

ANYWHERE.

ANYTIME.

UTV.

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FORWARD LOOKING STATEMENT

In this Annual Report, we have disclosed forward-looking information to enable investors to comprehend our prospects and take informed investment decisions. This report and other statements - written and oral - that we periodically make, contain forward-looking statements that set out anticipated results based on the management's plans and assumptions. We have tried wherever possible to identify such statements by using words such as 'anticipate', 'estimate', 'expects', 'projects', 'intends', 'plans', 'believes', and words of similar substance in connection with any discussion of future performance.

We cannot guarantee that these forward-looking statements will be realised, although we believe we have been prudent in assumptions. The achievement of results is subject to risks, uncertainties and even inaccurate assumptions. Should known or unknown risks or uncertainties materialise or should underlying assumptions prove inaccurate, actual results could vary materially from those anticipated, estimated or projected. Readers should bear this in mind.

We undertake no obligation to publicly update any forward-looking statements, whether as a result of new information, future events or otherwise.



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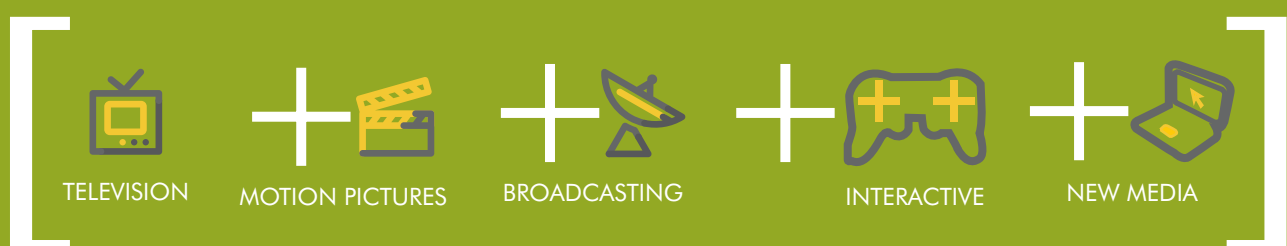
Corporate Information

At work. In the theatre. At home. On a plane.
While travelling. On the mobile. Through Films
and Television. And Games. In India. In 26
other countries. In Hindi. In English. In Tamil.
In French. For young adults worldwide. Big
budgets. Small budgets. Through streaming
video. On IPTV. On DTH. On Digital download.
Your channel. Our channels...

ANYWHERE.
ANYTIME.

UTV.

UTV =



IDENTITY

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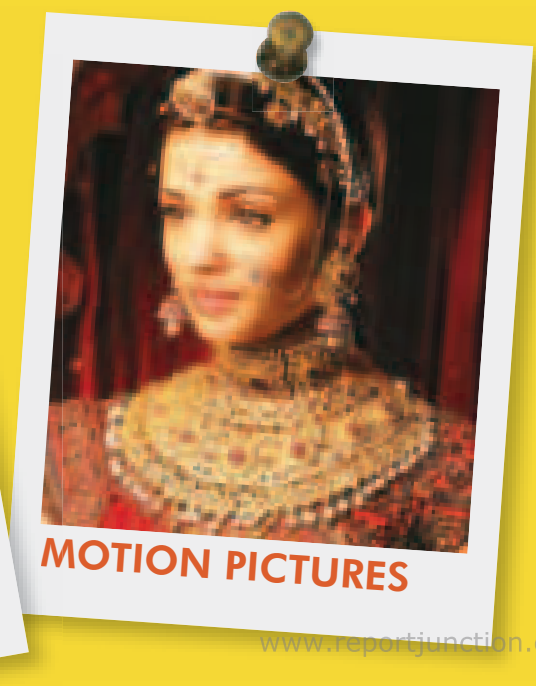
UTV Software Communications Ltd. (UTV India) is one of India's leading integrated global media and entertainment conglomerate with over eighteen years of experience in the entertainment industry. UTV, its subsidiaries and joint ventures (UTV / UTV Group) **CREATE, AGGREGATE** and **DISSEMINATE** content of various genres across varied distribution platforms. The Group employs 827 going to 1 500 people across various business segments.

In a world where media and entertainment consumption is characterised by increasing diversity in preferred genres and access platforms; UTV straddles the entire value chain linking content to the consumption platform and the consumer. UTV has remained focused on the media and entertainment business while broadening its capabilities and global reach through its subsidiaries around the world.

- ONE OF THE MOST EXPERIENCED TV CONTENT HOUSES IN INDIA
- MOVES TO BEING THE NO. 1 MOTION PICTURE COMPANY OUT OF SOUTH ASIA IN 2008-09. FIRST MOVER INTO HOLLYWOOD
- FORAY INTO BROADCASTING WITH 4 CHANNELS. WALT DISNEY CO-INVESTS
- ONLY COMPANY FROM INDIA TO HAVE STRONG GAMING PRESENCE ACCROSS CONSOLE, ONLINE AND MOBILE
- ENTERED INTO THE NEW MEDIA SPACE WHICH INCLUDES WEB AND MOBILE

UTV BUSINESS PORTFOLIO

A mature understanding of the markets has enabled UTV to broad base its business. This has resulted in transforming a predominantly B2B model into one that is B2C leading to a more focussed approach towards consumers. UTV today has a highly scalable business model, with an ability to create intellectual property at the top end of the entertainment value chain and the capability to disseminate this content through a variety of media across geographies.



TELEVISION

- > Television Content
- > Air Time Sales
- > Dubbing
- > Syndication

MOTION PICTURES

- > Upcoming slate of over 40 films in - Hindi, Regional language, Hollywood, Animation.
- > Worldwide Distribution and Marketing

BROADCASTING

- > Youth and Movie verticals
- > Web, Mobile - integral part
- > Own Distribution Network

INTERACTIVE

- > Console
- > Mobile
- > Online Publishers and IP Creators

NEW MEDIA

- > Internet Portals
- > Mobile
- > Segment
 - Music
 - Entertainment
 - Business
 - Technology



BROADCASTING



INTERACTIVE



NEW MEDIA

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UTV PRESENCE

UTV is an Indian Group with truly global operations. It is headquartered in Mumbai, India with offices in UK, USA and Japan. The Company operates across cultures and geographies through subsidiaries and strategic investments in all major global markets. In addition to its domestic Indian operations UTV has also made foray into producing mainstream Hollywood films. UTV's gaming subsidiaries Ignition and Indiagames, have operations across North America, UK, Japan and parts of Europe as its major markets. Of the 67 countries Indiagames serves, the US and Europe are the largest geographical segments after India.

UTV is publicly listed on the stock exchanges in India (The Stock Exchange, Mumbai and the National Stock Exchange). In addition, the Motion Picture Subsidiary of UTV, UMP PLC is listed on the Alternative Investment Market (AIM) of London Stock Exchange.

UTV RELATIONSHIPS

UTV has several business and strategic talent associations in India, the UK and the USA. These associations are formal relationships with leading players in the Indian and international media industry. They also help UTV enhance its visibility in the international media industry. Some of the Group's notable relationships are given below:

The Walt Disney Company (South East Asia) Pte. Ltd. 'Disney'
– Strategic Investor in UTV India

20th Century Fox and Fox Searchlight
– Movie co-production for 'THE NAMESAKE', 'I THINK I LOVE MY WIFE' and 'THE HAPPENING'

Talent Relations
– Mira Nair, M. Night Shyamalan, Rakeysh Omprakash Mehra, Ashutosh Gowariker, Iranian film director Majid Majidi

Partnership
– With Virgin Comics to create original superhero franchises across media

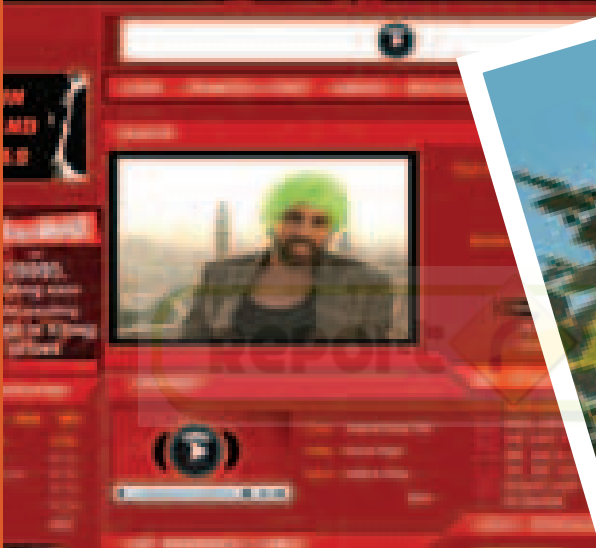
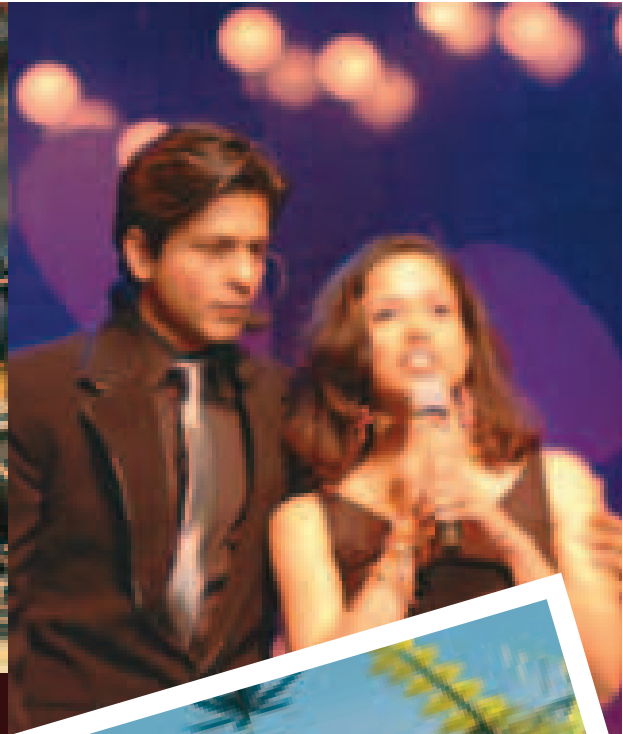
Publisher Status with Nintendo, Microsoft and Sony Computer Entertainment Inc.
– In console gaming business

Verizon, Vodafone and Airtel and over 80 telecom companies worldwide
– Mobile game publishing, new media and online gaming

Star India, Zee TV, National Geographic Channel, Sun TV
– Long standing relationships for television content



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1

Entered Gaming: Strategic acquisition of Ignition and Indiagames

2

Moved out of Outsourcing Services to focus on B2C business

3

Co-produced first cross over film 'The Namesake'