



Today's Writing Products Ltd.

Report  Junction.com

15th Annual Report

31st March, 2007

Corporate Philosophy

Adding Value

In everything we do;
In the brands we build;
In the products we make;
In the innovations we foster;
To the lives of our customers;
To the business we conduct with our suppliers and associates;
To our every growing family of employees and shareholders;
To the society we belong to;
It's the path we have chosen to follow;
And has been our guiding light through thick and thin,
Towards the greater goals of the future

Mission

Consistently make good products at the friendliest prices.
Constantly grow in volume and value through new ideas
And by imbibing the world's best technologies.
Continuing to remain relevant to our customers in India and
the World as a brand that stands for quality and more value for
money than any others.

Corporate values

Integrity above all else
Learn always
Innovate in everything
Excel in quality