

# 28<sup>th</sup> ANNUAL REPORT 2019-20



**URJA GLOBAL LIMITED**

## ***ACHIEVEMENTS DURING THE YEAR***

*MOU Signed with Ogata Motors India Private Limited for manufacturing of Electric Vehicles.*



*Urja at EV Expo at Pragati Maidan in December, 2019*

*Joint Venture with Shenxian Ganghang Automobile Sales Co. Ltd in December, 2020 for sales & development of Electric Car*





## ***ACHIEVEMENTS DURING THE YEAR***

*Urja announces E-Dream Electric Car*



*Urja launches L3 E-Rickshaw with Lithium-Ion technology.*

*Urja launches L5 E-Auto with Lithium-Ion technology.*



## ***ACHIEVEMENTS DURING THE YEAR***

*Urja launches E- Harper with lithium-ion Battery*



*Urja launches E- Vespa with lithium-ion Battery*



Start your own Business in **Energy Sector**. Sun gives us **URJA** and **URJA** is Essential for life. **Urja Global Limited** promotes the concept of “**Sun for Life**” It works on 6P principles i.e.. Public, Private, Panchayat, Progressive, Profitable, Partnership.

Join us & Explore Employment Opportunities with **URJA KENDRA** across the nation.



# *Our Products at a Glance*

## URJA LITHIUM-ION BATTERIES



## URJA LEAD ACID BATTERIES

### E-RICKSHAW BATTERIES



### SOLAR BATTERIES



### INVERTER BATTERIES





## *Our Products at a Glance*

**URJA SOLAR MINI HOME**



**URJA SOLAR INVERTER**



**URJA SOLAR PV PANEL**



**URJA SOLAR POWER PACK**



**URJA SOLAR MOBILE CHARGER**



**URJA SOLAR WATER HEATER**



## *Our Products at a Glance*

**URJA STUDY LAMP**



**URJA STREET LIGHT**



**URJA COMPLETE SOLAR STREET LIGHT**



**URJA SOLAR LANTERN**





## **LETTER TO STAKEHOLDERS**



**We aim to be the No.1 Company in customer satisfaction by striving to create “INSPIRING THE NEXT” with pursuit of creativity and technical expertise in digital era**

### **Dear Shareholders**

I am delighted to share your Company's performance and our work towards a stronger, faster & brighter 'Urja' at the 28<sup>th</sup> Annual General Meeting of the Company.

### **Our Vision and Mission**

Our vision & mission is to fulfil our role as a global company with the creation of employment opportunities by creating **URJA KENDRA** with new innovation and technology for pollution free environment & solution to global warming through renewable energy & electric vehicles industry with 6P's principals i.e. Public, Private Panchayat, Progressive, Profitable and Partnership.

**“ऊर्जाबिनाओ, ऊर्जाबिचाओ, पैसेकमाओ”** is the guiding light for the team at Urja. Our aim is to accelerate the adoption of solar technology across the globe to conserve our Environment and provide an environment friendly, Sustainable and conflict free power supply. Urja brand continues to emerge stronger through constant innovation, technology, new products, marketing and creating relationship with consumers on an ongoing basis. We managed to provide our Customers high value products and solutions through building our strong foundation in manufacturing and our commitment to Innovation, efficiency, quality and viability of our products, thereby resulting in profitability.

### **Company's Achievements**

Your Company had executed various projects and taken various initiatives during the year. Urja has entered into a Joint Venture Agreement with Shenxian Ganghang Automobile Sales Co. Ltd on 07<sup>th</sup> December, 2019 for sales & development of E – dream (Electric car).

During the year, your Company had participated in **10th Eco Friendly Electric Vehicles EXPO in India (EVEXPO 2019)** supported by Ministry of Transport & Highways from 20<sup>th</sup> December, 2019 to 22<sup>nd</sup> December, 2019 offering comprehensive market information, great business opportunities and a platform for networking.

The Company had also signed a Memorandum of Understanding with Ogata Motors India Private Limited on June 23, 2020 for manufacturing of Electric Vehicles (E – Scooters, E - Autos & E – Cars) in the National Capital i.e. Delhi.

### **Business Verticals**

Our Business Verticals include Solar Products, Electric Vehicles, Lead Acid Batteries, Lithium ion Batteries, Training for entrepreneurship we have also incorporated a wholly owned subsidiary company to provide digital services related to E-Urja, E-vehicles, E-connect, E-commerce, E-health, E-education etc. for bridging the gap through Urban Rural Joint Association (URJA), by providing equivalent facilities online through digitalization.

### **Global Economy**

The rising environmental concerns accompanied with technological advancements is driving transformation of the global energy landscape. Since 2010, the costs of new solar PV solutions have come down by over 73% and for wind solutions by an estimated 30% facilitating rapid deployment of renewable resources globally. Renewables have become the technology of choice, as a result of falling costs and supportive government policies. It has brought about a change in the electricity markets from centralized to decentralized power markets, opening business service opportunities for power utilities. As the world is also rapidly electrifying, electricity generation continues to be reliant on coal, especially in developing economies. Change in generation mix skewed towards non-fossil fuels is quite evident in the advanced economies. A move towards cleaner energy mix and a service-oriented economy is being witnessed in major energy consuming nations like China, US and India.

### **Indian Economy**

India's expected GDP is 4% in 2020 and 5% in 2021. The expected growth is reflective of strong demand for goods, services and increasing Industrial activity among the eight core sectors coal, crude oil, natural gas, refiner products, fertilizers, steel, cement and electricity. India was ranked 77<sup>th</sup> out of 190 countries that are included on the World's Bank Ease of doing business Index for 2020. India aims to be the third largest consumer economy as its consumption may triple to US\$ 5 Trillion by 2024 owing to shift in consumer behaviour and expenditure pattern which shows a great future ahead.

### **Gratitude**

I thank the entire URJA team for their dedication, hard work, and commitment which has kept Urja on the trajectory of success. I would like to place on record my sincere appreciation towards the Members of Board for their guidance and my gratitude towards all stakeholders for their continuing faith in "URJA".

### **Best Regards**

**Dheeraj Kumar Shishodia**

**Managing Director**