

# We think differently





Leading through Innovations and Technology

# Winning is now a habit!

While there is safety in following the tried and tested, growth and reputation comes from doing the unconventional. Rather it comes from questioning conventions! We at Time Technoplast Ltd. (Time Tech) have always been very vocal about our philosophy of exploration and pushing the envelope in all areas of business. Be it designing innovative products for industry specific usage or setting up production facilities at client sites to facilitate logistics and offer products complying to the "just-in-time" concept.

Time Tech has a history of industry firsts and has repeatedly raised the benchmark in product development as well as service delivery. This has been possible, in no small measure, due to the active participation and wholehearted support of the management towards trying the new. Every new idea, thought, suggestion is taken with utmost seriousness and evaluated till a conclusion is reached of its efficacy and deployment. As a thought leader Time Tech realigned its industrial packaging under the brand "TechPack", an exhaustive range that caters to virtually every packaging need across industries.

"Being different" is a much hackneyed cliché and we believe that one can claim the same, only when we make a difference to our clients specifically and the industry at large. Making a difference to our employees and stakeholders is equally important to us. Yes we are different. Because we think differently.





"We don't mind seeing competition ahead of us so long as they are at least a few laps behind"

Team Time

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# Our differentiated product mix makes

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# us a different kind of Polymer Company

# **PACKAGING**



























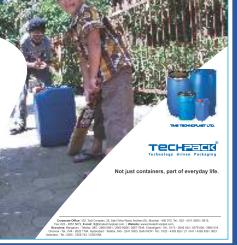












**PACKAGING LIFE** 





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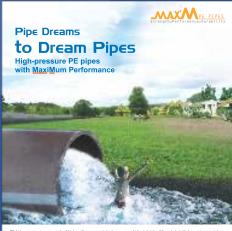
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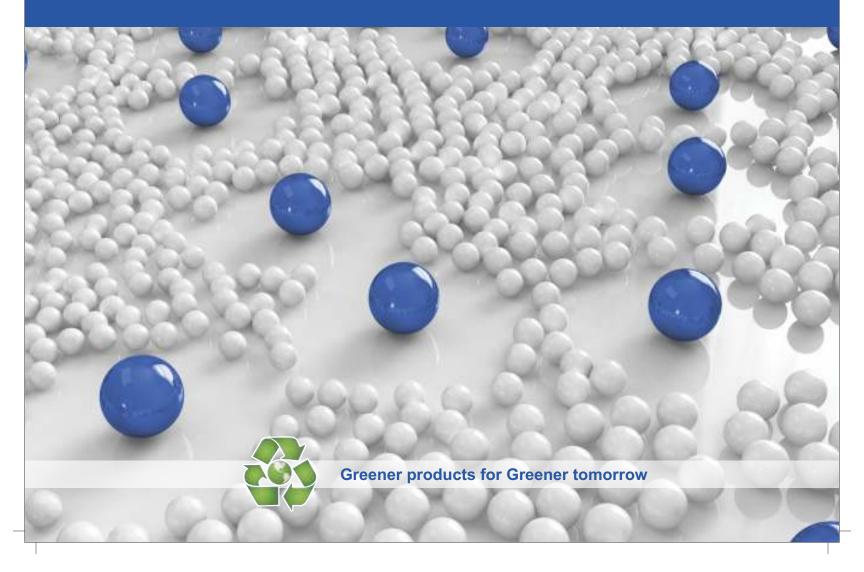
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# Our differentiated thinking has translated into global competencies



# About Us

ncorporated in 1991, Time Technoplast Ltd. (Time Tech) is a leader in manufacturing and marketing polymer-based products globally. Its rapid growth is nothing short of meteoric. Starting from humble beginnings, Time Tech is today an internationally acclaimed group with global footprints. The group's core business remains polymer products but the portfolio has grown manifold.

Right since its inception, it has been the philosophy of the organization to do things differently. Having harnessed technology and embracing R&D, Time Tech has consistently exceeded customer expectations and delivered cutting-edge, innovative products and services to myriad industries. A measure of its competency and willingness to go that extra mile is the fact that the group has over 500 clients globally and almost 90% of its business is repeat orders!

## **Expansion Mode**

While all startup endeavors dream of making it big, few reach the zenith in reality. Time Tech's sagacious management policies, customer-centric approach, heavy investments in R&D, proactive approach to product innovation and deploying up-to-the-minute technology has propelled it to its current position of an industry change leader.

The growth story has been dual pronged. The massive expansion in product portfolio has been matched only by the increase in production facilities. Going global, Time Tech has taken the path of organic and inorganic growth.

The product bouquet of the group today straddles industries as varied as Industrial Packaging, Infrastructure, Lifestyle Products, Automobile, Healthcare and Material Handling.

With the rapid expansion of its product portfolio, production facilities have also been augmented. Setting up plants in the country and abroad and acquiring manufacturers locally and internationally Time Tech today has a staggering 22 manufacturing locations spread across the globe, of which 14 are in India alone! The group today employs about 3300 personnel and has operational foot prints in geographies like India, UAE, Bahrain, Thailand, Korea, Poland, China, Czech Republic, Taiwan and Indonesia.

# **Thinking Differently**

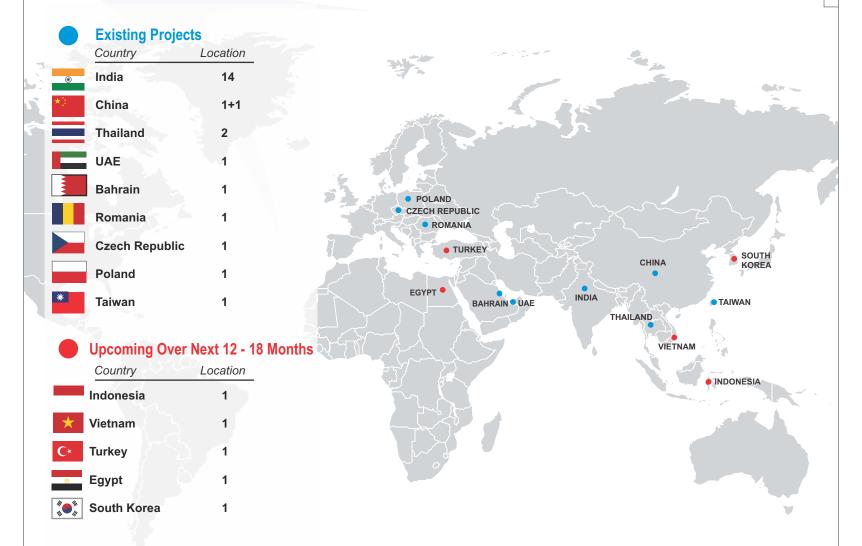
An indicator of the management's philosophy of thinking differently is its first-of-a-kind strategy of setting up plants at or in the proximity of client sites. A definite advantage in cutting down lead and order turnaround time and huge savings in transportation and logistics.

While companies make products, Time Tech produces brands! The string of brands in the group's kitty is phenomenal. More so, since these brands are internationally recognized and enjoy very high brand equity in the customer and stakeholder's mind. Over a period of time, Time Tech has developed an array of trusted brands across its product portfolio. *TechPack* for packaging products, *Ecopet* for PET sheets, *Coni Pails* for pails, *Meadowz* for lawn grass, *DuroTurf, DuroSoft* and *Astroturf* for entrance matting, *Regal* for garden furniture, *3S* and *ClearPass* for anti-spray flaps, *Genex* for healthcare products, *Max'M* and *Rite* for high pressure pipes, *Maxlife* for Batteries, *FastTrac* for prefab structures and *Composafer* for composite cylinders. The aforesaid brands are all household names and enjoy a sizeable market share, if not the Lion's share, as is the case with the industrial packaging and lifestyle (matting) segments.

# Milestones 2011

- Started industrial packaging units in Pantnagar and Jammu.
- Acquired a mid-sized battery manufacturer in Bengaluru, specializing in batteries for power sector and solar power.
- Acquired Astroturf, the premium European matting brand.
- Acquired Yung Hsin, the largest industrial packaging company in Taiwan.
- Commissioned green field project in industrial packaging in Tianjin, China.
- Started pilot project for composite gas cylinders in India and augmented capacity in the Czech Republic.





### Projects on the anvil 2012

- Green field project in Hyderabad (completed) and Bhuj, Gujarat.
- Composite cylinder project in Daman.
- Capacity expansions for pressure pipe manufacturing units in north and east India.
- New unit in Bahrain for polymer drums (completed) and IBCs.

### Greenfield projects in industrial packaging:

- Jakarta (Indonesia) 100% ownership
- Guangzhou (China) JV
- Busan (South Korea) 100% ownership
- Attaga (Egypt) JV
- Ho Chi Minh City (Vietnam) 100% ownership
- South West Turkey 99% ownership

# Looking to the future

In an eventful journey spanning 20 years of innovation, leadership and growth Time Tech embodies the spirit of entrepreneurship and astute management skills. A vision that goes beyond known horizons and a tenacity that has brought innumerable laurels in its journey are the hallmark of the Time Tech group. The past has been magnificent, the present hectic and the future is decidedly exciting. Time Tech – Being the change. Being different.

