a deep commitment to lean manufacturing, optimum resource utilisation and effective waste recycling

... and robust growth in PAT (₹ million)



The year 2011-12 was one of the most challenging in the history of our existence marked by inflation, depressed economy, cost increases and operational bottlenecks.

At Tilaknagar Industries Ltd. (TI), we fought the odds, climbing a steeper slope, embarking on innovative practices, launching new brands and variants, driving cost optimisation and penetrating new geographies.

The result was that we grew our topline by 18% against an overall Indian market growth of only 8%.



Happy hours

This in the league of India's largest liquor companies with a market share of about 5%; Mansion House is the second-largest selling brandy in India.

High spirits

TI owns more than 40 popular brands across the whisky, brandy, gin, rum and vodka categories.

Raising the bar

TI possesses 15 (owned and leased) manufacturing units across India, reinforced by 15 tie-ups for its manufacturing and bottling operations.

TI commanded realisations in excess of ₹700 per case across almost 60% of its volumes.

Ready for more

TI will continue to maintain its fast-paced growth trajectory through an expansion in geographies, the introduction of new brands and acquisitions. TI aims to create a robust brand bouquet that will be cherished by customers.



Brand showcase



TI unveiled the striking new super-premium Seven Islands Vintage Single Malt Scotch Whisky in London in April 2012. It will be subsequently launched in Mumbai, Milan and Paris.

Seven Islands Vintage Single Malt Scotch Whisky has been carefully crafted for the connoisseur and this super-premium whisky has a rich golden colour with notes of butterscotch, honey



and vanilla, mingled with a delicate hint of spices and a faint trace of apples and pears. It is a unique spirit that fuses Indian values and culture and the Scottish art of making whisky. The

launch of Seven Islands Vintage Single Malt Scotch Whisky endorses the Company's premiumisation focus and promises strong growth prospects both in India and internationally.



Mansion House Brandy is the Flagship brand of Tilaknagar Industries Ltd. Mansion House Brandy comes with the credentials of highly experienced and qualified French technique. Made in the Pot Stills of France, Mansion House Brandy is an original and a rare blend.