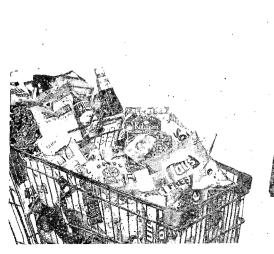


Vishal Retail Ltd.



Annual Report 2008-09





Vishal Retail Limited - Annual Report 2009

oard of Directors		Contents	ge No.
Shri Ram Chandra Agarwal	- Chairman & MD	Notice of Annual General Meeting	1 - 8
Smt Uma Agarwal	- Executive Director		
Shri Surendra Kumar Agarwal	- Executive Director	Director's Report	8 - 11
Shri Bharat Jain	- Independent Director		
Shri Rakesh Aggarwal	- Independent Director		
Smt Seema Kukreja	- Independent Director	Management Discussion & Analysis	11 - 19
Shri Sandeep Kumar	- Independent Director		
•	·	Corporate Governance Report	19 - 27
	(
resident, Company Secretary and M	1 anager	Certificate on Corporate Governance	27 - 27
Shri Ambeek Khemka	- Group President	Auditor's Report	32 - 39
Shri Arun Gupta	- Company Secretary		
Shri Ajay Bansal	- G.M. (Accounts)	Balance Sheet of the Company	40 - 40
		butance sheet of the company	
•			
uditors	And the second s	Profit & Loss Account	41 - 41
		Cost Flour	42 42
Statutory Auditors:		Cash Flow	42 - 42
Haribhakti & Co. Chartered Acc	ountants		
42-43, Free Press House, 4 th Flo	or, 215, Nariman Point, Mumbai – 400	Schedules & Notes to Accounts	43 - 64
021 (Maharashtr <mark>a</mark>)	2POPU /		
		Information of subsidiary companies	65 - 122
legistered & Corporate Office		Consolidated Auditor's Report	122 - 12
7	the work of the work of the second of the se	Consolidated Additor's Report	123-12
	station, Rangpuri, New Delhi – 110037	Consolidated Balance Sheet of the Company	126 - 12
Phone: (011) – 32431314-15		· .	
Fax: (011) - 26784281		Consolidated Profit & Loss Account	127 - 12
Email: <u>investors@vrpl.in</u>			
		Consolidated Cash Flow	128 - 12
egistrar and Transfer Agent			
		Consolidated Schedules & Notes to Accounts	129 - 14
Link Intime India Private Limited	d .		
C-13, Pannalal Silk Mills Compo	ound, L. B. S. Marg, Bhandup (W),	Attendance Slip & Proxy Form	142
Mumbai - 400 018			
Phone: (022) 25062929			

Fax: (022) - 25946969

Email: mumbai@linkintime.co.in

Report Junction.com

NOTICE

NOTICE IS HEREBY GIVEN THAT EIGHTH ANNUAL GENERAL MEETING OF THE VISHAL RETAIL LIMITED WILL BE HELD ON 26th DAY OF SEPTEMBER 2009 AT NCUI, SIRI FORT INSTITUTIONAL AREA, AUGUST KRANTI MARG, NEW DELHI-110016 AT 10:30 AM TO TRANSACT THE FOLLOWING BUSINESS

ORDINARY BUSINESS

- To receive, consider and adopt the Audited Profit and Loss account for the year ended March 31, 2009 and the Balance Sheet as at that date together with the Report of the Board of Directors and the Auditors thereon.
- To appoint a Director in place of Mr. Rakesh Aggarwal who retires by rotation and being eligible offers himself for reappointment.
- To reappoint M/s. Haribhakti & Co., Chartered Accountants as Statutory Auditors of the Company and to fix their remuneration.

SPECIAL BUSINESS

4. To consider and if thought fit, to pass with or without modification, the following resolution as an ORDINARY RESOLUTION:

"RESOLVED THAT Mrs. Seema Kukreja, who was appointed as an additional Director at the meeting of the Board of Directors of the Company held on 12" June 2009, and whose term expires at this Annual General Meeting of the company and for appointment of whom the Company has received a notice under section 257 of the Companies Act, 1956 from a member proposing her candidature for the office of a Director, be and is hereby appointed as a Director of the Company whose period of office will be liable to retire by rotation."

5: To consider and if thought fit, to pass with or without modification, the following resolution as an ORDINARY RESOLUTION:

"RESOLVED THAT Mr. Sandeep Kumar, who was appointed as an additional Director at the meeting of the Board of Directors of the Company held on 12th June 2009, and whose term expires at this Annual General Meeting of the company and for appointment of whom the Company has received a notice under section 257 of the Companies Act 1956 from a member proposing his candidature for the office of a Director, be and is hereby appointed as a Director of the Company whose period of office will be liable to retire by rotation."

6. To consider and if thought fit, to pass with or without modification, the following resolution as a SPECIAL RESOLUTION:

"RESOLVED THAT in accordance with the provisions of Section 81 and 81(1A) and all

other applicable provisions, if any of the Companies Act, 1956 (including any statutory modification(s) or re-enactment thereof) and relevant provisions of the Memorandum of Association and Articles of Association of the Company, guidelines prescribed by the Securities and Exchange Board of India (SEBI) and subject to such approval(s), consent(s), permission(s) from any other appropriate authorities, institutions or bodies, as may be necessary and subject to such terms and conditions, modifications, alterations as may be prescribed and specified by any of them in granting any such approval, consent, permission or sanction, the consent, authority and approval of the Company be and is hereby accorded to the Board of Directors to offer, issue, and allot, in the course of offerings, in domestic market, any Securities including Equity Shares, Shares convertible into Equity Shares, Preference Shares whether Cumulative/ Redeemable/ Partly convertible/ convertible at the option of the Company and / or at the option of the holders of the Security(s), Securities partly or fully convertible into Equity Shares and / or securities linked to Equity Shares and / or any instruments or securities with or without detachable warrants secured or unsecured or such other types of securities representing either Equity Shares or Convertible Securities (hereinafter referred to as "Securities") to Qualified Institutional Buyers, Stabilizing Agent or such other entities or persons as may be decided by the Board, whether or not such persons/entities/ investors are Members of the Company through Prospectus, and / or through any other mode or on private placement basis as the case may be from time to time in one or more trenches as may be deemed appropriate by the Board, for an amount not exceeding Rs. 250 Crores (Rupees Two Hundred and Fifty Crores) on such terms and conditions including but not limited to pricing (whether at market price or at premium), exercising green shoe option, as the Board may in its sole discretion decide."

"RESOLVED FURTHER THAT without prejudice to the generality of the above, the aforesaid issue of the Securities may have all or any term or combination of terms in accordance with normal practice including but not limited to conditions in relation to payment of interest, dividend, premium or redemption or early redemption at the option of the Company and / or to the holder(s) of the securities and other debt service payment whatsoever and all such terms as are provided in offerings of this nature including terms for issue of additional Equity Shares of variation of interest payment and of variation of the price or the period of conversion of securities into Equity Shares or issue of

Vishal Retail Limited - Annual Report 2009

Equity Shares during the duration of the securities or terms pertaining to voting rights or option for early redemption of securities."

"RESOLVED FURTHER THAT the Board be and is hereby authorized to issue and allot such number of underlying Equity Shares as may be required to be issued and allotted upon conversion of any such securities referred to above or as may be in accordance with the terms of the offering(s) and that the said Equity Shares shall be subject to the Memorandum and Articles of Association of the Company and shall rank in all respects pari passu with the existing Equity Shares of the Company."

7. To consider and if thought fit, to pass with or without modification, the following resolution as a SPECIAL RESOLUTION:

"RESOLVED THAT subject to the provisions of section.198, 309, 310 and other applicable provisions of the Companies Act, 1956 read with Schedule XIII of the said Act, and Articles of Association of Company and the approval of the Central Government or such other authority as may be required, due to absence or inadequacy of profits for the financial year 2008-09, the remuneration as approved by the shareholders in their meeting held on June 02, 2006 be paid as minimum remuneration to Mr. Ram Chandra Agarwal, Managing Director with effect from April 1, 2008 till March 31, 2011 or completion of his original term of appointment, whichever is earlier.

RESOLVED FURTHER that the terms and conditions of appointment of Mr. Ram Chandra Agarwal, Managing Director, would be the same as approved in the said meeting and reproduced hereunder:-

- A Basic Salary of 3,00,000/- per month aggregating to
 Rs. 36,00,000/- per annum.
- b) Perquisites:
 - House Rent Allowance of Rs. 1,50,000/- per month aggregating to Rs. 18,00,000/- per annum.
 - Conveyance Allowance of Rs. \$0,000 per month aggregating to Rs. 6,00,000 per annum.

RESOLVED FURTHER THAT in the event of absence or inadequacy of profits in any financial year during the tenure of Mr. Ram Chandra Agarwal, Managing Director of the Company, the remuneration as specified above, shall be paid and allowed to him as minimum remuneration for such financial year.

RESOLVED FURTHER THAT the Board of Directors of the Company be and are hereby severally authorized to make an application before the Ministry of Corporate Affairs for their approval for the payment of aforesaid remuneration and to do all such acts, deeds and things as may be required to be undertaken towards obtaining the aforesaid approvals and/or otherwise to give full effect to this resolution including to sign, execute, submit application(s), agreement(s), document(s), letter(s), representation and other writing etc with Ministry of Corporate Affairs, Registrar of Companies or any other authority as may be required in this regard."

8. To consider and if thought fit, to pass with or without modification, the following resolution as a SPECIAL RESOLUTION:

"RESOLVED THAT subject to the provisions of section 198, 309, 310 and other applicable provisions of the Companies-Act, 1956 read with Schedule XIII of the said Act, and Articles of Association of Company and the approval of the Central Government or such other authority as may be required, due to absence or inadequacy of profits for the financial year 2008-09, the increased remuneration as recommended by the Remuneration Committee held on 29th December 2008 be paid as minimum remuneration to Mr. Surendra Kumar Agarwal, Whole time Director with effect from January 1, 2009 till 31" December 2011.

RESOLVED FURTHER that the terms and conditions of appointment of Mr. Surendra Kumar Agarwal, Whole time Director, would remain unchanged as approved in the said meetings and reproduced hereunder:-

- A) A Basic Salary of Rs. 1,40,940/- per month till 31st December 2008 and Rs. 1,84,615 /- per month from 1st January 2009 till March 31, 2011.
- b) Perquisites:
 - a. House rental Allowance of Rs. 70,470/- per month till 31st

 December 2008 and Rs. 92,307/- per month from 1st

 January 2009 till March 31, 2011.
 - b. Conveyance Allowance of Rs. 23,490/- per month till 31st December 2008 and Rs. 30,770/- per month from 1st January 2009 till March 31, 2011.

RESOLVED FURTHER THAT in the event of absence or inadequacy of profits in any financial year during the tenure of Mr. Surendra Kumar Agarwal, Whole time Director of the Company, the remuneration as specified above, shall be paid and allowed to him as minimum remuneration for such financial year.

Vishal Retail Limited - Annual Report 2009

Ministry of Corporate Affairs for their approval for the payment of aforesaid remuneration and to do all such acts, deeds and things as may be required to be undertaken towards obtaining the aforesaid approvals and/or otherwise to give full effect to this resolution including to sign, execute, submit application(s), agreement(s), document(s), letter(s), representation and other writing etc with Ministry of Corporate Affairs, Registrar of Companies or any other authority as may be required in this regard.

> By the Order of the Board of Directors For Vishal Retail Limited

Date Place 25.08.2009 New Delhi

Ram Chandra Agarwal Chairman & Managing Director

Notes:

- A Member entitled to attend and vote at the meeting is entitled to appoint a proxy to attend and vote instead of himself and a proxy need not be a member of the Company. A proxy form is enclosed. The instrument appointing a proxy should, however, be deposited at the registered office of the Company not less than 48 hours before the commencement of the meeting.
- Explanatory Statement pursuant to Section 173 of the Companies Act, 1956 in respect of Special Business set out in the notice is enclosed.
- All documents referred to in the notice or in the accompanying explanatory statement are open for inspection at the registered office of the Company between 11:00 A.M and 1:00 P.M. on all working days upto the date of Annual General Meeting.
- The details pertaining to the appointment / reappointment of Directors are furnished in statement of Corporate Governance Report / Explanatory Statement in the notice.
- The register of members and the share transfer books of the Company will be closed from 22nd September 2009 to 25th September, 2009 both days inclusive.
- Members/ proxies should bring their copy of the Annual Report for reference at the meeting as also the attendance slip duly filled in for attending the meeting.

- Members holding shares under more than one folio may use photocopy of this Proxy Form for other folios. The company shall provide additional forms on written request only.
- Members are informed that in case of joint holders attending the meeting, only such joint holder who is first in the order of names will be entitled to vote.
- Shareholders holding the shares in physical form and desirous of making nominations are requested to send their requests in Form No. 2B in duplicate (which will be made available on request).
- In respect of shareholders' holding shares in electronic form, members are requested to notify any change of address and change in bank details to their Depositories Participants.
- The communication address of our Registrar and Share Transfer Agent (RTA) Local Address Link Intime India Private Limited, A-40, 2nd floor, Naraina Industrial Area, Phase-II, Near Batra Banquet Hall, New Delhi-110028.

INFORMATION REQUIRED TO BE FURNISHED UNDER THE LISTING

As required under the Listing Agreement, the particulars of Directors who are proposed to be appointed/re-appointed are given below;

Name

Mr. Rakesh Kumar Aggarwal

Qualifications

Master's Degree in Commerce

No. of shares held in

the Company Expertise

He is engaged in the business of rotto -

moulding industry and possess more than

20 years of experience

Outside Directorship

Labhkari Fincap Private Limited

Chairmanship /

Membership of the

Board Committees

EXPLANATORY STATEMENT PURSUANT TO SECTION 173(2) OF THE COMPANIES ACT. 1956

Details of Directors seeking re-appointment in forthcoming Annual **General Meeting**

ITEM NO. 4

Vishal Retail Limited - Annual Report 2009

Mrs. Seema Kukreja was appointed as Additional Director of the Company at the Board of Directors Meeting of the Company held on 12 th June 2009. Her office expires at the forthcoming Annual General Meeting of the Company. A notice has been received from a member seeking her appointment as a regular director of the Company.

Name of Director

Seema Kukreia

Date of Birth

02.04. 1972

Date of Appointment

12.06.2009

Expertise in specific

Functional Area

She is having an expert knowledge in

handling matters connected with the

Corporate Laws, Intellectual Property

Rights and other civil litigations.

Experience &

She possesses the more than 5 years of

corporate experience in legal and

secretarial matters.

Qualifications

B.Com, LLB

Directorship held in

Nil

other public

Companies

Membership/chairman

ship of committee of

other public

companies

Shareholding in the

Company

The above mentioned resolutions and connected documents are open for inspection at the registered office of the Company on any working day during office hours.

None of the Directors is interested in the aforesaid resolution except Mrs. Seema Kukreia

ITEM NO. 5

Mr. Sandeep Kumar was appointed as Additional Director of the Company at the Board of Directors Meeting of the Company held on 12 th June 2009. His office expires at the forthcoming Annual General Meeting of the Company. A notice has been received from a member seeking his appointment as a regular director of the Company.

Name of Director

Sandeep Kumar

Date of Birth

25th September 1983

Date of Appointment

12.06:2009

Expertise in specific

Rich experience in Retail Industry

Functional Area

Experience &

He possesses a rich corporate

experience in the field of accounting

and corporate law.

Qualifications

B.Com. Member of Institute of

Chartered Accountants of India and

Member of the Institute of Company

Secretaries of India

Directorship held in other

Membership/

Nil

chairmanship of committee of other

public Companies

nublic companies Shareholding in the

Company

The above mentioned resolutions and connected documents are open for inspection at the registered office of the Company on any working day during office hours.

None of the Directors is interested in the aforesaid resolution except Mr Sandeep Kumar.

ITEM NO. 6

Pursuant to section 192A read SEBI (DIP) guidelines, 2000 and subject to provisions of Section 81(1A) of the Companies Act, 1956 the company vide a special resolution passed through the postal ballot dated 19th October 2008 have already got the approval of the shareholders of the Company to raise the funds to meet its growth objective and to strength the financial position of the Company.

Since the approval for the raising of the funds, there has been global meltdown in the world economy wherein it was not feasible to raise the funds. Now, taking into account the present recovery and the thin positive outlook of the retail industry in general the Company in particular considered prudent to raise additional funds through an issue of any Securities including Equity Shares, or such other types of securities representing either Equity Shares or Convertible Securities (hereinafter referred to as "Securities") by Domestic Investors, Qualified Institutional Investors, whether or not such persons/entities/ investors are Members of the Company, through Offering Letter, Circular to the general public and/or through any other mode or on private placement (including but not limited to Qualified Institutional placement) basis as the case may be to be subscribed in Indian for an amount not exceeding Rs. 250 (Rupees Two Hundred and Fifty Crores) including green shoe

option on such terms and conditions, including pricing as the Board may in its sole discretion decide including the form and the persons to whom such securities may be issued and all other terms and conditions and matters connected therewith.

The fund so raised by the Company will be utilized for establishing new stores and warehouses, relocating the non-feasible store, synergizing the operations of the Company, capitalizing the opportunities thrown open by the booming Retail Industry, to augment the long term resources of the Company, and at the same time strengthen its financial base & to finance the working capital needs of the Company.

The proposed issue of securities as above may be made in one or more trenches and the issue price of the securities to be issued in the offerings will be determined by the Board of directors in consultation with the relevant advisors such as merchant bankers, lead managers, advisors, underwriters and other experts depending on the then prevailing market conditions. The Securities may be listed on such stock exchanges as the Board may be advised.

The promoters/directors of the Company are not interested directly/indirectly in the proposed issue of securities except as a shareholder of the Company.

The allotment shall be completed within the stipulated time period as specified by the chapter XIII A of SEBI(DIP) guidelines, 2000 and subject to provisions of Section 81(1A) of the Companies Act, 1956 subject to receipt of all necessary approvals, permissions etc. for the proposed issue.

ITEM NO. 7 & 8

Ram Chandra Agarwal

Brief Resume ·	:]	Mr. Ram Chandra Agarwal, Chairman and
		Managing Director of the Company. He has
		more than 20 years of experience in the retail
		industry and has been with the Company since
		its inception.
		Mr. Agarwal has made efforts
		development of the value retailing industry in
	.	India and is well known for his business
		acumen.
Educational		Graduated in Commerce from Xavier's College Kolkata
Qualification		KUIKALA
Years of Experience	:	20 years

, produces and the control of the co	17					
Previous		Mr. Agarw	al started the bu	isiness unde	er the	
Employers and		name of "Vishal Garment" with a small store at				
work undertaken		9, Lai Bazaar Street , Kolkata. He then expanded				
		the business and formed the Company which is				
		currently known as Vishal Retail Limited and				
		since then	he has been ass	ociated wit	h the	
	Ŀ	Company.				
Past				(Rs.	in million)	
Remuneration		Basic	Housing &	Perk*	Total	
		Salary	Furnishing			
		3.60	1.80	.60	6.00	
· ·		*/Car Ru	nning & Mainte	nance)		
Recognition or	1:1	N.A.			parametra en OP er en HAParelle Ser	
awards		14.64				
awaius	لــــــــا	***************************************				
hala Day 60 and						
Job Profile and	:		al being the Cha			
his suitability			f the Company h	,		
			administration a		ment of	
The second state of the se		the busine	ess of the Compa	iny.		
Le		. •.				
		_ 1 _ 1	al possesses the			
			f the good skilful			
			ve approach tow			
To the state of th			main guiding for			
	<u></u> l	Company'	s growth in the s	hort span c	of time.	
				· 		
Remuneration	:		· · · · · · · · · · · · · · · · · ·		(n million)	
proposed (with		Basic	Housing &	Perk*	Total	
detailed break -		Salary	Furnishing	· 	(p.a)	
up)		3.60	1.80	.60	6.00	
		*(Car Runn	ing & Maintenance)			
Comparative	:	The propo	sed salary is ver	y well justif	iable in	
remuneration		view of the rich - experience that Mr. Agarwal				
profile with		possess and keeping in view his role and				
respect to		responsibility in the company.				
industry, size of						
the Company,		However, also on comparison with the industry				
	, ,	standard the proposed salary is at the lower				
profile of the	. }	standard t	he proposed sal			
	.	standard t end.	he proposed sal	ary is at the	lower	
profile of the			he proposed sal	ary is at the	lower	
profile of the			he proposed sal	ary is at the	lower	

Vishal Retail Limited - Annual Report 2009

Pecuniary	: Mr. Agarwal is the Promoter - Director in the
relationship,	Company. His elder brother, Mr. Surendra
directly or	Kumar Agarwal, is on the Board of the Company
indirectly, with	as Executive Director of the Company and his
the Company, or	wife, Mrs. Uma Agarwal, is also on the Board of
relationship with	the Company as Executive Director of the
the managerial	Company.
personnel, if any	

	of all stores locations and is very well - versed with administrative and operational activities of the Company.				
Remuneration :	: (Rs. In million)				
proposed (with	Basic	Housing and	Perk*	Total	
detailed break	Salary	Furnishing	. /		
up)	2.52	.10	.37	3.69	

^{*(}Car Running & Maintenance)

Surendra Kumar Agarwal						
Brief Resume	Director deg	ector coree in . He for garmer the inning	dra Kumar Agarv if the Company h commerce and i nas vast experien ent industry, he l operations of the and has large ro nd growth of con	olds a bachos an efficient ce in the fie mad been look company sille to play in	elor's t business Id of retail sking ince the	
Educational	: Gra	duate	d in Commerce			
Qualification						
Years of Experience	: 20	/ears	ort			
		•			7.	
. Previous	: Sind	e the	inception of the	Company he	e has been	
Employers and	asso	ociate	d with the store	developmen	t and	
work undertaken	mai	nagen	ent at various le	vels with the	e	
	Cor	npany				
Past	:			(Rs.	In million)	
Remuneration	В	sic	Housing &	Perk*	Total (p.a)	
	Sa	lary	Furnishing		,,,,,,	
	1.	69	.84	.28	2.81	
	*(Car R	unning & Mainte	nance)		
Recognition or	: N.A					
awards	:					
Job Profile and	: Mr.	Agarv	val has been asso	ociated with	the	
his suitability	Cor	npany	since inception,	with store		
		•	ent and manage of the Company.		ious	
	Mr.	Agarv	val has the grip o	ver the deve	elopment	

•	
Comparative	: The proposed salary is very well justifiable in
remuneration	view of the rich-experience that Mr. Agarwal
profile with	possess and keeping in view his role and
respect to	responsibility in the company.
industry, size of	
the Company,	However, also on comparison with the industry
profile of the	standard the proposed salary is at the lower
position and	end.
person.	
Pecuniary	: Mr. Agarwal is the Executive Director in the
relationship,	Company. His younger brother, Mr. Ram
directly or	Chandra Agarwal, is on the Board of the
indirectly, with	Company as Chairman and Managing Director
the Company, or	of the Company and the wife of Mr. Ram
relationship with	Chandra Agarwal i.e., Mrs. Uma Agarwal, is also
the managerial	on the Board of the Company as Executive
personnel, if any	Director of the Company.
General Information	
(1) Nature of	: The Company is engaged in the retail trading of
Industry	goods ranging from apparels, merchandizing to
	grocery.
Date of	: The Company was incorporated on 23 rd July
Incorporation	2001 as "Vishal Retail Private Limited" and
1	subsequently was converted into a public
	company and a fresh certificate of incorporation
	was issued by the Registrar of Companies, West
	Bengal on 20 th February 2006

Vishal Retail Limited - Annual Report 2009

Financial	: PARTICULARS	Year ended	Year ended
Performance		31.03.09	31.03.08
based on given			:
Indicators	Income from	13930.31	10053.1
	Operations		
·	Less: VAT/Sales Tax	697.97	523.39
	Net Income from	13232.34	9529.7
	Operations		.
	Óther Income	94.84	77.61
	Total Income	13327.18	9607.3
	Total Expenditure	14703.12	8975.49
	Profit(+) & Loss(-) before prior period adjustment and tax	-1375.94 -	631.8
	Provision for	-458.81	225.47
	Taxation		
	Net Profit (+) & Loss	-944.86	406.40
	(-) after tax(7-8)		
		*	

Export :	N.A.
performance and	nonont
net foreign	KEPOIL
exchange	
collaborations.	
Foreign	N.A.
investments or	
collaborators, if	
any there is no	
foreign	·
investment or	•
collaboration	
with the	
Company.	
III. General Information	<u> </u>
(1) Reasons of	The financial year witness the global meltdown
loss or	
	and crisis of the century. The Company posted a
inadequate	profit of about 14 crores in the first three
profits.	quarters of th e financial year however, due to
,	industry slow down and depression, the
•	Company in the year ended with the overall loss
	of Rs 140.36 Cr, before tax.

	(2) Steps taken or	The Company proposes the following steps to improve the
	proposed to be	financial position in future
	taken for	Infusion of Liquidity through Preferential Allotment/QIP/
	improvement.	Strategic Alliances.
1		 Reduce the Debt burden of the Company.
		Softening the interest rates.
		Increasing Private Label contribution to 25% in FY'10E
		from the current 19.7%.
		Expansion of the business of the Company through
		Franchisee and Revenue Sharing Model.
	,	Increased focus on Shop in Shop Format, Excess space
		renting Arrangements.
		Focus on Core competencies of the Company i.e. retailing.
	•	
		Consolidation/Closure of non viable business lines/units.
	i	Centralization of Warehousing Facilities.

increase in productivity and profits in measurable terms.

(3) Expected

Mr. Ram Chandra Agarwal, Chairman and managing
Director and Mr. Surendra Kumar Agarwal, Executive
Director of the Company has been the backbone of the

The Company has benefited from the sharp business acumen possessed by them. Both the directors are very well aware of the intricacles and problems faced by the retailer across India. Apart from the ready solution to each and every problem, both the Directors have been driving force behind the enormous growth registered by the Company in short span of time.

With the right directions and positive approach shown by the Directors the Company has been able to reach so farwith out any major hurdle. Under the regime of both the Directors the Company, the Company started from a store to the tally of 171 stores, and had successfully raised the money through Initial Public Offering.

The association of Mr. Ram Chandra Agarwal and Mr. Surendra Kumar Agarwal has been source of inspiration for the Company to strive to reach to the positions what it deserves to reach.