TESBANK YESBANK TESBANK NK YESBANK YE nk yesbank YESBAUR VESSANK YESBANK YE nk yesbank yesbank (espank, yesbank yesbank yesbank yesbank yesbank yesbank yesbank yesbank yesbank FESDANK YESBANK PERSONAL APPROVER APPROVER ARREVER AFRICAL AFRANK AFRANK AFRANK 美工是台门时长,人名意中望时代,人名英意特罗姓氏,大是霍鲁罗姆特,人名英西罗姆士,人名英国安姆士 TO THE TESTANKE TESTANKE VESSANK VESTANK VESSANK **FOOD** 

#### **HEALTH CARE**





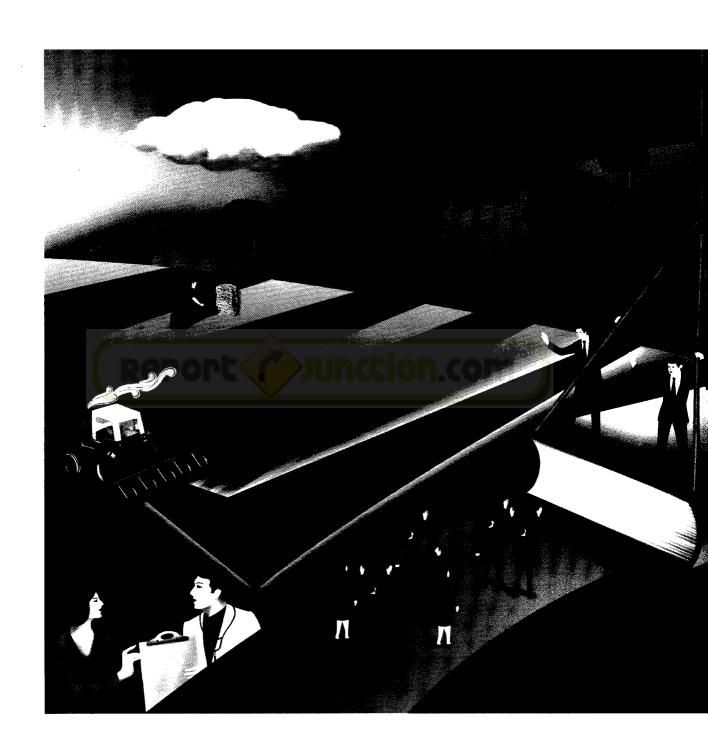






ANNUAL REPORT '08-'09

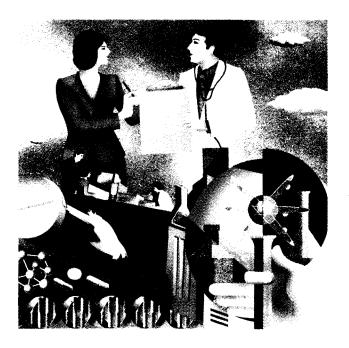
**EXPERIENCE OUR EXPERTISE** 



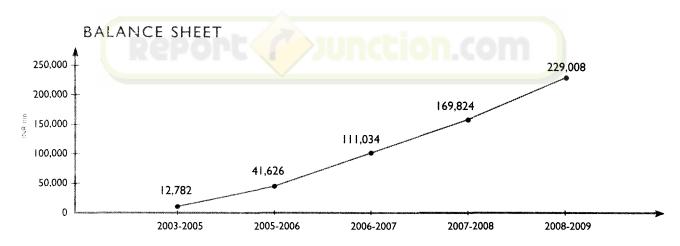


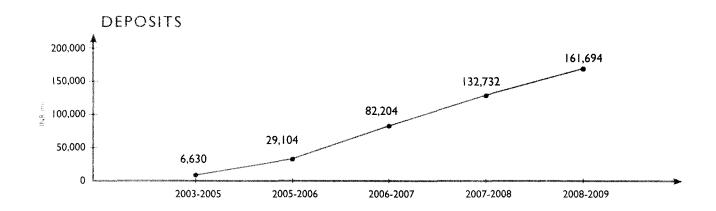
## Say YES to Sustainable Growth

YES BANK believes that Responsible Banking is the key to long-term growth. As a responsible corporate citizen, your Bank focuses on meeting the needs of the present generation without compromising the ability of future generations to meet their own needs. By leveraging on the deep-rooted domain knowledge, the Bank supports and advises sunrise sectors to meet wider economic, environmental and social objectives. By adhering to the 'Triple Bottom Line' ethos across business tributaries, your Bank sows the seeds of long-term growth. By offering innovative financial solutions to support a wide spectrum of requirements including sustainable livelihood, food security, climate change, public health, education, information technology and biotechnology, your Bank adds value to its stakeholders, markets, society and the world at large.

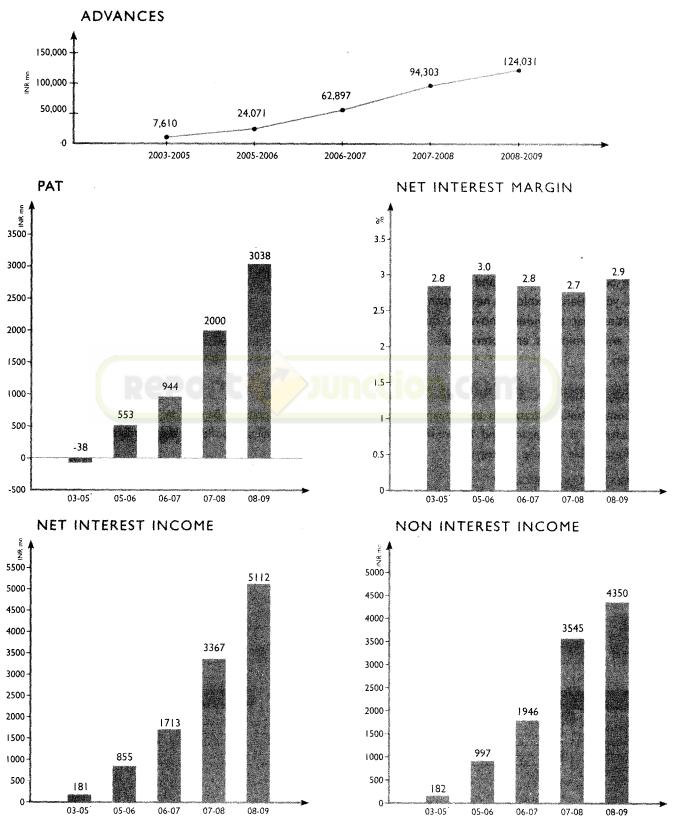


Ensuring sustained growth through Responsible Banking



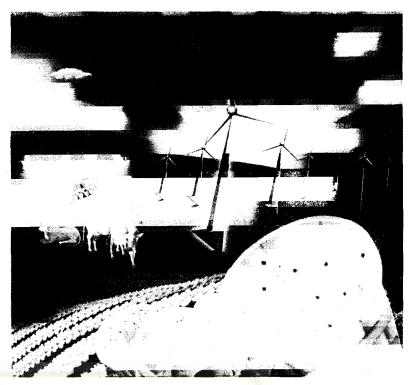






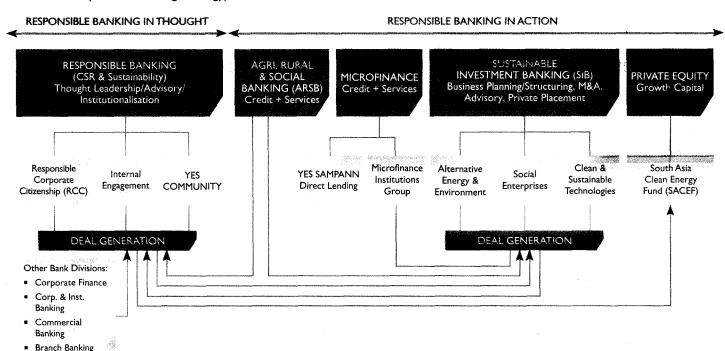
# Towards a sustainable future

As a Public Trust Institution, your Bank is cognizant of its role and responsibility to facilitate the sustainable development of an Emerging India. Through thought leadership in Corporate Social Responsibility and Sustainability initiatives, your Bank explores new business opportunities that provides innovative business solutions and minimises environmental degradation.



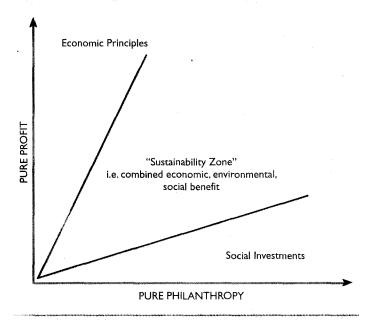
#### YES BANK's "

The Responsible Banking strategy is mainstreamed within your Bank as 'Responsible Banking in Thought' (providing cutting-edge thought leadership in this space) and 'Responsible Banking in Action' (developing specific banking products and services in line with our Responsible Banking strategy).



#### SUSTAINABILITY DIRECTION

Your Bank focuses on mainstreaming sustainability by adopting a multistakeholder approach to dialogue with peers, governmental and non-governmental bodies, international and domestic bodies, industry and academia. By operating in a 'Sustainability Zone', your Bank considers opportunities as well as risks that derive from economic, environmental and social developments, and profit from the growth potential of sustainability-driven products and services - a unique transformation in Indian Banking.





Your Bank's relevant contributions across domains like Corporate Social Responsibility & Sustainability, Microfinance, Agri, Rural & Social Banking, Sustainable Investment Banking and Socially Responsible Investment Management earned it the recognition of "The No.1 Emerging Markets Sustainable Bank of the Year - Asia" award at the FT/IFC, Washington Sustainable Banking Awards 2008, in London. These awards recognise banks from Emerging Markets and highlight their achievements by regions across 54 countries.

Rana Kapoor, Managing Director & CEO, YES BANK receiving the Emerging Markets Sustainable Bank of the Year - Asia Award.

#### 35E NASSCOM®

Best Corporate Social Responsibility Practice Award 2007 in recognition of Innovative strategies to implement CSR practices within the business focus of the Indian corporate sector

#### EUROMONEY



Only Indian Private Sector Bank to receive the Euromoney Trade Finance Deal of the Year Award for providing Structured and Innovative Rural Financing Solutions to nomadic honey bee farmers of Jammu & Kashmir to facilitate financial inclusion



Environment Leadership Award 2005 for contributions made through working in partnerships to improve the environment and quality of life of the people of Asia



### Sustainable Partnerships for a better future

Your Bank believes that an organisation can be socially responsible only if it operates sustainably and organises its activities on the foundation of future and long-term viability, through three responsible business verticals - Agri, Rural & Social Banking (ARSB), Microfinance and Sustainable Investment Banking (SIB).

Your Bank focuses on responsible lending, partnerships and initiatives that support long-term growth.

#### SUSTAINABILITY INITIATIVES



UNEP Finance innovative financing for sustainability

Partnered the global roundtable on "Awareness to Action Sustainable Finance for today's global markets", Melbourne, Australia.



INTERFINANCE Initiative Innovative financing for sustainability

Partnered the Workshop on Innovative and Sustainable Financing in India.



A Loan Guarantee with a cumulative value of \$20mn was signed, which promoted lending to Clean Energy Enterprises, Energy Efficiency and Water Projects.



Knowledge Partner to the I<sup>®</sup> India Cleantech Forum. The Bank is also working with Windlabs and SunEnergy to offer advisory on India entry and funding India manufacturing businesses.



Confederation of Indian Industry

Strategic alliance with CII-Sohrabji Godrej Green Business Centre (CII-GBC) to develop and implement the New Ventures India Portfolio to provide expertise in Financial Inclusion.



Financial Partner to the Clinton Climate Initiative (CCI), and has joined the coalition of city governments and private sector firms towards reducing energy consumption in buildings in 2008.



**United Nations**Global Compact

Only Indian Bank to be an active signatory to the United Nations Global Compact since February 2009.

#### **FINANCIAL INCLUSION**



YES SAMPANN - a technical collaboration with ACCION International, USA to provide credit, savings, micro-insurance and other financial products to low income customers.



Partnership for Cotton value chain assessment in the Vidharbha region.



Alliance for offering a wide range of financial services and products to Small & Medium Enterprises (SMEs).

SIDF CANDELLAND

Support to SIDF which works towards augmenting pro-poor small scale infrastructure projects and strategies across a range of micro-enterprises.



**Equitas Microfinance** INR 12.5 crores

> Securitization of Receivables

Sole Underwriter

YES BANK

March 2009



**Share Microfin INR 43 crores** Senior Debt Facility

Sole Advisor & Arranger

YES BANK

March 2009



SKS Microfinance **INR 86 crores** Senior Debt Facility

**SKS Microfinance** INR 50 crores Non-Convertible Debentures & Commercial Paper

Sole Advisor & Arranger

YES BANK

March 2009

#### GLOBAL HEALTH INITIATIVES

#### Malnutrition Matters

Partnership to address malnutrition and livelihoods by promoting an innovative soya based food technology solution; VitaGoat.



HIV/AIDS Awareness Program for Truckers with the aim of percolating awareness on prevention, protection and treatment.



Partnership with Clinton Foundation HIV/AIDS Initiative (CHAI) in raising funds for setting up a nursing institute for HIV/AIDS.

#### THOUGHT LEADERSHIP INITIATIVES



NEP Finance initiative

First Indian Bank to become a signatory to UNEP-FI Principles for Sustainability. To tap sustainability and environmental projects in



Made six commitments to Clinton Global Initiative (CGI) in the areas of education, global health and poverty alleviation for 2007-08.



Partnered with TBLI, Europe for developing collaboration on India focused Socially Responsible Investing (SRI), learning events and strategic advisory opportunities.

#### 

First Indian signatory to the CDP. YES BANK has disclosed Carbon Emissions under the project in 2008.

#### SUSTAINABLE INVESTMENT BANKING



Exclusive India Partner to Cleantech Australasia which helps clean technology companies based out of Australia to expand in newer geographies.



windlabsystems

Exclusive Advisor to Windlab Systems for their proprietary wind mapping technology, which can be used to identify high quality sites to set up wind farms.



Exclusive Partner to GEF in India, a US based USD I bn fund that invests in clean and green business companies.

#### **SACEF**

South Asia Clean Energy Fund - A USD 200 mn fund set up by YES BANK in partnership with Global Environment Fund (GEF).



# Sustainable thought leadership through in-depth knowledge

Your Bank's deep-rooted knowledge proposition has enabled it to tap new business opportunities in the sustainable development space. Through thought leadership knowledge reports, your Bank supports and promotes the development of growth sectors with due emphasis on long-term progress.

