



MOTION PICTURES

PRODUCTION

DISTRIBUTION

HOME ENTERTAINMENT

INTERNATIONAL

TELEVISION

CONTENT PRODUCTION

AIRTIME SALES

DUBBING

ANIMATION

PRODUCTION

SERVICES

BROADCASTING

HUNGAMA TV

ALLIED SERVICES

POST PRODUCTION

VFX

# The many vignettes of entertainment

Multiple genres, multiple languages and multiple preferences in the field of Media and Entertainment present *UTV* with a singular purpose –to satisfy the diverse palettes of audiences all over the world.

*UTV* is a leading integrated media and entertainment company with focus on content creation and distribution for all small screen, big screen and new media platforms. The company's core competence is further augmented by multi-language dubbing, state-of-the-art post-production, hi-tech VFX capabilities. This multi-pronged presence across the entertainment value chain has enabled the company to touch millions of viewers through content that is high on creativity, finesse and professionalism.

Over almost two decades of existence, *UTV* has emerged as a creative and innovative pioneer that has redefined paradigms in the industry. And continuing in the same streak, the company is at the growth turnpike –to regale audiences with its varied vignette of offerings.



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# MISSION

To be pioneers, innovators and leaders in content creation  
-for the big and smaller screens across multiple platforms-  
by leveraging our core strenghts in cutting edge creativity,  
executional finesse, marketing and distribution prowess  
and audience insight; and creating wealth by owning  
intellectual property with a lifetime of revenue potential  
- keeping in mind at all times that the entire  
WORLD IS OUR MARKETPLACE.

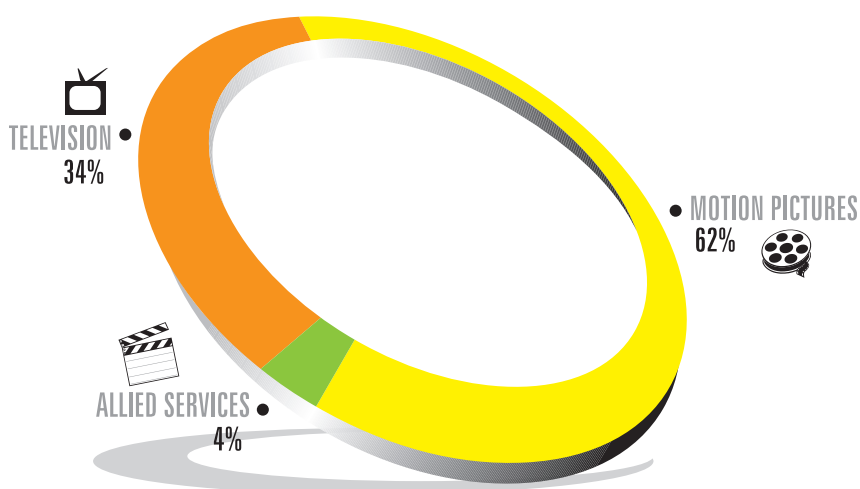
Report  Junction.com



# THE YEAR THAT WAS

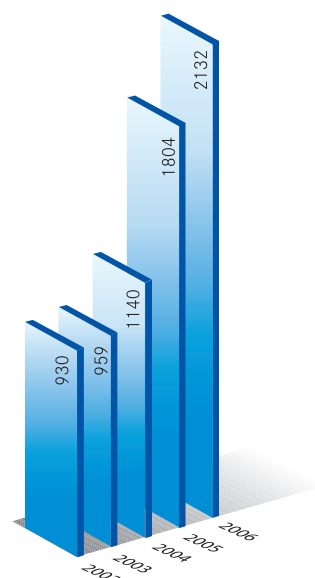
- *Rang De Basanti*, the second highest box office grosser of the decade, has redefined the norms of form and content in the Indian film industry.
- *UTV* in its Airtime Sales business currently markets 24 hours of programming per week as against 4 hours a week in the beginning of fiscal 2006.
- *Hungama TV* has firmly established itself as one of the leading players in the 4-14 age segment. *Doraemon* and *Hero* are among the top rated shows across the 7-channel kids' space.
- *Hungama TV* entered into business arrangements with *Astro*, Malaysia to launch two kids' channels in Indonesia and Malaysia. (The channel in Indonesia was launched on 16th April 2006).
- Significant investments were made in the Animation business to ramp up capacity to a 250-seater facility.
- Awards for the year include :
  - *Gol Gol Gulam* - Best Children's Programme, *Asian TV Awards* 2005 in Singapore
  - *Special Squad* - Best Thriller Award, *Indian Television Academy Awards* 2005
  - *Sanya* - Best Live Action Opening Sequence, *Asia Image Apollo Awards* 2006 in Singapore.

## DISTRIBUTION OF REVENUE



## REVENUE

Rs. in million



- Television segment includes TV content production, airtime sales, animation and dubbing.
- Motion Pictures segment includes production, distribution, home entertainment and international Movies business
- Allied services include post production, VFX and other services



## BUSINESS AT A GLANCE



### MOTION PICTURES

PRODUCTION

DISTRIBUTION

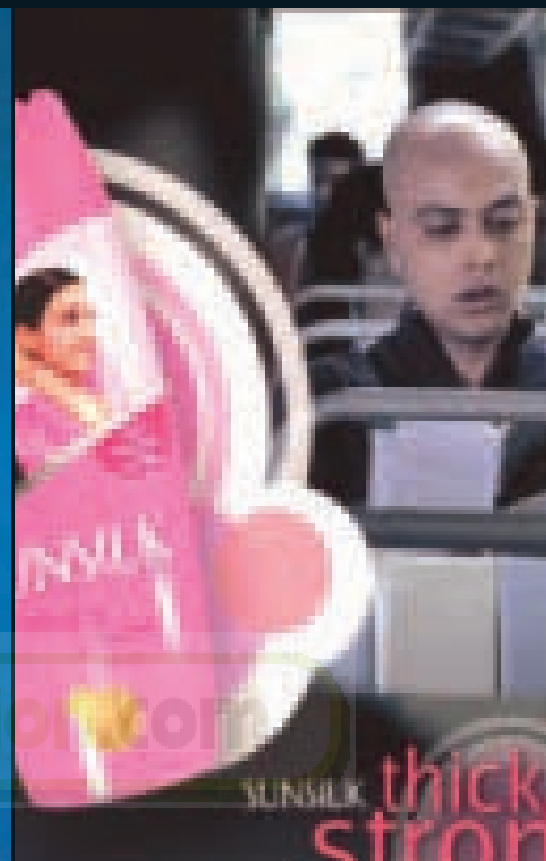
HOME ENTERTAINMENT

INTERNATIONAL

### TELEVISION

CONTENT PRODUCTION

AIRTIME SALES



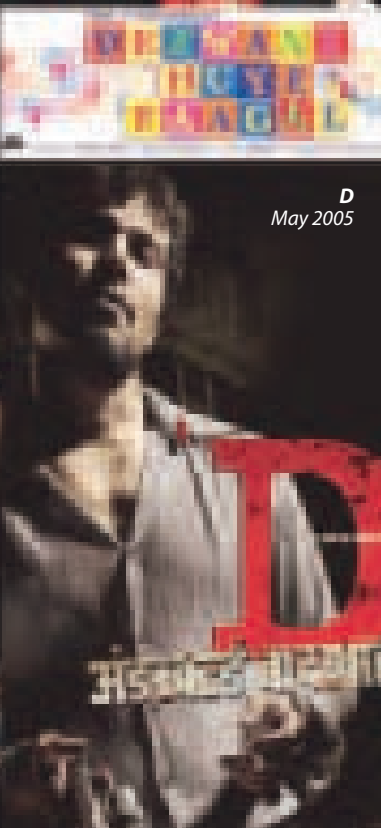
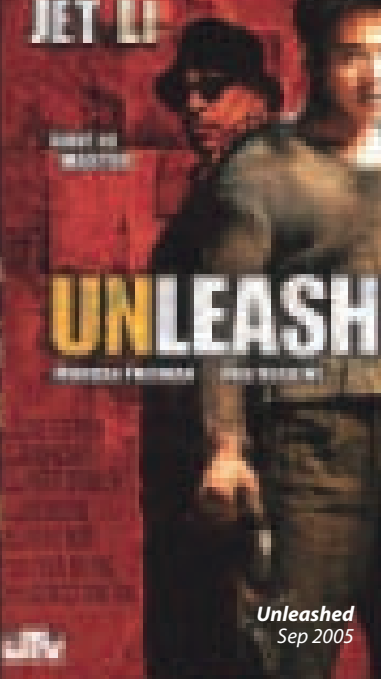
**ANIMATION  
PRODUCTION  
SERVICES**

**BROADCASTING  
HUNGAMA TV**

**ALLIED SERVICES  
POST PRODUCTION  
VFX  
DUBBING**







## BREAKING NEW GROUND IN MOTION PICTURES

UTV lends a new perspective to film making - reflecting best the coming together of creativity and commerce - by being a creative catalyst. It has set new benchmarks in the industry by pioneering the studio model in India and being the only Indian company co-producing Hollywood mainline movies. Following in the same groundbreaking vein is *Rang De Basanti* - a film that has revolutionised movie-making in India.

UTV had a landmark year with impressive hits both in the Motion Picture Production and Distribution segments.

In less than five years' span, UTV has created unique synergies in the Motion Picture space translating into strong all-India and growing worldwide distribution capabilities. *Bluffmaster*, *Taxi 9-2-11*, *Parineeta* and *Kya Kool Hain Hum* were a few blockbusters distributed during the year. UTV is also a leading distributor of Indian films worldwide and owns a huge library of foreign films for domestic markets for all distribution platforms.

UTV Home Entertainment, the Company's DVD label was launched in the domestic markets during the year with *Swades* as its first release. *Rang De Basanti*, *Parineeta*, *Bluffmaster*, *Taxi 9-2-11*, *Viruddh*, etc. were released in the international markets.

FILM PRODUCTION

MAIN MERI PATNI AUR WO

RANG DE BASANTI

FILM DISTRIBUTION

BLUFFMASTER

DEEWANE HUE PAGAL

KYA KOOL HAIN HUM

MUGHAL-E-AZAM (COLOUR)

PARINEETA

SHAADI NO. 1

TAXI 9-2-11

THE MYTH

UNLEASHED

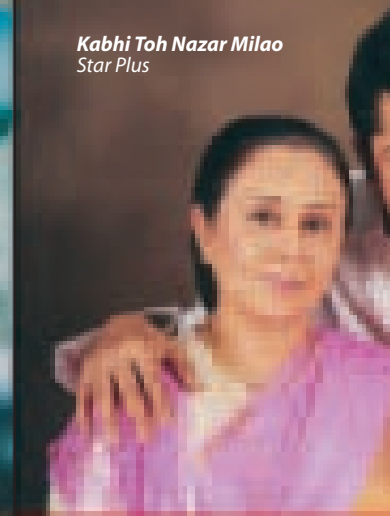
VIRUDDH

MOTION PICTURES

**Shanno Ki Shaadi**  
Star Plus



**Kabhi Toh Nazar Milao**  
Star Plus



**Bambay Talking**  
Zee Cafe



**Hero**  
Hungama TV



**Bhabhi**  
Star Plus

