

**INSPIRED**  
INNOVATIONS  
**DELIGHTFUL**  
MOMENTS



There is one thing that fuels our ambition every day. It's the continuous pursuit of improving our products, making them better than what they are to what they could be and to develop innovative and forward looking solutions for our consumers that fit seamlessly into their life.

At Whirlpool, over the past so many decades, this pursuit has been the source of inspiration behind everything we do. How we design our appliances which deliver superior performance consistently and surpass your expectations every time. And every innovation is inspired by you to turn an ordinary day into a memorable one and make moments in your everyday home life even more delightful.





## Experience Fine Dining From The Finest Kitchen

A seamless confluence of breathtaking designs and path breaking performance, that's what our Built-in Kitchen Glamour line is all about. Sleek and contemporary European designs and state-of-the-art 6<sup>TH</sup> SENSE® Technology blend in a seamless way to create a bespoke line that's a conglomeration of the best from Europe. In fact, each time you look at it, it will look back and compliment your taste for the finer things in life.

## WHIRLPOOL® BUILT-IN KITCHEN GLAMOUR LINE





## Bring Out The Chef In You.

There's a special joy when you have a technology that's not just advanced but also intuitive and intelligent. The Jet Cuisine Nutritech™ Microwave Oven with intelligent 6<sup>TH</sup> SENSE® **WeightSensor** Technology automatically senses the weight of the food and intuitively calculates the time required for cooking. In addition, its unique Steam Technology makes cooking exotic international steamed delicacies an effortless task. So all you need to do is choose your ingredients and leave the rest to this intelligent Microwave Oven – that's how simple it is.

## JET CUISINE NUTRITECH™ MICROWAVE OVEN





## Some Things Never Lose Their Freshness.

We all wish to savour our favourite delicacies for a bit longer. It is this innate wish that has inspired us to innovate and design the revolutionary Professional® Refrigerator. Its 6<sup>TH</sup> SENSE® **IntelliFresh™** Technology powered by 3 Intelli-Sensors, senses the outside temperature and the load inside to automatically adjust the internal temperature of the refrigerator. And working together with MicroBlock™ that prevents 99.9%\* bacterial growth, it ensures that your favourite food stays fresher for longer.

## PROFESSIONAL® SERIES REFRIGERATOR



\* Results based on internal lab testing done on select models under standard conditions.







## ICEMAGIC FRESH® REFRIGERATOR

### Experience The Fresher Side Of Life

Around the world, people go to great lengths to provide their families the freshest of fruits and vegetables. We are inspired by this need for keeping fruits and vegetables garden fresh for a longer time span. The result is the Icemagic Fresh® range of refrigerators which keeps fruits and vegetables fresh for up to 7 days\*. Its intuitive 6<sup>TH</sup> SENSE® **FreshControl** Technology combines with Advance Moisture Control and MicroBlock™ to ensure optimum moisture retention and prevent 99.9%\* bacterial growth. So each time you open the refrigerator, there's something fresh waiting for you inside.

\* Results based on internal lab testing done on select models under standard conditions.



## 3D COOL XTREME™ AC

### Extreme Proof Your Summers.

Soaring temperatures affect not just you, but your AC's performance too. That's why we have introduced the 3D Cool Xtreme™ AC that will extreme proof your summer. Powered by the revolutionary Dual Fan Compressor Technology<sup>#</sup> and 3D Cool Technology, it is designed to perform flawlessly in extreme conditions of up to 55°C\* heat and low voltage\*. And what's more, it saves power\* even in these extreme conditions. So enjoy summers without hassle.

\*Results shown are based on internal lab testing done on select models under standard conditions and may vary depending on testing conditions.  
<sup>#</sup>Patent pending.







## No Tough Stain Is Tough Enough

Gone are the days, when you would restrain yourself or your loved ones from enjoying a playful moment worrying about the stains that they would bring. Thanks to Whirlpool® StainWash™ Ultra Washing Machine powered by 6<sup>TH</sup> SENSE® **UltraClean** Technology. Its 60°C HotWash, combined with Unique Soak, Agitation and 3D Scrub results in deeper detergent penetration and removal of 25 tough stains\* alongwith 99.9%\* germ protection. So now you can forget about the stains and enjoy the moment, whatever and wherever it may be.

## STAINWASH™ WASHING MACHINE

\* Results based on internal lab testing done on select models under standard conditions.



## Comfort, Power And Perfect Wash, All For You.

Here's a washing machine that's smart from the outside and big and powerful inside. Its intelligent design takes less space in your home without compromising on the performance. It's the new Superb Atom™ Series which has a unique Scrub Station for a comfortable wash experience, while its 340 W Powerful Motor and 66 Litre Deep Tub, allows you to wash more clothes in one go with perfect wash results. It pampers you and your clothes like no other washing machine in its class.

## SUPERB ATOM™ WASHING MACHINE





Whirlpool Protton™ World Series Refrigerator Range wins prestigious Designomics 2014 award



Frost & Sullivan-Voice of Consumer Award  
Best Brand- Semi-Automatic Washing Machines



Protton™ World Series Refrigerators -  
India Design Mark