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## SPARKING THE FUTURE

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#### **Forward-looking Statements**

In this Annual Report, we have disclosed forward-looking information to enable investors to comprehend our prospects and take investment decisions. This report and other statements - written and oral – that we periodically make contain forward-looking statements that set out anticipated results based on the management's plans and assumptions. We have tried wherever possible to identify such statements by using words such as 'anticipate', 'estimate', 'expects', 'projects', 'intends', 'plans', 'believes', and words of similar substance in connection with any discussion of future performance. We cannot guarantee that these forward-looking statements will be realised, although we believe we have been prudent in assumptions. The achievements of results are subject to risks, uncertainties, and even inaccurate assumptions. Should known or unknown risks or uncertainties materialise, or should underlying assumptions prove inaccurate, actual results could vary materially from those anticipated, estimated, or projected. Readers should keep this in mind. We undertake no obligation to publicly update any forward-looking statements, whether as a result of new information, future events or otherwise.

## COMPANY OVERVIEW 01-19

VISA Steel at a Glance Our Strategic Location Strategic Goals and Mission Financial and Operational Highlights Special Steel Business Ferro Alloys Business Coke Business Chairman's Insights Vice Chairman & Managing Director's Message Board of Directors Corporate Social Responsibility

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## RAMPING UP OPERATIONS

WITH THE IMPROVEMENT IN RAW MATERIAL AVAILABILITY, VISA STEEL LIMITED IS FOCUSED ON RAMPING UP OPERATIONS.

The Company has created economically viable manufacturing assets for production of Special Steel Long products, Ferro Chrome and Coke at Kalinganagar in Odisha. With the passing of MMDR Amendment Act, the mineral production has increased in the mineral rich State of Odisha, which accounts for 33% of India's total Iron Ore reserves, 28% of Coal reserves and 97% of Chrome Ore reserves. With improvement in Iron Ore and Chrome Ore availability, VISA Steel has ramped up its operations inspite of working capital constraints.

The Company has inducted SunCoke, USA as a strategic investor in the Coke business and Baosteel, China in the Ferro Chrome business and is in discussions with potential investors to raise further funds as working capital.

### VISA STEEL AT A GLANCE

VISA Steel was founded in 1994 by Mr. Vishambhar Saran. It is a part of the VISA Group. As a Mineral, Metal and Energy conglomerate, the VISA Group believes in leveraging its core strengths to create high quality assets. It aims to build a rewarding long-term business in Steel, Power and International Trading.

VISA Steel has created a world-class facility in Kalinganagar Industrial Complex in Odhisa, one of the largest steel hubs in India.

### **Our Capacities**

#### **Special Steel business**

ACILITY CAPACI	
Pig Iron Plant	225,000 TPA
Sponge Iron Plant	300,000 TPA
Steel Melt Shop	500,000 TPA
Bar & Wire Rod Mill	500,000 TPA

#### **Ferro Alloy Business**

FACILITY	CAPACITY	
Ferro Alloy Plant	180,000 TPA	
Captive Power Plant	75 MW	

#### **Coke Business**

FACILITY	CAPACITY
Coke Oven Plant	400,000 TPA

#### **Registered office**

Bhubaneswar

#### **Corporate Office**

Kolkata

#### Listing

The Company has been listed on National Stock Exchange of India Limited and Bombay Stock Exchange Limited

#### Vision

Create long term shareholder value through value addition of natural resources

#### **Core Values**

#### Transparency

We are transparent and honest in our profession to all our stakeholders

#### » Team Work

We work together as a team to benefit from our complementary strengths

#### » Passion

We are passionately committed to delivering excellence in performance

#### » Attitude

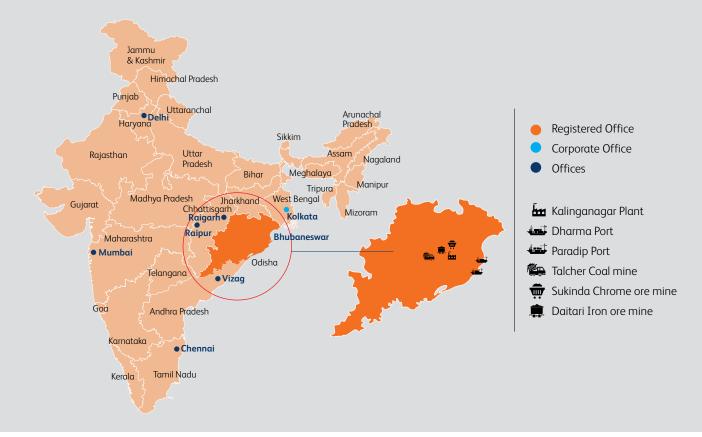
We demonstrate ownership in our attitude to create sustainable value for shareholders

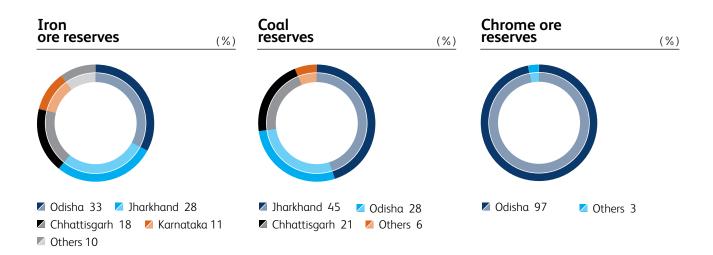
#### » Governance

We are committed to best standards of safety, corporate social responsibility and corporate governance.

### **OUR STRATEGIC LOCATION**

Our facility is strategically located in Kalinganagar, Odisha, India's most attractive location for Special Steel, Ferro Alloys and Coke making





### STRATEGIC GOALS AND MISSION

### INTEGRATE ACROSS VALUE CHAIN WITH CAPTIVE MINES AND POWER

- Securing mining leases for key raw materials iron ore, chrome ore and coal
- » Build captive power plants
- » Select technologies with long-term competitiveness

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### LEADERSHIP IN BUSINESS SEGMENT THROUGH MARKET SHARE

- Understand the steel market, identify products with demand growth and set market share goals
- » Develop strong sales & distribution network



### MAXIMISE SHAREHOLDER VALUE BY MARKET CAP AND ROCE

- Ensure capital allocation for growth to generate better ROCE and Market Cap than industry peers
- Create assets at competitive capital costs and operate efficiently



### BUILD PARTNERSHIPS WITH CUSTOMERS AND SUPPLIERS

- Be preferred supplier through competitive pricing and high standards of quality and service
- Build and sustain long-term relationships with strategic customers and suppliers
- » Recruit effectively



### FAMILY OF CAPABLE, MOTIVATED AND HAPPY EMPLOYEES

- » Train and develop people continually
- » Provide safe and clean working environment
- >> Develop sense of organisational ownership and teamwork



#### STRATEGIC GOALS

- » Integrate across value chain with captive mines
- » Build partnerships with customers and suppliers
- » Family of capable, motivated and happy employees
- » Leadership in business segment through market share
- » Maximise shareholder value by Market Cap and ROCE





### FINANCIAL AND OPERATIONAL PERFORMANCE

All amount in Rs. Million, unless otherwise stated

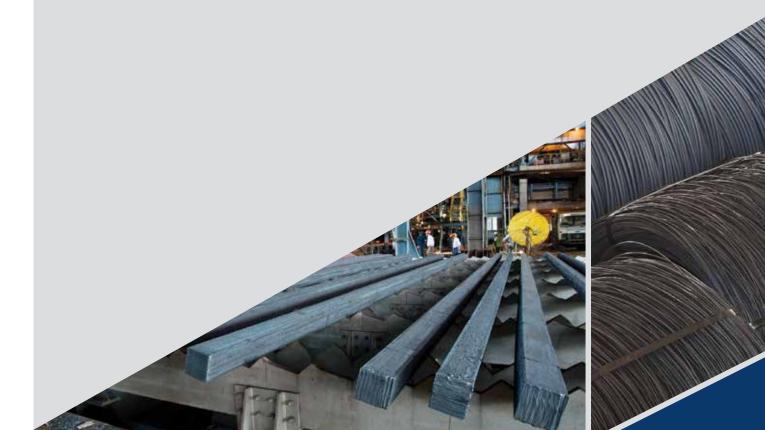
Financial Highlights	FY 2016	FY 2015
Revenue	13,163	12,951
EBIDTA	47	308
EBIDTA Margin	0.36%	2.38%
PAT	(6,155)	(2,729)
Share Capital	1,100	1,100

Operational Highlights	FY 2016	FY 2015
Ferro Alloys (in MT)	85,836	62,719
Power (in Million Units)	406	367
Hot Metal (in MT)	121,521	42,931
Sponge Iron (in MT)	224,934	184,149
Coke (in MT)	294,258	295,734

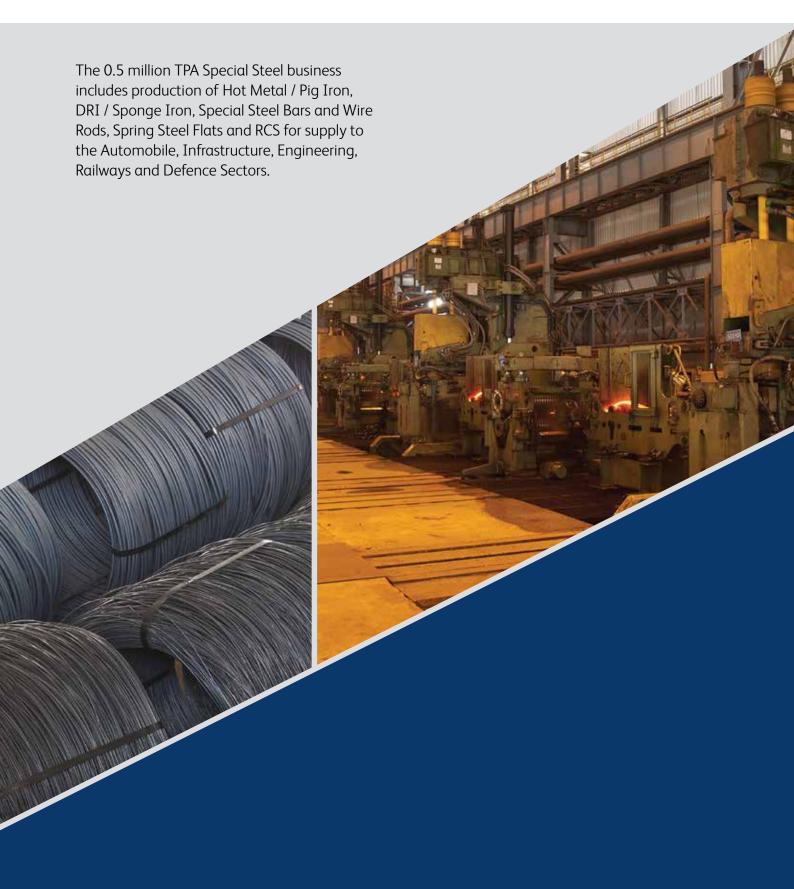


# SPECIAL STEEL BUSINESS

India's auto sector including passenger vehicles and two / three wheeler production is likely to grow significantly over the next decade. The Auto Component Sector has attracted huge investments and exports are growing at rapid pace. The Government of India has increased FDI limit in Defence and Railways from 26% to 49%, which is a huge positive for demand for Special Steel products.







# FERRO ALLOYS BUSINESS

ESCORTS

HYDRA 10 NO 40 VISA STEEL

## **120,000** TPA VISA Steel is currently operating

a 120,000 TPA Ferro Alloy Plant (4 Furnaces) and a 75 MW Captive Power Plant.

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