





Padmashree Late Dr. B.V. Rao (1935-1996)

"VH Group is passionately committed in bringing quality and technology to the Indian poultry industry."

"Technologically Indian poultry can match the world's best. Our productivity levels both in layer and broiler segments are second to none. Yet we also feel small, for there is so much to be done and so much more that can be done."

"The poultry industry must become self-supporting and self-reliant through better productivity, scientific management and an organised marketing effort."

"All our plans and programmes should be aimed at ensuring that the small farmer continues to remain in the industry and prosper."

"Under the Indian conditions, the small farmer is the backbone and the kingpin of our industry and he will continue to be so far all time to come."

"VH Group has earned this leadership position because of our extraordinary standards in quality service and absolute integrity.'

Padmashree Dr. B. V. Rao



# A Message From The Chairperson

Dear Shareholders,

I have pleasure in presenting the Company's performance for the financial year 2018-19. The Company has registered a growth of 13.29% in revenue, however the profit before tax was lower by 17.94% as compared to the previous year. During the year, the price of maize – which is the key ingredient for poultry feed - has gone up steeply putting high pressure on profit margins. Further, lower realizations from sale of poultry products have also added to the reduction in profits. The financial performance of the Animal Health Products segment was slightly lower. The Oilseed segment's performance was lower as compared to the previous year.

The Company's two new projects viz. (I) expansion in oilseed segment by setting up a new solvent extraction plant and vegetable oil refinery; and (2) expansion of Specific Pathogen Free eggs capacity by setting new production unit are in the final stages of completion and it is expected that the new projects will start contributing to the revenue of the Company from the I<sup>st</sup> quarter of calendar year 2020.

The Company will continue to look for opportunities to expand its business activities in all the three segments with a view to achieve steady growth in the years to come.

In spite of the challenging circumstances – one of them is the high feed cost which the poultry industry is facing as at present – we at Venky's are able to maintain the steady revenue growth along with the poultry industry, thanks to the farsighted vision, meticulous planning and creation of high quality infrastructure and the very high standards of customer service of our Late Chairman Padmashree Dr. B.V. Rao. These are our inherent strengths which give us a competitive edge in a steadily growing market which has the potential for manifold growth for several years to come.

I wish you and your families all the best.

**Anuradha J. Desai** Chairperson



### **BOARD OF DIRECTORS**

Mrs. Anuradha J. Desai (DIN: 00012212) Chairperson Mr. B. Venkatesh Rao (DIN: 00013614) Vice Chairman Mr. B. Balaii Rao (DIN: 00013551) Managing Director Mr. Jitendra M. Desai (DIN: 00013533) Director Additional Director Ms. Uttara J. Desai (DIN: 07521417) Lt. Col. Ashok Mahajan (Retd.) (DIN: 00017150) Independent Director Col. Surinder Kumar (Retd.) (DIN: 05202620) Independent Director Brig. Rajeshwar Singh Rathore (Retd.) (DIN: 00992251) Independent Director Brig. Amrit Kapur (Retd.) (DIN: 06778401) Independent Director

### **AUDIT COMMITTEE**

Lt. Col. Ashok Mahajan (Retd.) — Chairman Mr. Jitendra M. Desai — Member Col. Surinder Kumar (Retd.) — Member Brig. Rajeshwar Singh Rathore (Retd.) — Member Brig. Amrit Kapur (Retd.) — Member

### STAKEHOLDERS RELATIONSHIP COMMITTEE

Mrs. Anuradha J. Desai — Chairperson
Mr. B. Venkatesh Rao — Member
Mr. Jitendra M. Desai — Member
Col. Surinder Kumar (Retd.) — Member

### NOMINATION AND REMUNERATION COMMITTEE

Lt. Col. Ashok Mahajan (Retd.) — Chairman Mrs. Anuradha J. Desai — Member Col. Surinder Kumar (Retd.) — Member

### CHIEF FINANCIAL OFFICER

Mr. J. K. Handa

### **BANKERS**

State Bank of India IDBI Bank Limited ICICI Bank Limited HDFC Bank Limited IFCI Limited AXIS Bank Limited

### STATUTORY AUDITOR

M/s. B. D. Jokhakar & Co. Chartered Accountants 8 Ambalal Doshi Marg, Fort Mumbai – 400 001.

Tel.: 022-22654882 / 22657093

### REGISTRAR AND SHARE TRANSFER AGENT

M/s. Bigshare Services Private Limited 1<sup>st</sup> Floor, Bharat Tin Works Building, Opp. Vasant Oasis, Makwana Road, Marol, Andheri East, Mumbai 400059 Tel: 022-62638200.

### CORPORATE SOCIAL RESPONSIBILITY COMMITTEE

Mr. B. Venkatesh Rao — Chairman Mr. Jitendra M. Desai — Member Col. Surinder Kumar (Retd.) — Member

#### RISK MANAGEMENT COMMITTEE

Col. Surinder Kumar (Retd.) — Chairman Mr. J. K. Handa — Member

### **COMPANY SECRETARY**

Mr. Rohan Bhagwat

### **SECRETARIAL AUDITOR**

Mr. P. L. Shettigar Practicing Company Secretary A-10, Aditya Nagar, Near Lokseva Hanuman Mandir, Hadapsar Gadital, Pune 411028.

### **COST AUDITOR**

M/s Joshi Apte & Associates, Cost Accountants, "CMA PRIDE", Erandawana Housing Society, Erandawana, Pune – 411 004 Tel. No. 020-25436408

### REGISTERED AND CORPORATE OFFICE

"Venkateshwara House" S.No. 114/A/2, Pune-Sinhagad Road, Pune - 411 030.

Tel.: 020-24251530 to 41 Fax: 020-24251077

CIN - L01222PN1976PLC017422





# Tempting Tikkas!



Murg Malai Tikka



Chicken Tandoori Tikka



Chicken Achari Tikka



Chicken Haryali Tikka



Heat sufficient oil in a pan to 180 degrees centigrade and gently drop Venky's Frozen Chicken Pops into it. Deep fry for 2 to 3 minutes until Pops turns golden brown & achieves a minimum temperature of 75 degrees centigrade. Serve hot with tomato ketchup.



Heat sufficient oil in a pan to reach 180 degrees centigrade, deep fry the Venky's Frozen Chicken Jumbo Burger Patty for 6 to 7 minutes, till the patty turns golden brown and achieves a minimum temperature of 75 degrees centigrade. Sandwich in between buttered burger bun lined with lettuce / onion / tomato or as required. Serve hot with mustard sauce / tomato ketchup.



1. Heat oil in a pan to 180 degrees centigrade and gently drop Venky's Frozen Chicken and Cheese Nuggets into it. 2. Deep fry for 3 to 4 minutes until it turns to light golden brown colour, rise to the top & achieves a minimum temperature of 75 degrees centigrade. 3. Serve hot with tomato ketchup or mayonnaise. 4. Do not overfry otherwise cheese may ooze out.



Cook Frozen. Deep fry for 6 to 7 minutes at 180 degrees centigrade to achieve a minimum product temperature of 75 degrees centigrade. Serve hot with tamarind or mint chutney.



# CHICKEN SPICY FINGERS

Heat sufficient oil in a pan to 180 degrees centigrade and deep fry Venky's Frozen Chicken Spicy Fingers for 2 to 3 minutes & achieve a minimum product temperature of 75 degrees centigrade. Serve hot with tomato ketchup or a spicy dip.

### CHICKEN BURGER PATTY



Heat sufficient oil in a pan to reach 180 degrees centigrade, deep fry the Venky's Frozen Chicken Burger Patty for 3 to 4 minutes, till the patty turns golden brown and achieves a minimum temperature of 75 degrees centigrade. Sandwich in between buttered burger bun lined with lettuce/onion/tomato or as required. Serve hot with mustard sauce/ tomato ketchup.

# CRISPY CHICKEN BURGER PATTY



Heat sufficient oil in a pan to reach 180 degrees centigrade, deep fry the Venky's Frozen Crispy Chicken Burger Patty for 6 to 7 minutes, till the patty turns golden brown and achieves a minimum temperature of 75 degrees centigrade. Sandwich in between buttered burger bun lined with lettuce / onion / tomato or as required. Serve hot with mustard sauce / tomato ketchup.





Heat sufficient oil in a pan to 180 degrees centigrade and deep fry Venky's Frozen Chicken Fingers for 2 to 3 minutes until they turns golden brown & achieves a minimum temperature of 75 degrees centigrade. Serve hot with tomato ketchup or a spicy dip.

### CHICKEN CUTLETS



Heat sufficient oil in a pan to 180 degrees centigrade and gently drop Venky's Frozen Chicken Cutlets into it. Deep fry for 5 to 6 minutes until Cutlets turns brown & achieves a minimum temperature of 75 degrees centigrade. Serve hot with spicy chutney, tomato ketchup and buttered bread.



Heat sufficient oil in a pan to 180 degrees centigrade and gently drop Venky's Frozen Chicken Nuggets into it. Deep fry for 3 to 4 minutes until Nuggets turns golden brown, rise to the top & achieves a minimum temperature of 75 degrees centigrade. Serve hot with tomato ketchup.

























Heat a little oil in the frying pan and place the Frozen Chicken Hariyali Kababs in it. Cook the Kababs by intermittent turning for 8 to 9 minutes, till surface colour is golden brown and achieves a minimum temperature of 75 degrees centigrade. The product can also be cooked in an oven or a griller. Serve hot with spicy mint chutney / tomato ketchup / onion and lemon slice.



Heat a little oil in the frying pan and place the thawed Chicken Sheek Kababs in it. Cook the Kababs by intermittent turning for 8 to 9 minutes, till surface colour is slightly brown and achieves a minimum temperature of 75 degrees centigrade. The product can also be cooked in an oven or a griller. Serve hot with spicy mint chutney / tomato ketchup.





Thaw the packet in refrigerator at 5 degrees centigrade or less for 8 hours or thaw in a microwave. Remove the cover and heat in microwave for 2 to 3 minutes or in a frying pan without oil for 5 to 6 minutes to achieve a minimum temperature of 75 degrees centigrade. Ready to eat with Chapati / roti / bread or rice.

### MUGHLAI **CHICKEN BIRYANI**



Cut open the pouch and microwave the sealed tray for 8 to 9 minutes OR place the sealed tray into a cooker & steam it for 16 to 18 minutes OR thaw the tray for 120 minutes at 5 degrees centigrade or less in a refrigerator, open the tray and place the Mughlai Chicken Biryani on a non stick pan & heat it on medium flame for 6 to 7 minutes. Product should achieve a minimum temperature of 75 degrees centigrade. Serve hot ready to eat Mughlai Biryani with Raita or Salan.

# MOM'S CHICKEN BIRYANI

Cut open the pouch and microwave the sealed tray for 8 to 9 minutes OR place the sealed tray into a cooker & steam it for 16 to 18 minutes OR thaw the tray for 120 minutes at 5 degrees centigrade or less in a refrigerator, open the tray and place the Mom's Chicken Biryani on a non stick pan & heat it on medium flame for 6 to 7 minutes. Product should achieve a minimum temperature of 75 degrees centigrade. Serve hot ready to eat Mom's Biryani with Raita or Salan.







































Cut open the pouch and microwave the sealed tray for 7 to 8 minutes OR place the sealed tray into a cooker & steam it for 16 to 18 minutes OR thaw the tray for 120 minutes at 5 degrees centigrade or less in a refrigerator, open the tray and place the Mughlai Chicken Masala on a non stick pan & heat it on medium flame for 6 to 7 minutes. Product should achieve a minimum temperature of 75 degrees centigrade. Serve hot ready to eat Mughlai Chicken Masala with Chapati / roti / bread or rice.

## CHICKEN TIKKA MASALA



Instructions for use: Thaw the packet in refrigerator at 5 degrees centigrade or less for 8 hours or thaw in a microwave. Remove the cover and heat in microwave for 2 to 3 minutes or in a frying pan without oil for 8 to 9 minutes to achieve a minimum product temperature of 75 degrees centigrade. Ready to eat with Chapati / roti / bread or rice.





Thaw the packet in refrigerator at 5 degrees centigrade or less for 8 hours or thaw in a microwave. Remove the cover and heat in microwave for 2 to 3 minutes or in a frying pan without oil for 8 to 9 minutes to achieve a minimum product temperature of 75 degrees centigrade. Ready to eat with Chapati / roti / bread or rice.



Thaw the packet in refrigerator at 5 degrees centigrade or less for 8 hours or thaw in a microwave. Remove the cover and heat in microwave for 2 to 3 minutes or in a frying pan without oil for 8 to 9 minutes to achieve a minimum temperature of 75 degrees centigrade. Ready to eat with Chapati / roti / bread or rice.



# BUTTER CHICKEN DHABA STYLE

Thaw the packet in refrigerator at 5 degrees centigrade or less for 8 hours or thaw in a microwave. Remove the cover and heat in microwave for 2 to 3 minutes or in a frying pan without oil for 8 to 9 minutes to achieve a minimum product temperature of 75 degrees centigrade. Ready to eat with Chapati / roti / bread or rice.







































## CHICKEN ACHARI TIKKA

Instructions for use: Open the packet and heat Venky's Chicken Achari Tikka to achieve a minimum product temperature of 75 degrees centigrade as below:

(i) Pan Heating – Heat little oil in the nonstick pan and place tikka pieces in it. Heat the tikkas with close lid and intermittent turning for 5 to 6 minutes. OR (ii) Microwave – Heat the tikkas in microwave for 2 to 3 minutes. OR (iii) Sandwich Griller – Apply little oil to top & bottom of griller and place the tikkas in griller. Heat it for 3 – 4 minutes. Serve with green chutney & mix salad.





## CHICKEN HARYALI TIKKA

Instructions for use: Open the packet and heat Venky's Chicken Hariyali Tikka to achieve a minimum product temperature of 75 degrees centigrade as below:

(I) Pan Heating – Heat little oil in the nonstick pan and place tikka pieces in it. Heat the tikkas with close lid and intermittent turning for 5 to 6 minutes. OR (ii) Microwave – Heat the tikkas in microwave for 2 to 3 minutes. OR (iii) Sandwich Griller – Apply little oil to top & bottom of griller and place the tikkas in griller. Heat it for 3 – 4 minutes. Serve with green chutney & mix salad.

# CHICKEN TANDOORI TIKKA

Instructions for use: Open the packet and heat Venky's Chicken Tandoori Tikka to achieve a minimum product temperature of 75 degrees centigrade as below

(I) Pan Heating – Heat little oil in the nonstick pan and place tikka pieces in it. Heat the tikkas with close lid and intermittent turning for 5 to 6 minutes. OR (ii) Microwave – Heat the tikkas in microwave for 2 to 3 minutes. OR (iii) Sandwich Griller – Apply little oil to top & bottom of griller and place the tikkas in griller. Heat it for 3 – 4 minutes. Serve with green chutney & mix salad.





## MURG MALAI TIKKA

Instructions for use: Open the packet and heat Venky's Murg Malai Tikka to achieve a minimum product temperature of 75 degrees centigrade as below

(I) Pan Heating – Heat little oil in the nonstick pan and place tikka pieces in it. Heat the tikkas with close lid and intermittent turning for 5 to 6 minutes. OR (ii) Microwave – Heat the tikkas in microwave for 2 to 3 minutes. OR (iii) Sandwich Griller – Apply little oil to top & bottom of griller and place the tikkas in griller. Heat it for 3 – 4 minutes. Serve with green chutney & mix salad.

















